THE CASH BOX

VOLUME XVI | OCTOBER 30, 1954 | NUMBER 6



Label "X" has hit the bigtime with its smash recording of "St. Louis Blues Mambo" by Richard Maltby. The record, a mambo version of the famous "St. Louis Blues", is currently one of the hottest disks in the country. Seated at the piano above is Maltby while standing behind him are W. C. Handy, writer of the song, and Jimmy Hilliard, A&R head of "X".



for the answer, hear

THE AMES BROTHERS

sing

THE NAUGHTY LADY OF SHADY LANE

ADDIO

20/47-5897



a "New Orthophonic" High Fidelity recording

RCA VICTOR
FIRST IN RECORDED MUSIC

HIS MASTER'S VOICE

FOUNDED BY BILL GERSH

The Cash Box

October 30, 1954
Volume XVI Number 6

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There's Gold In Them Thar Hills

There are many factors which go into the making of a hit record. Some say one thing is most important, some another. But almost everyone agrees that the basic material is of the utmost importance, i.e. the song you start with.

The search for the proper song is a never ending task. It is being carried on hourly by every A&R man and every publisher, not to mention artists, their managers, their friends and everyone else who has any sort of connection with them.

Mainly though the discovery of new material is a job for the publisher and the A&R man. It is these two who together find tunes, develop material, and in general are responsible for that end of a record.

The relations between A&R men and publishers has always been, and continues to be a touchy situation. Each of them has very specific problems which sometimes are not understood by the other. Or if understood, are not dealt with fully.

One of the big problems which publishers complain of is the limited time which A&R men have to see them. A publisher can make a date with an A&R man perhaps once every two weeks or so. And for that meeting he has to make a selection of available material to show him based on what he thinks the A&R man is going to want. It is many publishers' contention that many songs may be in a publisher's files which he doesn't take up to the A&R man, but which the latter might very well want.

And some publishers have found a solution to that problem.

It has become the practice now among some of the larger publishers to invite the A&R man up to his office instead of the publisher going to the record company. Several things are accomplished by this method. First, the A&R man is away from the pressures of his office, with the phone constantly ringing and new problems always arising. And secondly, in the publisher's office, the A&R man can leisurely go over much more material than he ever could in his own office. The entire catalogue is available to him and all the new things are right there before him.

Of course there are difficulties in this method of operation, the most important of which is the problem of getting an A&R man, who is always unbelievably busy, to get time enough to spend the hour or so that it takes.

But so far, A&R men who have followed that method, have found that there's gold in them thar hills, as the saying goes. For they have come up with hits which otherwise might never have been brought to light.

Here's a method of operation which A&R men and publishers should seriously think about and try to develop as an adjunct to their present ways of operating. Of course we don't mean that A&R men shouldn't still be available to publishers —when they come to call. But we do see here a method of solving both the A&R man's and the publisher's problems by developing this additional procedure.

Up until now, tried as it has been on a limited scale, it has produced hits. And after all, that's the point of our business.

A New Smash!
THE HILLTOPPERS
singing
"TIME WAITS FOR NO ONE"
and
"YOU TRY SOMEBODY ELSE"
DOT # 15249
DOT RECORDS, INC.
GALLATIN, TENNESSEE
Phone: 1600

Ramblin' To The Top!
"MUSKRAT RAMBLE"
by
THE MATYS BROS.
ESSEX # 369
Essex RECORDS
Manufactured and Distributed by Palda Record Company

Toni James'
"MAMA, DON'T CRY AT MY WEDDING"
MGM-11802

"THE LITTLE SHOEMAKER"
★ ★ ★ ★ ★
"SMILE"
BOURNE, INC.
136 W. 52nd Street, New York 19

HEADING FOR THE #1 SPOT!
MOOD INDIGO
NORMAN PETTY TRIO "X"
OTHER GREAT VOCAL RENDITIONS JUST RELEASED
BILLY ECKSTINE..... M-G-M
DELTA RHYTHM BOYS..... Decca
FOUR FRESHMAN..... Capitol
MODERNAIRES - GEORGIE AULD.. Coral
NEIL HEFTI-RAY CHARLES SINGERS.. Epic
(listed alphabetically)
MILLS MUSIC, INC.

Betty Madigan
DOES IT AGAIN!
"ALWAYS YOU"
(SEMPRE TU)
M-G-M 11812 K-11812
LOWELL MUSIC CORPORATION
1619 BROADWAY, NEW YORK 19, N. Y.



Though I hope you will have had my cable announcing the artists chosen to appear before the Queen on November 1st at the London Palladium, I feel that under the urgency of the scoop to get The Cash Box issue of last week in time I have omitted one or two names. So with apologies to the artists concerned may I add congratulations to **Guy Mitchell** and **Howard Keel** who will be at the Command Performance together with **Frankie Laine**, making up the American contingent. And from this side of the Atlantic we will be hearing **Ted Heath, David Whitfie'd, Eddie Calvert, Dickie Valentine, Jack Parnell, George Mitchell,** and chosen to conduct the Palladium Orchestra are **Jack Hylton, Eric Robinson,** and the resident M.D. **Eric Rogers.** This of course is only part of a star studded bill which always makes up the big event of every Royal Performance. . . . Philips Records has announced the name of the successor to **Norman Newell.** It is none other than Tin Pan Alley's notability and famous accompanist to the stars **Johnnie Franz,** who takes up his duties on November 1st. . . . **Ted Heath** has written personally to **James C. Petrillo** of A.F.M. requesting an exchange of bands between his outfit and one of the leading U. S. orchestras for a trial period of four weeks. Ted told me he wrote to Petrillo because he is completely exasperated with the problems which surround the whole approach to the complexities of U. S.-British band exchanges. I do hope something will materialize from his efforts. . . . Congratulations to **Vic Damone** and **Pier Angeli** who'll walk down the aisle on November 21st in Hollywood. . . . We hear that the great Liberace is visiting this country next June for radio and T.V. appearances. I would suggest he bring his own candelabra. We'll provide the candles to put every heart aflame. . . . Well, I said "This Ole House" would make the sellers this week, and it has; coming in at number ten on the list by Rosey Clooney. . . . Another newcomer is the **Vera Lynn/Frank Wier** waxing of "My Son, My Son." Once again, yours truly warned you it would happen. . . . "Can Can" opened this week and was faced with very mixed criticisms. The main comments being that this was primarily a dancing show and was not the best Cole Porter wrote. Will it last? I would say it will survive. . . . **Betty Reilly** bowed on T.V.'s "In Town Tonight" Show, and looked mucho beautiful and should do socco business at the Colony Club. . . . Robert Farnon busy on arrangements for two musicals to be made over here. One the **Jane Russell/Jean Craine** pic "Gentlemen Prefer Brunettes", the other **Errol Flynn/Patrice Wymore** "King's Rhapsody". And that's not all. Our popular Canadian conductor is also due for some lengthy recording sessions for London records.

This week's best selling pop singles
(Courtesy "New Musical Express")

1. "Hold My Hand" DON CORNELL
2. "Smile" NAT "KING" COLE
3. "Three Coins In The Fountain" FRANK SINATRA
4. "Little Things Mean A Lot" KITTY KALLEN
5. "My Friend" FRANKIE LAINE
6. "Sway" DEAN MARTIN
7. "Cara Mia" WHITFIELD & MONTOVANI
8. "If I Give My Heart To You" DORIS DAY
9. "My Son, My Son" VERA LYNN & FRANK WIER
10. "This Ole House" ROSEMARY CLOONEY



AB—Abbott	CD—Cadence	DY—Derby	IM—Imperial	MO—Modern	RM—Rama
AL—Aladdin	CH—Chess	EP—Epic	JD—Jay Dee	NG—Norgran	SA—Savoy
AM—Ambassador	CK—Checker	ES—Essex	JU—Jubilee	PA—Parrot	SP—Specialty
AP—Apollo	CO—Columbio	FE—Federal	KI—King	PE—Peacock	SW—Swingtime
AT—Atlantic	CR—Coral	FI—Fiesta	LO—London	PO—Potter	TF—Tiffany
BE—Bell	CT—Cat	4 Star—Four Star	ME—Mercury	PR—Prestige	TI—Tico
BR—Brunswick	DA—Dano	GR—Groove	MG—MGM	RA—Rainbow	TR—Trend
BT—Bethlehem	DE—Decco		MJ—Major	RE—Regent	UN—United
CA—Capitol	DO—Dot			RH—Recorded in Hollywood	V—Valley
	DU—Duke				VI—RCA Victor

CODE

Pos. Last Week

1 — **HEY THERE** — **1**
ROSEMARY CLOONEY
CO-40266 (4-40266)—Rosemary Clooney
CO-40224 (4-40224)—Johnnie Ray
DE-29199 (9-29199)—Sammy Davis Jr.
EP-9049 (S-9049)—Dolores Hawkins
VI-20-S867 (47-S867)—Homer & Jethro

2 — **IF I GIVE MY HEART TO YOU** — **3**
DORIS DAY — DENISE LOR
BE-1059 (45-1059)—Barry Frank
CA-2868 (F-2868)—Monica Lewis
CA-2930 (F-2930)—Duke Ellington
CO-40300 (4-40300)—Doris Day
CR-61236 (9-61236)—Buddy Greco
DE-29148 (9-29148)—Connee Boswell
JZ-768 (45-768)—Four Bars
MG-11776 (K-11776)—Wright Bros.
ME-70451 (70451x45)—A. Powell & D. Smith
MJ-27 (45-27)—Denise Lor
TI-1092 (45-1092)—Peacock's Mambo Combo
VI-20-5853 (47-S853)—Dinah Shore

3 — **I NEED YOU NOW** — **5**
EDDIE FISHER
BE-1054 (45-1054)—Betty Johnson
CO-40346 (4-40346)—Ken Griffin
VI-20-5830 (47-5830)—Eddie Fisher

4 — **SKOKIAAN** — **4**
MARTERIE—BULAWAYO BAND—FOUR LADS
BE-1060 (45-1060)—Eight Bells
CA-2896 (F-2896)—Ray Anthony
CO-40306 (4-40306)—Four Lads
DE-292S6 (9-29256)—Louis Armstrong
LO-1491 (45-1491)—Bulawayo Sweet Rhythms Band
LO-1500 (45-1500)—Ted Heath—Johnston Bros.
ME-70432 (70432x45)—Ralph Marterie
NG-124 (45-124)—Johnny Hodges
TI-10-229 (45-229)—Joe Loco
VI-20-5839 (47-S839)—Perez Prado
VI-20-5844 (47-5844)—Bud Isaacs

5 — **SH-BOOM** — **2**
CREW-CUTS — CHORDS
BE-10S1 (4S-10S1)—Barry Frank & Four Bells
CA-2929 (F-2929)—Stan Freberg
CO-21283 (4-21283)—Leon McAuliffe
CR-61212 (9-61212)—Billy Williams Qt.
CT-104 (4S-104)—Chords
ME-70404 (7040x4S)—Crew-Cuts
VI-20-5799 (47-5799)—B. Williamson

6 — **THIS OLE HOUSE** — **6**
ROSEMARY CLOONEY
BE-1602 (45-1602)—Betty Johnson
CA-2915 (F-2915)—Jordanaires
CO-40266 (4-40266)—Rosemary Clooney
DE-29255 (9-29255)—Rosetta Tharpe
KI-1376 (45-1376)—Herb & Kay
VI-20-5739 (47-5739)—Stuart Hamblen

7 — **HOLD MY HAND** — **8**
DON CORNELL
BE-1048 (45-1048)—Dick Powell
CR-61206 (9-61206)—Don Cornell
DE-29301 (9-29301)—Guy Lombardo

8 — **THEY WERE DOIN' THE MAMBO** — **7**
VAUGHN MONROE
BE-1057 (45-1057)—T. Stewart & Song Singers
CR-61222 (9-61222)—Les Brown O.
DE-29202 (9-29202)—Tex Williams
ME-70401 (70401x45)—Bobby Wayne
ME-70440 (70440x45)—Joe Liggens
VI-20-5767 (47-5767)—Voughn Monroe
VI-20-5867 (47-5867)—Homer & Jethro

9 — **SMILE** — **10**
NAT "KING" COLE — SUNNY GALE
BE-1059 (45-1059)—Barry Frank
CA-2897 (F-2897)—Nat "King" Cole
CA-2930 (F-2930)—Duke Ellington
DE-29266 (9-29266)—Victor Young
EP-9075 (5-9075)—O. B. Masingill
LO-1494 (45-1494)—David Whitfield
LO-1488 (45-1488)—Lita Roza
LO-1487 (45-1487)—Frank Chacksfield
ME-70431 (70431x45)—Billy Daniels
VI-20-5828 (47-5828)—Melachrino O.
VI-20-5836 (47-5836)—Sunny Gale

10 — **PAPA LOVES MAMBO** — —
PERRY COMO
BE-1064 (45-1064)—Tommy & Jimmy Dorsey
CO-40324 (4-40324)—Johnnie Ray
RA-264 (45-264)—Alfredito Orch.
TI-1092 (45-1092)—Peacock's Mambo Combo
VI-20-5857 (47-5857)—Perry Como

11) SHAKE, RATTLE AND ROLL. 12) CARA MIA. 13) THE HIGH AND THE MIGHTY. 14) MUSKRAT RAMBLE. 15) LITTLE SHOEMAKER. 16) OOP-SHOOP. 17) GOODNIGHT SWEETHEART, GOODNIGHT. 18) IN THE CHAPEL IN THE MOONLIGHT. 19) I'M A FOOL TO CARE. 20) MAMA, DON'T CRY AT MY WEDDING. 21) LITTLE THINGS MEAN A LOT. 22) ST. LOUIS BLUES MAMBO. 23) IT'S A WOMAN'S WORLD. 24) TOY OR TREASURE. 25) WHAT A DREAM. 26) TELL ME, TELL ME. 27) RAIN, RAIN, RAIN. 28) I CAN'T TELL A WALTZ FROM A TANGO. 29) SWAY. 30) IN A LITTLE SPANISH TOWN. 31) COUNT YOUR BLESSINGS. 32) MOOD INDIGO. 33) TEACH ME TONIGHT. 34) MR. SANDMAN. 35) HOPELESSLY.



The Greatest Quartet— On Their Greatest Record Ever...

THE MILLS BROS.

singing...

YOU'RE NOBODY TILL SOMEBODY LOVES YOU

DECCA #29276

DECCA RECORDS

RECORD REVIEWS

DISK & SLEEPER — GOOD
EXCELLENT — FAIR
VERY GOOD — MEDIOCRE

RUSSELL ARMS
(Epic 9079; 5-9079)

B+ "THE 'POINT OF VIEW' SONG" (2:08) [Frank ASCAP—Stillman, Allen] A cute calypso-mambo novelty with a clever set of lyrics and a fascinating arrangement is offered by "Hit Parade" TV star Russell Arms as he makes a strong showing with his first Epic platter. Could hit.

C+ "THE TOUCH" [Duchess BMI—Gimbel, Wiener] From the Italian flicker "Touchez Pas Au Grisbi" comes this sultry item given a dramatic reading by the crooner. Lovely tune.

SOPHIE TUCKER
(Mercury 70470; 70470 x 45)

B "MIDDLE AGE MAMBO" (2:34) [Radon BMI — McKean] The "Red Hot Mama," Sophie Tucker, falls into the mambo tread with her clever reading of a cute ditty. Amusing side that'll get loads of laughs and coin.

C+ "DOWN SOUTH" (1:58) [E. B. Marks BMI—Spaeth, Myddleton] Soph leans into another of her specialties as she sings about the South. Happy ditty.

PEPI ADORNO
(Rainbow 265; 45-265)

C+ "MAMBO ROUND THE WORLD" [—Esy Morales] The popular "Round The World Rhumba" is set to a mambo tempo by Pepi Adorno and his boys. Good dance disk. Commercial delivery.

C+ "IN A SHANTY IN OLD SHANTY TOWN MAMBO" [—Young, Little, Siras] Another popular oldie is given a socko mambo arrangement by the boys. Real rocker.

CLARK DENNIS
(Tiffany 1311; 45-1311)

B+ "THE TEN COMMANDMENTS" (3:26) [Sherwin ASCAP — Ackers, Skylar] Clark Dennis, who did a great job with "Granada," comes up with a dramatic-religious item that could be a real tremendous retail disk. His big tenor voice gives meaning to the ten commandments. Beautiful reading.

B "OUR LADY OF GUADALUPE" (3:12) [Doney BMI—Kummerle] Another lovely religious item is delivered with inspiration by the artist's big voice. Beautiful reading. Should sell like hot cakes over the counters.

BERNIE LEIGHTON ORCH.
(Columbia 40344; 4-40344)

C+ "THE PAL THAT I LOVED STOLE THE GAL THAT I LOVED" [Feist ASCAP—Pease, Nelson] The 3 Beaus and a Peep handle the vocal chores on this waltz item presented by the Bernie Leighton ork. Old tavern sound. Inviting.

C "ALIBI BABY" (2:18) [Robert ASCAP — Capano, Freedman, Berk] A similar cornball novelty with the piano in the lead is offered by the Leighton men. Same vocal group bounces through these lyrics.

THE CASH BOX DISK OF THE WEEK

"THAT'S ALL I WANT FROM YOU" (2:40)
[Weiss & Barry BMI—Rotha]
"DAWN" (2:00) [Famous ASCAP—David, Livingston]
JAYE P. MORGAN
(RCA Victor 20-5896; 47-5896)



JAYE P. MORGAN

● RCA Victor adds another tremendous talent to its star-studded roster in the person of Jaye P. Morgan. And it looks like the diskery will have a number one smash with her very first record for the company. Showcased by an absolutely beautiful Hugo Winterhalter orchestration—one of his best yet—Jaye P. gives her all for a wonderful ballad, and the results are great. Her magnificent voice and exciting style do wonders with a touching tune dubbed "That's All I Want From You." The thrush shows more promise than any newcomer we've heard in the past year. The flip side, "Dawn," is a fast moving number that reminds this listener of "Lover." It's an exciting deck that demonstrates the chirp's versatility. Top half should be a real big hit.

"THE NAUGHTY LADY OF SHADY LANE" (2:47)
[Geo. Paxton ASCAP—Tepper, Bennett]
"ADDIO" (2:15) [Joy ASCAP—Hoffman, Manning]
THE AMES BROTHERS
(RCA Victor 20-5897; 47-5897)



AMES BROTHERS

● One of waxdom's top vocal groups gets hold of a terrific novelty tune that could sweep the country with a greater force than Hazel. The group is the Ames Brothers and the tune, "The Naughty Lady Of Shady Lane." It's a clever ditty with spicy lyrics that take on an entirely different meaning when the punch line ending hits the listener. Record fans'll get a big kick out of this one. The Ames boys handle the tune in top form and get grade "A" backing from the Hugo Winterhalter ork. This is one of the best novelties to hit in a long time. "Addio" the coupling, is a warm and inviting ballad fashioned in the familiar Ames Brothers manner. We're wild about the top half. Keep a close tab on it.

"TIME" (2:30)
[Willow ASCAP—Friend, Reynolds]
"MY SWEETIE WENT AWAY" (2:30)
[Laurel ASCAP—Turk, Handman]
TERESA BREWER
(Coral 61286; 9-61286)



TERESA BREWER

● Teresa Brewer is back again, and this time with a two-sider that should be her biggest this year. Both sides are rhythm decks loaded with quality in every groove. "Time" is a pretty love song set to a shuffle tempo featuring a chorus and a classy Jack Pleis orking. It's a piece of top drawer material starring the thrush at her best. Coupling is an equally exciting deck by the chirp as she fashions a bounce beat oldie "My Sweetie Went Away." It's a real rockin' arrangement with Tessie handling the vocal in her unique and delectable manner. Two top sides that should do big things.

FOUR FRESHMEN
(Capitol 2961; F-2961)

B "MOOD INDIGO" (2:39) [Gotham ASCAP — Ellington, Mills, Bigard] The modern harmony of the Four Freshmen comes over excellently as they render an oldie that's on the revival track. Different delivery that's exciting.

C+ "LOVE TURNS WINTER TO SPRING" (2:30) [Vanguard BMI —Dennis, Killduff] Another good piece of romantic material gets the unique Freshmen treatment. Interesting tune.

SAMMY KAYE ORCH.
(Columbia 40348; 4-40348)

B "DARLING I LOVE YOU" (2:35) [Republic BMI—Kaye, Shuman, Shuman] Jeff Clay and the Kaye Choir are backed by Sammy Kaye and the ork on a pretty waltz tempo. Good tune for community singing. Cute item that could click.

C+ "THE ROSARY OF ROSES" (2:53) [Alamo ASCAP—Twomey, Wise, Weisman] Sammy and the boys set up another pretty orking for Jeff's delivery of an inviting ballad. Chorus adds to deck.

THE DOLPHINS
("X"-0062; 4X-0062)

B+ "IF I HAD A MILLION DOLLARS" (2:22) [Rytvoc ASCAP—Kamano, Hartman, Herman] The Dolphins debut on the "X" label with a terrific tune that could go all the way. Real cute ditty and commercial delivery. Happy tune that could click big.

C+ "ANY OLD NIGHT (IS A LONESOME OLD NIGHT)" (2:20) [Warock ASCAP — Young, Grant] Jud DeNaut's ork assists the versatile quartet on another lively ditty with a cute melody. Jumps up at mid-point.

LES BAXTER & LEONARD PENNARIO
(Capitol 2950; F-2950)

B "DREAM RHAPSODY" (2:03) [Ardmore ASCAP—Franck] A beautiful romantic theme is presented by the Les Baxter orchestra with Leonard Pennario taking the spotlight on the piano. Chorus joins in on this production number. Lush orking.

B "MIDNIGHT ON THE CLIFFS" (2:59) [Ardmore ASCAP—Pennario] The crew delivers a lush presentation of a Leonard Pennario composition. Beautiful theme that builds dramatically. Lovely job. Great melody and effects.

JIM AMECHE (Narrator)
(Capitol 2943; F-2943)

C+ "A JUG OF WINE" (3:03) [Raphael ASCAP—Spina] From the album "The Rubaiyat of Omar Khayyam" comes this single featuring the narration of Jim Ameche and the music of Harold Spina. Not juke box material.

C+ "A JUG OF WINE" (Part 2) (3:02) Continuation of the warm and inviting music with a chanting voice in the spotlight.

"X"

CLUSIVE:

WE WANNA SEE SANTA DO THE MAMBO

1 **Bill Darnel & The Smith Bros.**

c/w

TOO FAT TO BE SANTA CLAUS

X-0067 (4X-0067)

2 **Terry Fell**

c/w

LET'S STAY TOGETHER TILL AFTER CHRISTMAS

X-0069 (4X-0069)

plus

"X"

a Product of Radio Corporation of America

RECORDS MARK THE HITS!

3 **John Greer**

c/w

WAIT TILL AFTER CHRISTMAS

G-0038 (4G-0038)

Product of Radio Corporation of America

GROOVE RECORDS

RECORD REVIEWS

A DISK & SLEEPER — B+ EXCELLENT — B VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

THE ROVER BOYS
(Coral 61271; 9-61271)

B+ "SHOW ME" (2:08) [Trinity BMI—Hicks] The Rover Boys debut on the Coral label with a terrific style and a good sound on a bounce novelty that comes over with punch. Commercial deck.

C+ "YOU'VE GOT IT" (2:14) [Tannen BMI—Wayne, Sherman] On this end, the boys rhythm through another catchy ditty that could catch a healthy share of coin.

PEACOCK'S MAMBO COMBO
(Tico 1093; 45-1093)

C+ "MUSKRAT RAMBLE" [—Ory] Peacock leads his aggregation through a mambo interpretation of an oldie that's heading to the top once again. Good beat, great for dancing.

B "SOLITUDE" [—Ellington] A subdued mambo backing showcases a smooth sax solo that takes the spotlight. Pretty job that should meet with raves from mambo enthusiasts.

HERBERT GANT ENSEMBLE
(Drama 102)

C+ "FOR EVERSOLONG" (2:55) [Citation BMI—Villa] A melodious Latin tempo number is capably handled by the instruments of the Herbert Gant Ensemble. A pretty item.

C "PORTS OF CALL" (3:33) [Leduc ASCAP — Ibert] The sounds of the sea rolling in to shore introduces this heavy item. Not very commercial.

VICTOR YOUNG ORCH.
(Decca 29311; 9-29311)

B "PASSION TANGO" (2:59) [Victor Young ASCAP—Forbes] Victor Young, topping the charts with his "High And Mighty," offers a beautiful tango from another motion picture, "Passion." Lush and fascinating presentation.

B+ "LAST NIGHT WHEN WE WERE YOUNG" (3:06) [Bourne ASCAP—Arlen, Harburg] A romantic melody with a wonderful title, gets a warm and tender instrumental delivery from the Singing Strings. Another top job that could hit.

THE CASH BOX SLEEPER OF THE WEEK

"IN A LITTLE SPANISH TOWN" (2:26)
[Feist-Warock ASCAP—Lewis, Young, Wayne]

"LONELY LITTLE PETUNIA" (2:42)
[Rytvoc ASCAP—Kamano, Faber, Hartmann]

THE SMITH BROTHERS
("X"-0070; 4X-0070)



SMITH BROTHERS

● Label "X," which really shaped up in the past few months with a number of terrific sides that are making the grade, now offers a new platter which could be its biggest since the company's formation. It's a super-commercial side featuring the Smith Brothers with the first vocal rendition of "In A Little Spanish Town," the oldie currently hitting all over again. It's a clever arrangement that could send the tune up to the top for the second time. And the crew sounds real polished on this deck. The coupling is another cutie on the happy side. It's a novelty labelled "Lonely Little Petunia." Should get a good share of the spins. A strong coupling for the boxes.

RALPH FLANAGAN ORCH.
(RCA Victor 20-5908; 47-5908)

C+ "THE LITTLE BROWN MAMBO" (2:15) [Hanwin BMI—Roumanis, Wingert] The classic "Lttle Brown Jug" is set to a solid mambo beat by the Ralph Flanagan orchestra. Good dance stuff that the kids'll love.

B "THE AMERICAN PATROL MAMBO" (2:27) [Hanwin BMI—Wingert] Another rhythm number that Glenn Miller clicked with, is set to a mambo beat by the Flanaganians. Solid arrangement.

JOHNNY DESMOND, ALAN DALE, BUDDY GRECO
(Coral 61268; 9-61268)

B "DON'T" (2:15) [Alamo ASCAP—Herscher] Three Coral songstars team their talents on a lilting novelty with a load of appeal. Cute ditty capably handled. Chorus assists.

B "THERE'S NO HAPPINESS FOR ME" (2:40) [Bregman, Vocco & Conn ASCAP—Dunn, Dunn, Baron] Another pretty lilter is cleverly treated by the crooners. Organ backing gives an old fashioned flavor to the tune.

GARY CROSBY
(Decca 29291; 9-29291)

C+ "READY WILLING AND ABLE" [Daywin BMI—Rinker, Huddleston, Gleason] Aided by the Cheer Leaders, Gary Crosby bounces through a cute ditty from the coming flicker "Young At Heart." Catchy tune that could click.

B "THERE'S A SMALL HOTEL" (2:41) [Chappell ASCAP—Rodgers, Hart] The young crooner shuffles through a great oldie by Rodgers and Hart. Tricky, rhythmic arrangement of this favorite.

PEREZ "PREZ" PRADO ORCH.
(RCA Victor 20-5892; 47-5892)

B "MARILYN MONROE MAMBO" (2:18) [Peer International BMI—Prado] The master of the mambo and the grunt, does well with both the tempo and the moans on this cute novelty dedicated to the movie queen.

C+ "STEAM HEAT-MAMBO" (2:59) [Frank ASCAP—Adler, Ross] One of the hit tunes from "Pajama Game" is rhythmically belted out by the Prado men.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity

★ "JAPANESE SANDMAN"	Paul Whiteman O.	Coral 61254; 9-61254	
★ "IF I HAD A MILLION DOLLARS"	The Dolphins	"X"-0062; 4X-0062	
★ "LAST NIGHT WHEN WE WERE YOUNG	Victor Young O.	Decca 29311; 9-29311	
★ "THE 'POINT OF VIEW' SONG"	Russell Arms	Epic 9079; 5-9079	

EDDY HOWARD
(Mercury 70467; 70467 x 45)

C+ "LOVE ME TONIGHT" (2:28) [Leon Rene ASCAP—Rene] Eddy Howard dishes up a good piece of rhythm material on his latest for Mercury. Good commercial side.

C+ "YOU'RE ALWAYS WELCOME HOME" (2:54) [Gold ASCAP—Goell, Saxon] On this end, Eddy uses his mellow chords to fashion a pleasing love tune in his warm and inviting manner.

PAUL WHITEMAN ORCH.
(Coral 61254; 9-61254)

B+ "JAPANESE SANDMAN" (1:48) [Remick ASCAP—Whiting, Egan] The delightful Paul Whiteman orchestrations of a number of years ago that have been attracting so much interest all over again, are coupled on this platter. This lively oldie is real wild. Banjos and all. Could hit in a big way.

C+ "I LOVE YOU" (1:50) [Feist ASCAP—Archer, Thompson] Dick Ridgely leads on the slide whistle as the crew bounces through another great oldie.

ALAN DEAN
(MGM 11844; K-11844)

C+ "THE SONG FROM DESIREE" (2:31) [Miller ASCAP — Newman] The pretty waltz theme from the coming flicker "Desiree," is warmly and feeling-fully delivered by the voice of Alan Dean.

C+ "TONIGHT, MY LOVE" (2:50) [Paramount ASCAP—Waxman, Livingston, Evans] A pretty melody is set to a Latin tempo by the Joe Lipman orchestra and tenderly delivered by Alan Dean. Pretty job.

B. J. BAKER & BILL LEE
(Juke Box 1002; 45-1002)

B "TOSS A PEBBLE" [Kennedy Music BMI—McDevitt] The warm voice of B. J. Baker comes over with tenderness as she fashions a pretty ballad. Soft George Poole orking showcases the thrush to best advantage. Good deck.

C "YOU'RE OUT OF THIS WORLD" [W. Kennedy BMI—Diamond, Gilmore] Bill Lee takes on the vocal duties on this lilting ballad. Firm voice that comes over well on a fair tune.

REY DAVILLA ORCH.
(Musico 2002; 45-2002)

C+ "BAMBULA" [—Davilla] Ray Davilla and his orchestra present a piece of mambo material with a Spanish vocal offered by the group.

C "LIGHTNING (RELAMPAGO)" [—Davilla] Another mambo item, this one entirely instrumental, is presented by the Davilla men. Good dance stuff.

Our Sincere Thanks...

TO EVERYONE IN THE MUSIC AND ENTERTAINMENT INDUSTRY FOR THE SUPREME THRILL IN HAVING OUR **TWO SONGS** ON THE **"HIT PARADE"** AT THE SAME TIME.

Jimmie Crane and Al Jacobs

IF I GIVE MY HEART TO YOU

Currently #1 "Best Selling Sheet Music" Charts
#2 "Most Played on the Nation's Coin Machines" charts

I NEED YOU NOW

Currently #2 "Best Selling Retail Record Charts"
#3 "Most Played on the Nation's Coin Machines" charts

GRATEFUL APPRECIATION TO OUR PUBLISHERS
MILLER MUSIC CORPORATION

P.S. . . . Sincerely Hope You Like Our New Tune
"EV'RY DAY OF MY LIFE"





THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. HEY THERE	Rosemary Clooney (Columbia)
2. IF I GIVE MY HEART TO YOU	Doris Day (Columbia) Connee Boswell (Decca) Denise Lor (Majar)
3. I NEED YOU NOW	Eddie Fisher (RCA Victor)
4. HOLD MY HAND	Don Cornell (Coral)
5. SKOKIAAN	Ralph Marterie (Mercury) Four Lads (Columbia) Bulawayo Band (London)
6. SH-BOOM	Crewcuts (Mercury)
7. PAPA LOVES MAMBO	Perry Como (RCA Victor)
8. TEACH ME TONIGHT	DeCastro Sisters (Abbott)
9. THIS OLE HOUSE	Rosemary Clooney (Columbia)
10. THE HIGH AND THE MIGHTY	Les Baxter (Capitol) LeRoy Holmes (MGM) Victor Young (Decca)

11) SMILE. 12) TELL ME, TELL ME. 13) MUSKRAT RAMBLE. 14) OOP-SHOOP. 15) SHAKE, RATTLE AND ROLL.

Al "Jazzbo" Collins set some kind of record last week when he played the Chordettes "Mister Sandman" on Cadence thirty two times on his (WNEW-New York) Milkman Matinee program. Your boy Albert, opened his show with the Chordettes hit and as the last notes died away, he said "I like that record. I think I'll play it again"—and he did. During the three minute span it took the record to run its course, calls started to come into play it again—and again—and again. By this time Jazzbo was caught up in the enthusiasm of his listeners and played and replayed the deck, breaking it up only twice to get the reaction of his listeners. Each time he was deluged with calls to put "Sandman" back on the turntable. Albert was happy, the audience was happy, and don't think for one minute The Chordettes weren't happy.

* * * * *



LOU BARILE
(WKAL-Rome, N. Y.

Pic of the week—**Lou Barile** (WKAL-Rome, N. Y.) was in town last week and visited **The Cash Box** offices, but was too late to see the boys as the office had already been closed. Lou spent five days in New York, most of it at the Giant-Cleveland World Series. The Lou Barile show is heard 2:30-5:30 Monday thru Friday; 4-5:30 Saturdays; 7-7:30 Saturdays; 2:30-3 Sundays. . . . **Jerry Nesler** (KANI-Kaneohe, Oahu, T. H.) is sending in his listings from the Hawaiian Islands. Jerry is from San Diego, Calif. . . . **Ed Needham** (WKXL-Concord, N. H.) has taken over the Concord Ballroom, a show made up mostly of the Cash Box top fifty tunes. Ed has been appointed chief announcer at WKXL. . . . **Dick Gilbert** (KTYL-Phoenix, Arizona) writes in to tell us he's sold out commercially with more than 100 sponsors weekly. . . . **Tommy Mara** was a guest on Art **Ford's** (WNEW-New York) show "Stand of the Week" for the week of October 11. The Young MGM singing star starts a nationwide personal appearance tour in December, opening at Blinstrub's in Boston, December 13. . . . **Tommy Edwards** (WERE-Cleveland, Ohio) celebrates the 1st Anniversary of his weekly newsletter. . . . Radio Station WCIN-Cincinnati, Ohio celebrates its 1st Anniversary of broadcasting on Friday, October 22. The station, which is designed to service the needs of the Negro population of Cincinnati and surrounding areas celebrated by presenting a gigantic "Variety Show and Dance" at the Armory Auditorium.

* * * * *

We won't be receiving any more communications from **Bob Martin** (KMYR-Denver, Colo.) until he gets back from his honeymoon about November 1. . . . **Roy Leonard**, program director of WKOX-Framingham, Mass., in town last week visiting the boys at Cash Box and **Buddy Basch**, record promotion man. Also in to see Buddy was **Bob E. Lloyd** of WAVZ-New Haven, Conn. . . . The November issue of TV-Radio Mirror features a picture story on WWDC-Washington, D. C. all night jockey **Buddy Kling**. . . . Bob E. Lloyd has come up with a whole new field of promotion for one of his sponsors, Manishevitz Wine. Altho Manishevitz doesn't know it yet, Bob is promoting the only known wine bottle with a "filter top." . . . Well, **Chuck Thompson** has finally done it. He can now remove his chin fuzz, wife Joan happily reports, 'cause his song, "Miss America," has been recorded. Hearing of his plight through stories and pictures in trade publications, **Donato**, a California violinist, has cut his own arrangement of the tune. . . . **Earl McDaniel** (KFVD-Los Angeles, Calif.), who started programming The Cash Box top 20 tunes as a regular feature on his Friday show several months ago, has now increased it to the top 30.

She Took The Nation by Storm with

"If I Give My Heart To You"

She's Positively Sensational on

This New *MAJAR* Release.....

Denise Lor

singing

"AND ONE TO GROW ON"



words and music by the writers of "Mary Lou"

GEORGE WAGGNER & J. RUSSEL ROBINSON

arranged and conducted by

JOE LEAHY and his Orchestra

MAJAR RECORD No. 135

●

"And One To Grow On"

Copyright 1954

J. RUSSEL ROBINSON, INC.

Solly Cohn, Prof. Mgr.

b/w

"EV'RY DAY OF MY LIFE"

MAJAR DISCS

1697 BROADWAY (CI 6-0081) NEW YORK, N. Y.

General Mgr. CONNIE De MARIA

Sales Mgr. STANLEY BORDEN

YOUR VOTES DECIDE THE WINNERS

IN THE 9th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1954

VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE



Sponsored and Conducted Exclusively by

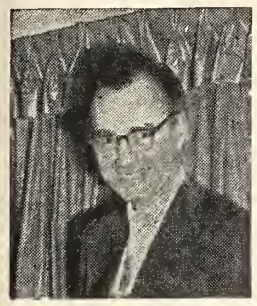
THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

The sensation of the music business this week is "The Sandman" by the **Chordettes on Cadence.** The record is skyrocketing and looks as though it will go to number one. If it does, that means three top ones for **Archie Bleyer's** firm, the other two having been "Eh Cumpari" and "Hernando's Hideaway." . . . **Betty Madigan** set for the Boulevard. . . . **Mannie Greenfield** has become personal manager for **Jack Lacy,** WINS disk jockey, and set his five year deal with the station. . . . **The Dolphins,** a great new group from the west coast, have their first release set on "X." Titles are "If I Had A Million Dollars" and "Any Old Night Is A Lonesome Old Night." . . . **Frank Sinatra** will introduce **Eileen Barton** when she opens at the Mocambo November 2. . . . **Kay Armen** has been signed to an MGM recording contract. . . . **Vince Fiorini,** author of "Skinnie Minnie" and "Red Canary" in town for a few days. . . . **Harold Rome** has written both the words and music for the new musical "Fanny." It looks like a smash with tickets sold out until who knows when . . . "Shake A Hand" by the **Mike Pedicin Quintet,** is showing hit signs in Philadelphia. It's on the 20th Century label . . . **Eddie White** penned the latest **Ronnie Gaylord** disk "Bring My Baby Back To Me." . . . Here's a success story. **The Four Joes,** new singing group, got together when they were all in Korea. When they got home, they won an **Arthur Godfrey** talent scout contest and then things began to happen. On short notice, they were booked into the Copa in New York and have been held over indefinitely. MGM Records has just signed them and their first release is "Hajji Baba."



ARCHIE BLEYER

CHICAGO:

Everyone 'round town still talking about grand job done by **Pat Morrissey** with **Johnny Desmond** on this week's Recordland Show. Many agree this was best performance seen on this TV stanza to date. And people hoping Johnny will bring Pat back often, perhaps even steadily. . . . WAAF disk jockey **Bob Drews** has written a play which will be produced in the very near future by the Evanston Showcase Theatre here, fact which has Bob quite thrilled. Play is entitled, "The Bar Between." . . . New promotion man at Decca Distrib here, **Warren Ketter,** was associated with Decca several years ago. He has since worked with DJ **Bill Evans** and more recently with **Dave Garroway** both here in Chicago and in New York. . . . **Ron Terry** now hosting new Saturday eve TV show, titled "Step Lightly." Variety show seen on ABC-TV, each Saturday from 11:30 P.M. to 1 A.M. features disks, guest interviews and songs by Ron himself. . . . Capitol's national promotion manager, **Dick Linke** in town for a few days this past week, making the rounds of radio stations, as he is currently on an extended tour. . . . Also from Capitol comes word that **Tommy Leonetti** will be in the Windy City for a couple of days in a week or two, working on his newest disk. . . . The **Norm Petty Trio,** whose "Mood Indigo" is climbing fast, has been inked to a Mercury contract. Ditto **Anna Marie Alberghetti.** And **Buddy Morrow.** Mercury's **Kenny Meyers,** while just back from a promotion junket, about to depart once again. More of the same. . . . **Jimmy Cairns** of BMI, currently working on **Lou Monte's** "When I Hold You In My Arm" tells us that Lou is due in the Windy City in a week or two to promote this disk, which is looking mighty promising. . . . **Bob Smith** telling one and all about "Kiss Crazy Baby" a Kapp record by **The Crackerjacks,** which is getting lots of air play. . . . **Tam Gayle** writes from Hollywood that **Lorry Raine's** "What Would I Do" which this beautiful gal warbles in a Universal-International short, is Lorry's best job to date. . . . **Pearl Eddy** has temporarily left the Cameo for an appearance at the Sevon Room of the Monteleone Hotel, New Orleans for the next two weeks. . . . Several promotion people here in town got together this past Monday and hosted a surprise luncheon for WJJD's **Stan Dale,** honoring Stan's First Anniversary with the station.



LOU MONTE
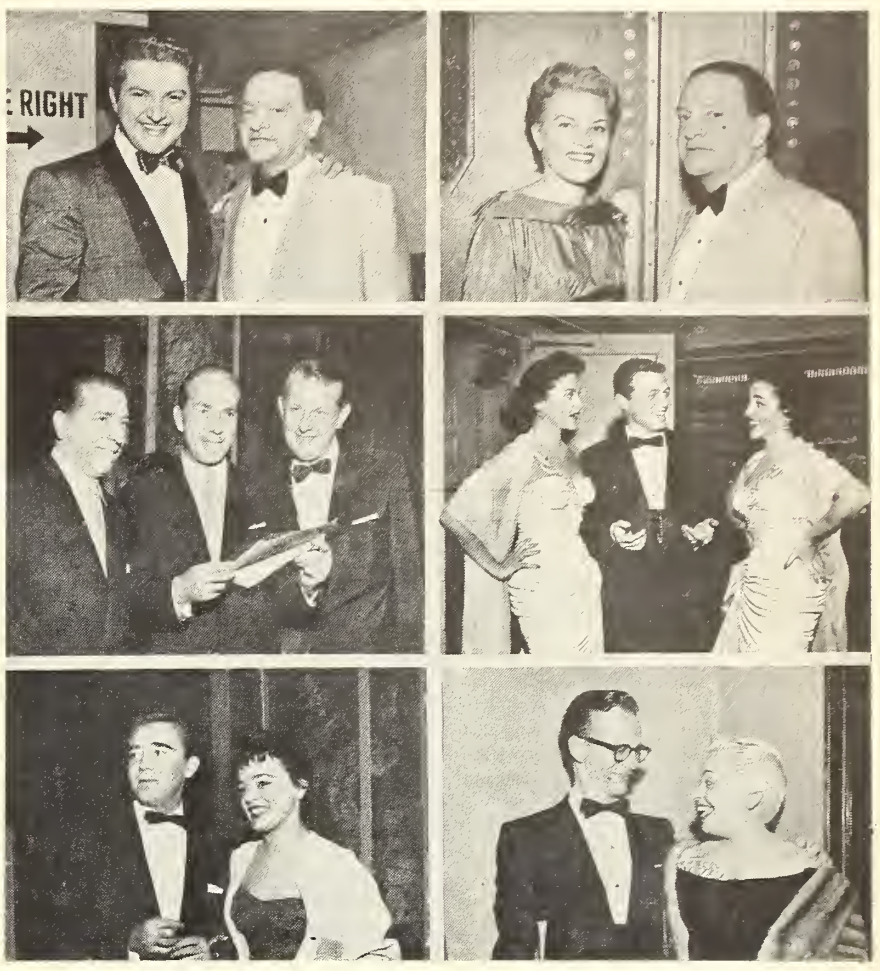
LOS ANGELES:

As the East recovers from hurricane "Hazel", Hollywood has its headaches too—only we don't have a fancy name for it—It's just plain old SMOG! . . . After cutting several new sides at Capitol's Melrose studios **Nat "King" Cole** left for an engagement in Philadelphia. He opens at the N. Y. Copacabana Oct. 28. . . . The exciting mambo novelty by **The Guys and Dolls** which we told you to watch for last week is titled "Mambo Schmambo" on the new Coronet label. Tune is mfg. & distributed by National Music Sales Corp. . . . It was rumored that the masters on "Teach Me Tonight" by **The DeCastro Sisters** were sold to one of the majors. Abbott Records prexy **Fabor Robison** advises that these rumors are completely false and adds that The DeCastro Sisters have been signed to an exclusive three year pact which is not, or never has been, up for sale. . . . **Al Kavelin,** Century Records head, returned from a trip to New York where he was beating his gums for **Laurie Loman** the original "Whither Thou Goest" girl. He also introduced the firm's newest novelty "No, No Not Grandma" by **Millie Van.** . . . **Kelly Norwood's** new release on the Ac'cent label has that solid shuffle beat that most bands today have forgotten about. **The Madhatters** do a great job on vocal. . . . Starting Dec. 22 many big network TV shows will eminate from the plush new Copa City in Miami, Fla., including the **Jimmy Durante** show. Builder-operator, **Murray Weinger,** is paying big fees to get name TV personalities from the West and East Coast. . . . Deejay **Larry Finley** opened his new revue at the Hollywood Mocambo Oct. 19. Featured in the show was impressionist **Will Jordan,** Darla Hood (singing protege of songwriter **Jimmy McHugh**) and **Stewart "Rick" Rose** who appeared opening nite only. . . . **Dick Gray,** Western rep. of Frank Music Corp., has talked the firm into producing the TV series "Holiday In Rhythm" for T-L Productions. The 26 wk. show will star **Margaret Whiting. Champ Butler** will be featured as one of the guest stars. . . . Songstress **Ann McCormack** is back at Charley Foy's Supper Club after a successful engagement at The South Seas in Honolulu.



NAT "KING" COLE

N.Y. Music Ops' 17th Banquet Was the Best Ever Held



Some of the artists appearing at the Music Operators of New York dinner are shown above: (top left) Liberace and Vincent Lopez; (top right) Patti Page and Vincent Lopez; (middle left) Mantovani, Martin Block and Vaughn Monroe; (middle right) the Barry Sisters and Steve Lawrence; (bottom left) Alan Dale and Jill Corey; (bottom right) Richard Hayman and Sunny Gale.

NEW YORK—The more than 1000 people in attendance at the 17th Anniversary Banquet and Show of the Music Operators of New York held at the Waldorf-Astoria Hotel, this city, on Saturday, Oct. 16, were in complete agreement that this affair was the best ever staged in the seventeen years of the association's existence.

Following a wonderful filet mignon dinner enhanced by the dance music of the Vincent Lopez Orchestra, some of the record world's top names appeared on the stage of the Grand Ballroom to perform for the vast crowd and thank their many friends who helped them during the past year.

Although comedian Harvey Stone emceed the entire affair, the 10:00 p.m. to 10:30 p.m. segment of the show which was broadcast on the ABC network was handled by Martin Block, prominent New York disk jockey.

The artists, in order of their appearance, included: the Barry Sisters, Richard Hayman, Betty Madigan, Sunny Gale, Patti Page, Mantovani, the Larks, Vaughn Monroe, the Chernys, Alan Dale, Jill Corey, Steve Lawrence, Danny Capri, Merv Griffin, Tommy Mara, Wendy Waye, Liberace, Valentino, Danny Davis, Dick Duane, Jerry Vale and the Armed Forces Winged Victory Chorus.

Vincent Lopez and Liberace teamed up on a two-piano rendition of the popular Lopez novelty "Nola", a feature which was one of the highlights of the evening. Lopez also staged a "Shake the Maracas" contest among some of the popular members of the coin machine industry.

In every way, the affair was a total success and the guests complimented association president Al Denver and his staff for their great job in coordinating the talent and the affair.

The coin machine and music trade, usually an extremely difficult group for a performer to play to, gave the visiting stars complete attention and respect throughout the entire affair.

GETTING STRONGER!
BILLY WARD
and His Dominoes
"GIMME, GIMME, GIMME"
"Come To Me Baby"
JUBILEE # 5163
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y. N. Y.

HAJJI BABA
Recorded by
NAT "KING" COLE
Capitol #2949
REMICK MUSIC CORP., New York, N. Y.

THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"HAJJI BABA"

Nat "King" Cole Capitol 2949; F-2949

•

"MAMBO ITALIANO"

Rosemary Clooney Columbia 40361; 4-40361

•

"TEACH ME TONIGHT"

Jo Stafford Columbia 40351; 4-40351

Gina Signs



NEW YORK—Lollobrigida, famous Italian film star, who has been in New York in connection with the premiere of her latest picture "Bread, Love And Dreams," now showing at the Paris Theater, has just signed a two-year contract with Coral Records. This new phase in the spectacular career of the actress started when she was rehearsing for her part in the Sid Ceasar TV show. Her coach, Violet Grattan, heard her sing "to relax," and from then on there has been a marathon to sign her up. The deal was finalized at the offices of Leonard Schneider, executive vice president of Decca. Miss Lollobridgida will record four songs especially fashioned for her by the well known Italian composer, Ulpio Minucci. The records will be made in Rome shortly after she returns, for release before the end of the year. Present as she signs the contract are, left to right: Bob Thiele, A&R head of Coral; Dr. Milko Skofic, husband and manager of Gina; Ulpio Minucci; Violet Grattan; Larry Spier; and Leonard Schneider.

Memo:

First you made it possible for "THEY WERE DOIN' THE MAMBO" to be a big hit. Now you're flipping------- to the other side, "MISTER SANDMAN", and I'm told it's taking off big.

THANKS to you it's a two-sided hit.

Gratefully,

Vaughn Monroe

"MISTER SANDMAN"
RCA VICTOR 20-5767

THE CASH BOX Album Reviews

POPULAR

"WHITE CHRISTMAS" Selections from Irving Berlin's Paramount Vista Vision production sung by BING CROSBY, DANNY KAYE and PEGGY LEE —Decca DL-8083 (12" LP) List: $4.85

The score for "White Christmas" is the first musical score Irving Berlin has written for a motion picture in the past ten years. And as the critics have agreed, it's a wonderful score excellently performed by an all star cast featuring Bing Crosby and Danny Kaye. Decca issues a twelve inch LP of the songs from "White Christmas" by Bing, Danny and Peggy Lee. Trudy Stevens rounds out the vocal chores and Joseph J. Lilley, the orchestra and chorus complete the cast. A number of up and coming hits such as "Count Your Blessings," "Love, You Didn't Do Right By Me" and "Sisters" are part of the album along with the Yuletide favorite "White Christmas." And the folks will love to hear the specialties such as "Choreography" and "What Can You Do With A General." This flicker should be at the height of its run around Christmas time, the peak buying time for records. And an attractive display of this album should do much for big sales.

PERCY FAITH—"Music Of Christmas"—Columbia CL-588 (12" LP) List: $4.85

JOY TO THE WORLD; SILENT NIGHT, HOLY NIGHT; DECK THE HALLS WITH BOUGHS OF HOLLY; IT CAME UPON A MIDNIGHT CLEAR; GOOD KING WENCESLAS; HARKI THE HERALD ANGELS SING; THE FIRST NOEL; LO, HOW A ROSE E'RE BLOOMING; O LITTLE TOWN OF BETHLEHEM; O HOLY NIGHT; THE HOLLY AND THE IVY; HERE WE GO A-CAROLING; GOD REST YE MERRY, GENTLEMEN; O COME, ALL YE FAITHFUL.

Percy Faith is a master of orchestral recording, regardless of what the material is. His lush mood music ranks among the best. Some months ago, when the original cast album of "Kismet" was riding high on the LP popularity charts, Faith recorded eight tunes from the show with his orchestra and the results were terrific. His version of the score and the original cast recording were both on the hit parade for a number of weeks, a difficult job to accomplish, indeed. Now Faith issues an LP featuring his arrangements and orchestrations of some of our best loved Christmas tunes—fourteen in all. And we can expect this package to be one of the big Christmas sellers. Excellent sound.

FRED WARING and the Pennsylvanians—"For Listening Only . . ." Decca DL-8082 (12" LP) List: $4.85

SAY IT WITH MUSIC; CECILIA; IT HAPPENED IN MONTEREY; WITH A SONG IN MY HEART; RED WING; HUNGARIAN RHAPSODY; THE THRILL IS GONE; DRUGSTORE COWBOY; FOLLOW THE SWALLOW TO HIDE-A-WAY HOLLOW; EASTER PARADE; HORA STACCATO; LIEBESTRAUM.

One of the best known musical organizations throughout the country is Fred Waring and his Pennsylvanians. His aggregation has performed for endless millions both in person and on television. On this LP, Waring offers a dozen productions "For Listening Only" of favorites ranging from the classical "Liebestraum" to the novel "Cecilia" to the holiday favorite "Easter Parade." It's a wonderful crossection of favorites that'll appeal to all age groups and tastes. All of the tunes—and this is nothing unusual—are excellently executed by the Waring chorus featuring the voices of Gordon Goodman, Joe Marine, Daisy Bernier, Ray Sax, Frances Wyatt and Bob Sands. The piano duets and solos feature Morley and Gearhart. A lovely package for every household.

PEARL BAILEY—"Say Si Si"—Coral CRL-56068 (10" LP) List: $3.00

SAY SI SI; CIRIBIRIBIN; I LOVE MY ARGENTINE; STRIKE WHILE THE IRON'S HOT; FERNANDEZ OF THE ANDES; ALLA EN EL RANCHO GRANDE; I WOULDN'T WALK ACROSS THE STREET; SHE'S SOMETHING SPANISH.

The inimitable Pearl Bailey, whose relaxed and colorful style has made her one of the most sought after night club entertainers in the business, issues an LP for Coral that'll definitely add hordes of additional fans to her already tremendous following. The platter includes four new releases and four which Pearl made noise with in the last few months. She's tops when it comes to blending singing with conversation. Her casual air really tickles this listener. The commedienne has a hot platter that should sell a heap.

BILLY ECKSTINE—"The Love Songs Of Mr. 'B' "—EmArcy MG-26027 (10" LP) List: $3.00

PRISONER OF LOVE; I'M IN THE MOOD FOR LOVE; COTTAGE FOR SALE; ALL THE THINGS YOU ARE; TIME ON MY HANDS; MY SILENT LOVE; THE LOVELINESS OF YOU; WHERE ARE YOU.

Mr. "B," Billy Eckstine, is one of the great popular and jazz singers of our time. His many triumphs with the Earl "Fatha" Hines band, his own band, and as a solo vocalist have earned him a following which few other artists will ever have. Recalling the earlier years of Eckstine's success as a vocalist, EmArcy issues a collection of Mr. "B" vocals waxed in 1944 and 1945. The four tunes waxed in '44, "Prisoner of Love," "Cottage For Sale," "My Silent Love" and "I'm In The Mood For Love" are recorded with the Eckstine band. The other four were recorded when Billy no longer had his band. A terrific package for the Eckstine fans and all other pop and jazz lovers.

TROPICAL FIESTA—Roberto Inglez—Coral Records CRL 56103 (1-10" L.P.) List: $3.00

WONDERFUL CUBAN NOCTURNE; ATLANTIDE; LITTLE RED MONKEY; MOROCCO; SURURO; KALU; ANDALUCIA.

Roberto Inglez and his orchestra present an album of the warm, lush, full toned pieces that invite relaxing to swaying Latin tempos. An exotic collection of tunes. Will find a ready market.

"POP" MAMBOS—by Bennie and George with Horace Diaz and his Mambo Men—Kapp KL-103 (10" LP) List: $3.00

DANCIN' WITH SOMEONE MAMBO; I DON'T SEE ME IN YOUR EYES ANYMORE; CAN ANYONE EXPLAIN? MAMBO; A SHOULDER TO WEEP ON MAMBO; WHEEL OF FORTUNE MAMBO; I'LL NEVER BE FREE MAMBO; JET MAMBO; CONFESS MAMBO.

Bennie Benjamin and George Weiss, two of the record world's top song writers, are also known throughout the industry for their ability to demonstrate their own material. The two versatile composers employ their singing talents on this LP and perform eight of their works in a mambo tempo with Horace Diaz and his Mambo Men supplying the backdrop. An interesting, easy-going platter that moves along with ease. Limited appeal.

THE CASH BOX

Album Reviews

CLASSICAL

VERDI'S "REQUIEM"—ARTURO TOSCANINI—RCA Victor Records LM-6018 (2-12" L.P.) List: $11.34
NBC Symphony Orchestra with assisting artists Herva Nelli, Soprano; Fedora Barbieri, Mezzo-soprano; Giuseppe de Stefano, Tenor; Cesare Siepi, Bass and The Robert Shaw Chorale.
The beautiful "Requiem" issued in time for the holiday season should be a big Christmas item. A religious piece, it appeals not only to the market who loves and buys this music, but it also offers much to the larger market of opera lovers. The composition stirs the emotions as it is impeccably performed by Toscanini and the fine supporting cast of voices. The two record set is packaged in a book type box with a deluxe booklet containing extensive notes and Michelangelo reproductions.

ARTHUR RUBINSTEIN—"CARNAVAL"—Schumann—"PRELUDE, CHORALE AND FUGUE"—Franck—RCA Victor LM-1822 (1-12" L.P.) List: $5.67
Artur Rubinstein needs no introduction nor do his talents need superlatives. This foremost pianist brings to the piano a skill that has meant much to music lovers for many years. His treatments of Schumann's "Carnaval" and Franck's "Prelude" are brilliant. What could effect the sales somewhat is the abundance of fine recordings previosly waxed. A colorful festive sleeve will aid in calling the buyer's attention to the album. Many enthusiasts who already own a copy of "Carnaval" will probably want to add the Rubinstein version to their collection.

SYMPHONIE FANTASTIQUE—Berlioz—Mercury Records MG 50034 (1-12" L.P.) List: $5.95
Antal Dorati conducts the Minneapolis Symphony Orchestra
Berlioz' "Fantastique" is a fairly well known piece to most classical listeners. In fact, melodically, it is one of the lighter pieces that lends itself to the marginal pop-classical buyer. Expertly performed by the Minneapolis Symphony Orchestra with Antal Dorati at the helm, it will help make many delightful evenings at the phonograph. Brilliantly colored sleeve will serve as a silent salesman when displayed.

BEETHOVEN—Sonatas, Op. 2—No. 1 in F Minor—No. 3 in C—Solomon RCA Victor LM-1821 (12" L.P.) List: $5.67
The delicate shadings of the talented Solomon are caught in the grooves of a 12" L.P. as he fingers three Beethoven Sonatas. The three pieces have not been recorded too often and Beethoven collectors will want this release. Solomon creates different moods with the expertness of an artist having long faithful years of practice behind him and warmth and fire within.

JAZZ

"GARNERING" featuring ERROLL GARNER—EmArcy MG-26016 (10" L.P.) List: $3.00
DEEP PURPLE, BONNIE BOY; TIPPIN' OUT WITH ERROLL; RELAXIN' AT SUGAR RAY'S; MINOR WITH THE TRIO; NO MOON; COLOGNE; LAZY RIVER.
The various moods of the Erroll Garner touch and style come over beautifully on this LP featuring the ace of the 88's on a number of good bouncers and a few old favorites. His handfuls of chords and often humerous delivery should appeal strongly to his many admirers. It's really a pleasure following this great's delivery with the characteristic right hand always a bit behind the tempo, but always catching up. Deejays and Garner fans will probably wear the grooves off this one. A stock item that'll never get stale.

THE ARTISTRY OF BUD POWELL—Norgran Records MGM 23 (1-10" L.P.) List: $3.85
MOONLIGHT IN VERMONT; TIME WAS; SPRING WAS HERE; BUTTERCUP; FANTASY IN BLUE; IT NEVER ENTERED MY MIND; MY FUNNY VALENTINE.
Bud's well known to the modern music buyer and this release will undoubtedly sell well. Powell, an accomplished man at the 88, provides some driving moments as he pounds out numbers like "Buttercup" and "Fantasy In Blue" and then slips into a dreamy and from the heart "My Funny Valentine" and Chopinesque "Moonlight In Vermont." A birdseye view of Powell's artistry and versatility.

THE MUNDELL LOWE QUINTET—RCA Victor LJM 3002 (1-10" L.P.) List: $5.15
SPRING WILL BE A LITTLE LATE THIS YEAR; PANTOMINE; PRELUDE TO A KISS; THERE GOES RUSTY; HOW LONG HAS THIS BEEN GOING ON; DARN THAT DREAM; SPRING IS HERE; STREET OF DREAMS; TAKIN' THE BLUES FOR A WALK.
The intriguing combination of two guitars; vibes; bass; drums; celeste and Marimba (celestes and marimba used in place of the vibes) brings forth some engaging sounds, soft and rich but not saccharine. An interesting experiment that will no doubt find many whole hearted supporters and its share of detractors. Lowe is supported by Sal Salvadore on the guitar; Stix Kahn, vibes; Kenny O'Brien, bass; Ed Shaughnessey, drums; John Potoker, celeste; and Phil Kraus, celeste and marimba. A folder type sleeve gives the buyer that something extra.

CHILDREN

TOM and JERRY—"Down On The Farm"—MGM X1067; "Meet Robin Hood"/"Find Aladdin's Lamp"—MGM X1092; "In Johann Mouse"—MGM X1091; "Charlie The Choo Choo"/"Terry The Tug-Boat"—MGM X1093; "The Fire Engine"/"Rocket Ship To The Moon"—MGM X1094; (5-7"-45 rpm EP's)—List: $1.50 each
MGM's top kiddie disk salesmen, Tom and Jerry, the popular movie and comic book characters, send up five sure-fire money makers in the above mentioned EP's. The delightful tales are excellently presented by narrator, Bret Morrison as LeRoy Holmes supplies the music. Especially attractive is the "Johann Mouse" episode which was one of last year's best movie cartoons. Children will go wild about any and all of these waxings. The attractively designed sleeves, if displayed correctly, will insure tremendous sales. Good Christmas items.

Prosen Advocates Early Play For Xmas Tunes

NEW YORK—*The Cash Box* this week received the following letter from Sidney Prosen, well known publisher and composer:

Mr. Sid Parnes
Cash Box Magazine
26 West 47th St.
New York, N. Y.

Dear Sid:

Here is an open letter, to all concerned, which I sincerely hope you can find room to insert in one of your forthcoming issues.

There is no question but that the greatest festive season in the world is Christmas. Morally, much more so than materially, it is of great importance to everyone, especially the disk jockey as he has a great responsibility to his listening audience, to his sponsors and to himself. If the Christmas spirit is not prevalent early enough, the disk jockey affects the entire economy of the United States, leaving merchandise on shelves of every type of manufacturer because, when the spirit is low, so goes economy of this country which, in turn, affects him directly. If money is not spent freely, his earnings will definitely be cut down to a bare minimum. True, we have a song by Teresa Brewer titled "Ebenezer Scrooge", but whether or not it is our song does not matter. The point is, it should matter to the disk jockeys, and I believe if they think this over seriously, they can see the adverse affect it can cause by not programming Christmas songs early, making for a real Christmas spirit. When a great lull of Christmas music is present, Christmas just can't really be Christmas.

Kindest regards,

Sidney Prosen
Village Music Company
Hometown Music Co., Inc.

Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE — Mario Lanza (RCA Victor LM 1837; ERB 1837)
2. MUSIC, MARTINIS AND MEMORIES — Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
3. SEVEN BRIDES FOR SEVEN BROTHERS — Original Cast (MGM E 244; X 244)
4. GLENN MILLER LTD. EDITION, II — Glenn Miller (RCA Victor LPT 6071; EPOT 6701)
5. A STAR IS BORN — Judy Garland (Columbia BL 1021; BA 1021)
6. THE PAJAMA GAME — Original Cast (Columbia ML 4840; A 1098)
7. SWING EASY — Frank Sinatra (Capitol H 528; EAP 1, 2-528)
8. BING — Bing Crosby (Decca DX 151; ED-1700)
9. SELECTIONS FROM THE GLENN MILLER STORY — Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
10. MUSIC FOR LOVERS ONLY — Jackie Gleason (Capitol H 352; EBF 352)
10. PARDON MY BLOOPER #1 & 2 — Kermit Schafer (Jubilee LP 2, 3; EP 5011, 5012)
10. VOICES IN MODERN — Four Freshmen (Capitol H 522; EAP 1, 2-522)



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3 "OH LOVE OF MINE"
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—NEW POP SELLERS—
I WANT TO GO BACK TO MEXICO
I STILL LOVE YOU
by
SWEET GEORGIA BROWN AND THE WHIPPOORWILLS
346

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AMERICA'S BIGGEST HIT
"CARA MIA"
DAVID WHITFIELD
accompanied by
MANTOVANI
his orchestra and chorus
LONDON

MAMBOMANIA

Danny Kessler, publisher and manager of **The Four Coins** now completes the cycle with the formation of his own label, Vision. **Marty Wilson** is Danny's partner in the record set-up. First vision release is "Bobby's Blues" (described as a double mambo) and "Who, Me?" (a cha-cha mambo) by **Bobby Roberts** and his Orchestra. . . . TV audiences were again exposed to the mambo via **Steve Allen's** TV "Tonight." Steve took his viewers to the New York Palladium to catch a part of the Wednesday Night Show which highlights some of the best Mambo dancers in the world. . . . Rainbow has issued a new **Alfredito** Cha-Cha-Cha album and the man also cut a single "Santa Baby Mambo." . . . **Ralph Flanagan** on the market with "The Little Brown Mambo" and "The American Patrol Mambo," RCA Victor. . . . **Stan Steinhauer** moves from Seeco Records to Ansonia Records. Stan will be Foreign Sales manager in charge of all overseas operations and assistant to the president, **Ralph P. Perez**, in connection with the development of the domestic markets outside of the local Spanish accounts which are already set up. Stan is making plans to visit Detroit, Cleveland, Boston and Baltimore before the end of the year to set up dealerships and distributorships. Ansonia is currently "hot" with a number that has been selling to the Spanish trade. It is "A Lo Obscuro" by **Angel Viloria** and his Conjunto Cibaeno which Steinhauer reports has sold 75,000 to date. The label also has plans for acomplete LP catalogue. Four are being readied for release and will be on the market by December. Ansonia subsid, Balseiro, already has its first LP out "Rafael Hernandez." The addition of Steinhauer to the Ansonia firm will enable headman Perez to give more time to the enlargement of the catalogue with new recordings specifically aimed at the domestic market. . . . **Jerry Winston**, whose Mardi Gras label took off on its first try with a hit via the La Playa Sextet's "Jamaica Mambo" and "Johnny Guitar Mambo" tells how he came to sign the group. It was up in the mountains where Jerry was vacationing, and he had heard about the talents of the group that had won the affections of the entire Borscht circuit. He went to catch their act, was sold—but so completely—that he signed them up before he left. With an act and no label available, he formed the Mardi Gras Record Company and the rest is sales history. The plate looks like it may become the number one mambo before very long.

Airmail Subscription
To
The Cash Box $30

THE CASH BOX Top Selling Records Reported by the Foremost RETAIL OUTLETS From Coast to Coast

GAIETY MUSIC SHOP
New York, N. Y.

1. Hey There (Clooney/Davis, Jr.)
2. Papa Loves Mambo (P. Como)
3. Little Shoemaker (Gaylords)
4. Hold My Hand (Don Cornell)
5. Cara Mia (David Whitfield)
6. If I Give My Heart To You (Doris Day)
7. Sh-Boom (Crewcuts)
8. I Need You Now (E. Fisher)
9. Smile (Nat "King" Cole)
10. Little Things Mean A Lot (Kitty Kallen)

HUDSON ROSS
Chicago, Ill.

1. Cara Mia (David Whitfield)
2. Hey There (R. Clooney)
3. This Ole House (R. Clooney)
4. Hold My Hand (Don Cornell)
5. Shake, Rattle And Roll (Bill Haley)
6. Lonesome Polecat (McGuires)
7. Muskrat Ramble (McGuires)
8. Tell Me, Tell Me (June Valli)
9. I Need You Now (E. Fisher)
10. St. Louis Blues Mambo (Richard Maltby)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Papa Loves Mambo (P. Como)
2. If I Give My Heart To You (Doris Dey)
3. Hey There (R. Clooney)
4. Hold My Hand (Don Cornell)
5. Skokiaan (Four Lads)
6. I Need You Now (E. Fisher)
7. Smile (Nat "King" Cole)
8. Whither Thou Goest (Paul & Ford)
9. Try Again (Dean Martin)
10. Teach Me Tonight (DeCastros)

HIGH POINT RECORD SHOP
Philadelphia, Pa.

1. Teach Me Tonight (DeCastros)
2. Pape Loves Mambo (P. Como)
3. Hey There (Davis, Jr./Clooney)
4. Shake A Hand (Mike Pedicin)
5. Mr. Sandman (Chordettes)
6. Shake, Rattle And Roll (Bill Haley)
7. Because Of You (S. Davis, Jr.)
8. Sh-Boom (Crewcuts)
9. I Need You Now (E. Fisher)
10. If I Give My Heart To You (Denise Lor)

GILCHRIST RECORD SHOP
Cleveland, Ohio

1. Teach Me Tonight (DeCastros)
2. Hey There (R. Clooney)
3. I Need You Now (E. Fisher)
4. I Need Your Lovin' (Cheers)
5. It's A Woman's World (Four Aces)
6. If I Give My Heart To You (Doris Day)
7. A. B. C. Boogie (Bill Haley)
8. Drink, Drink, Drink (M. Lanza)
9. Papa Loves Mambo (P. Como)
10. Mr. Sandman (Chordettes)

THE RECORD SHOP
Hartford, Conn.

1. Hold My Hnad (Don Cornell)
2. Muskrat Ramble (McGuires)
3. If I Give My Heart To You (Denise Lor)
4. Hey There (R. Clooney)
5. Papa Loves Mambo (P. Como)
6. Count Your Blessings (Fisher)
7. Cara Mia (David Whitfield)
8. Sh-Boom (Crewcuts)
9. Whither Thou Goest (Paul & Ford)
10. I Need You Now (E. Fisher)

DUCHESS RECORD SHOP
Indianapolis, Ind.

1. This Ole House (R. Clooney)
2. If I Give My Heart To You (Doris Day)
3. Hey There (R. Clooney)
3. Shake, Rattle And Roll (Bill Haley)
5. I Need You Now (E. Fisher)
6. Sh-Boom (Crewcuts)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. Skokiaan (Ralph Marterie)
9. Fortune In Dreams (Kay Starr)
10. Tell Me, Tell Me (June Valli)

TRI-BORO RECORD EXCH.
Jamaica, L. I., N. Y.

1. Mr. Sandman (Chordettes)
2. St. Louis Blues Mambo (Riichard Maltby)
3. Shake, Rattle And Roll (Bill Haley)
4. Drink, Drink, Drink (M. Lanza)
5. Papa Loves Mambo (P. Como)
6. Hold My Hand (Don Cornell)
7. Hey There (R. Clooney)
8. If I Give My Heart To You (Day/Lor)
9. Sh-Boom (Crewcuts)
10. Oop-Shoop (Crewcuts)

GRAYMAT MUSIC SHOP
Morristown, N. J.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Skokiaan (Ralph Marterie)
4. I Need You Now (E. Fisher)
5. If I Give My Heart To You (Doris Day)
6. This Ole House (R. Clooney)
7. High And The Mighty (LeRoy Holmes)
8. Hold My Hand (Don Cornell)
9. Smile (Nat "King" Cole)
10. Shake, Rattle And Roll (Bill Haley)

STIX, BAER & FULLER
St. Louis, Mo.

1. Shake, Rattle And Roll (Bill Haley)
2. I Need You Now (E. Fisher)
3. If I Give My Heart To You (Doris Day)
4. Papa Loves Mambo (P. Como)
5. Skokiaan (Ralph Marterie)
6. I Want You All To Myself (Kitty Kallen)
7. Oop-Shoop (Crewcuts)
8. Cara Mia (David Whitfield)
9. Hey There (R. Clooney)
10. Mama Doll Song (Patti Page)

GINSBERG MUSIC CO.
Roswell, N. M.

1. Hey There (R. Clooney)
2. This Ole House (R. Clooney)
3. If I Give My Heart To You (Doris Day)
4. Hold My Hand (Don Cornell)
5. I Need You Now (E. Fisher)
6. Skokiaan (Ralph Marterie)
7. Sh-Boom (Crewcuts)
8. Smile (Nat "King" Cole)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. Shake, Rattle And Roll (Bill Haley)

MUSICLAND
Boston, Mass.

1. Papa Loves Mambo (P. Como)
2. Hold My Hand (Don Cornell)
3. High And The Mighty (LeRoy Holmes)
4. If I Give My Heart To You (Denise Lor)
5. Skokiaan (Four Lads)
6. Count Your Blessings (Fisher)
7. The Bandit (Johnston Bros.)
8. Smile (Nat "King" Cole)
9. I'm A Fool To Care (Bob Manning)
10. Hey There (R. Clooney)

COX RECORD SHOP
Atlanta, Ga.

1. Hold My Hand (Don Cornell)
2. Sh-Boom (Crewcuts)
3. I Need You Now (E. Fisher)
4. High And The Mighty (Victor Young)
5. Goodnight Sweetheart (McGuires)
6. Hey There (R. Clooney)
7. Skokiaan (Ralph Marterie)
8. Chapel In The Moonlight (Kitty Kallen
9. If I Give My Heart To You (Connee Boswell)
10. Shake, Rattle And Roll (Bill Haley)

BILL'S "T" RECORD SHOP
Tulsa, Okla.

1. This Ole House (R. Clooney)
2. I Need You Now (E. Fisher)
3. Hey There (R. Clooney)
4. Hold My Hand (Don Cornell)
5. The Things I Didn't Do (Perry Como)
6. If I Give My Heart To You (Doris Day)
7. Oop-Shoop (Crewcuts)
8. Smile (Nat "King" Cole)
9. Whither Thou Goest (Paul & Ford)
10. They Were Doin' The Mambo (Vaughn Monroe)

MOSES MELODY SHOP
Little Rock, Ark.

1. Hey There (R. Clooney)
2. If I Give My Heart To You (Doris Day)
3. Skokiaan (Ralph Marterie)
4. This Ole House (R. Clooney)
5. I Need You Now (E. Fisher)
6. Hold My Hand (Don Cornell)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. High And The Mighty (Victor Young)
9. Goodnight Sweetheart (McGuires)
10. What A Dream (Patti Page)

SUPER ENTERPRISE
Washington, D. C.

1. Hey There (R. Clooney)
2. Shake, Rattle And Roll (Bill Haley)
3. Hold My Hand (Don Cornell)
4. Papa Loves Mambo (P. Como)
5. Skokiaan (Ralph Marterie)
6. Sh-Boom (Crewcuts)
7. I Need You Now (E. Fisher)
8. Muskrat Ramble (McGuires)
9. Cara Mia (David Whitfield)
10. Whither Thou Goest (Paul & Ford)

MUSIC HOUSE
Buffalo, N. Y.

1. Papa Loves Mambo (P. Como)
2. Hey There (R. Clooney)
3. Hajji Baba (Nat "King" Cole)
4. If I Give My Heart To You (Doris Day)
5. Sh-Boom (Crewcuts)
6. I Need You Now (E. Fisher)
7. This Ole House (R. Clooney)
8. Smile (Nat "King" Cole)
9. Count Your Blessings (Eddie Fisher)
10. Mambo Italiano (R. Clooney)

THE GROOVE RECORD SHOP
Norfolk, Va.

1. Teach Me Tonight (DeCastros)
2. If I Give My Heart To You (Doris Day)
3. Mama Doll Song (Patti Page)
4. Whither Thou Goest (Paul & Ford)
5. Oop-Shoop (Crewcuts)
6. Hey There (R. Clooney)
7. Papa Loves Mambo (P. Como)
8. The Things I Didn't Do (Perry Como)
9. Mr. Sandman (The Chordettes)
10. I Need You Now (E. Fisher)

MUSIC CENTER
Honolulu, T. H.

1. Honey Love (Vicki Young)
2. If I Give My Heart To You (Doris Day)
3. I Need You Now (E. Fisher)
4. Skokiaan (Bulawayo Band)
5. High And The Mighty (Victor Young)
6. Smile (Nat "King" Cole)
7. Whither Thou Goest (Paul & Ford)
8. What A Dream (Patti Page)
9. Hey There (R. Clooney)
10. Sh-Boom (Crewcuts)

A. HARRIS & CO.
Dallas, Tex.

1. Smile (Nat "King" Cole)
2. Hey There (R. Clooney)
3. I Need You Now (E. Fisher)
4. If I Give My Heart To You (Doris Day)
5. Hold My Hand (Don Cornell)
6. Skokiaan (Louis Armstrong)
7. Papa Loves Mambo (P. Como)
8. Whither Thou Goest (Paul & Ford)
9. High And The Mighty (Victor Young)
10. Muskrat Ramble (McGuires)

RADIO DOCTORS
Milwaukee, Wisc.

1. I Need Your Lovin' (Cheers)
2. Hold My Hand (Don Cornell)
3. Oop-Shoop (Crewcuts)
4. St. Louiis Blues Mambo (Richard Maltby)
5. Cara Mia (David Whitfield)
6. If I Give My Heart To You (Connee Boswell)
7. I Need You Now (E. Fisher)
8. That's What I Like (Don, Dick & Jimmy)
9. Little Spanish Town (Carlyle)
10. Mood Indigo (N. Petty Trio)

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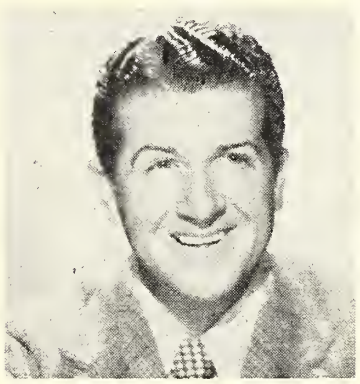
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COUPLED WITH

"WHEN YOUR IN LOVE"

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MOVING UP FAST



EDDY HOWARD

sings

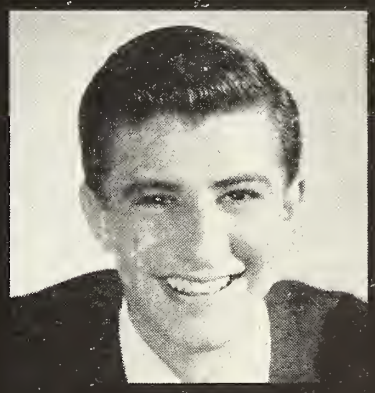
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COUPLED WITH

'YOUR ALWAYS WELCOME HOME'

MERCURY 70467 • 70467X45

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BILLY FARRELL

sings

'RUNAROUND'

COUPLED WITH

"BOODLYA BOOTEN BABY"

MERCURY 70474 • 70474X45

SOCKO HIT



GEORGIA GIBBS

sings

"MAMBO BABY"

COUPLED WITH

"LOVE ME"

MERCURY 70473 • 70473X45

RIAA

Mercury RECORDS

CHICAGO 1, ILLINOIS

EVERYONE AGREES!!

THE CASH BOX
DISK OF THE WEEK

"WHITHER THOU GOEST" (2:06)
[Hill & Range BMI—Singer]
"MANDOLINO" (2:22)
[Iris-Trojan BMI—Paul]
LES PAUL & MARY FORD
(Capitol 2928, F-2928)



● One of the wax world's most consistent and biggest hit making teams over the years has been Les Paul and Mary Ford. Last year, their recording of "Vaya Con Dios" ranked as one of the top sellers of 1953. Now the husband and wife team dishes up a fabulous new platter which we feel could be one of the top sellers of '54. It's a beautiful item in the "Vaya Con Dios" vein, called "Whither Thou Goest." It's another precision job of multiple recording. Les showcases Mary's warm voice brilliantly on this deck with his superb guitar work. A beautiful love song. Mary sounds better than ever. Flip side, "Mandolino" is an inviting Paul original with a Spanish flavor. Les works alone on this one. Fancy fingering. The top half can't miss the top.

2 MUSIC THE BILLBOARD

The Billboard Music Popularity Charts

• This Week's Best Buys

WHITHER THOU GOEST (Hill & Range, BMI)
—Les Paul-Mary Ford—Capitol 2928

Tho available a scant two weeks, this disk is surging ahead with impressive force. First territories to report strong sales included Boston, Philadelphia, Buffalo, Chicago, Milwaukee, St. Louis and Atlanta. The record is also rated good in Cleveland, Richmond and Durham. Especially favorable reports on the disk were returned by operators and one stops, who indicated that the flip "Mandolino" in some territories was doing almost as well as "Whither Thou Goest" in the boxes.

SCAP)
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Detroit, M.
Dallas and a
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VARIETY Best Bets

LES PAUL-MARY FORD (Capitol) WHITHER THOU GOEST Mandolino

Capitol RECORDS

LES PAUL & MARY FORD
"Whither Thou Goest"
"Mandolino"
Capitol Record No. 2928



THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 23 without any changes on the part of THE CASH BOX.

Murray Jordan
WLIB—New York, N. Y.

1. Hey, There (R. Clooney)
2. Cara Mia (David Whitfield)
3. If I Give My Heart To You (Dinah Shore)
4. Veni, Vidi, Vici (Gaylords)
5. Mama, Don't Cry At My Wedding (Joni James)
6. Count Your Blessings (Gordon MacRae)
7. Always You (Betty Madigan)
8. It's A Woman's World (Four Aces)
9. High And The Mighty (Les Baxter)
10. Goodnight Sweetheart (McGuire Sisters)

Alan Berg
KRKD—Los Angeles, Calif.

1. If I Give My Heart To You (Connee Boswell)
2. Hey, There (Clooney/Davis, Jr.)
3. Skokiaan (Four Lads/ Bulawayo Band)
4. High And The Mighty (Victor Young)
5. Papa Loves Mambo (J. Ray)
6. Cara Mia (David Whitfield)
7. Rain, Rain, Rain (Laine & Four Lads)
8. This Ole House (R. Clooney)
9. Count Your Blessings (Bing Crosby)
10. I'm A Fool To Care (Les Paul & Mary Ford)

Harry Nigocia
WJBW—New Orleans, La.

1. Dream (Four Aces)
2. Always You (Betty Madigan)
3. Nearer My Love To Me (Jo Stafford)
4. Toy Or Treasure (Kay Starr)
5. Yum Yum I'll Take You (Mary Dell)
6. The Things I Didn't Do (Perry Como)
7. What A Dream (Patti Page)
8. High And The Mighty (Les Baxter)
9. Whither Thou Goest (Les Paul & Mary Ford)
10. If I Give My Heart To You (Connee Boswell)

Bill Ballance
KNX—Los Angeles, Calif.

1. If I Give My Heart To You (Doris Day)
2. Hey There (R. Clooney)
3. I Need You Now (E. Fisher)
4. Sh-Boom (Crewcuts)
5. Hold My Hand (Don Cornell)
6. High And The Mighty (Les Baxter)
7. Skokiaan (Four Lads)
8. This Ole House (R. Clooney)
9. Papa Loves Mambo (P. Como)
10. Smile (Nat "King" Cole)

Chuck Norman
WIL—St. Louis, Mo.

1. I Need You Now (E. Fisher)
2. Skokiaan (Ralph Marterie)
3. This Ole House (R. Clooney)
4. What A Dream (Patti Page)
5. Oop-Shoop (Crewcuts)
6. Hold My Hand (Don Cornell)
7. Papa Loves Mambo (P. Como)
8. Melancholy Baby (W. Gibson)
9. Teach Me Tonight (DeCastro Sisters)
10. Hey, There (R. Clooney)

Bill Burns
WQAM—Miami, Fla.

1. Hey, There (R. Clooney)
2. I Need You Now (E. Fisher)
3. What A Dream (Patti Page)
4. If I Give My Heart To You (Denise Lor)
5. Hajji Baba (Nat "King" Cole)
6. That Was My Heart You Heard (Betty Madigan)
7. Oop-Shoop (Crewcuts)
8. Skokiaan (Bulawayo Band)
9. Mr. Sandman (Chordettes)
10. Hold My Hand (Don Cornell)

Gene N. Fondren
KTAE—Taylor, Tex.

1. I Need You Now (E. Fisher)
2. Hey, There (R. Clooney)
3. This Ole House (R. Clooney)
4. Jacob's Ladder (Jane Russell & Four Girls)
5. Sh-Boom (Crewcuts)
6. If I Give My Heart To You (Connee Boswell)
7. Skokiaan (Ralph Marterie)
8. Tell Me, Tell Me (June Valli)
9. Little Shoemaker (Gaylords)
10. What A Dream (Patti Page)

Arty Kay
WVLK—Lexington, Ky.

1. Hey There (R. Clooney)
2. This Ole House (R. Clooney)
3. Sh-Boom (Crewcuts/Freberg)
4. Skokiaan (Ralph Marterie)
5. I Need You Now (E. Fisher)
6. Little Shoemaker (Gaylords)
7. If I Give My Heart To You (Doris Day)
8. Hold My Hand (Don Cornell)
9. Whither Thou Goest (Les Paul & Mary Ford)
10. Papa Loves Mambo (P. Como)

Al Ross
WBAL—Baltimore, Md.

1. Hey, There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. I Need You Now (E. Fisher)
4. Hold My Hand (Don Cornell)
5. Cara Mia (David Whitfield)
6. Chapel In The Moonlight (Kitty Kallen)
7. The Things I Didn't Do (Perry Como)
8. This Ole House (R. Clooney)
9. Whither Thou Goest (Les Paul & Mary Ford)
10. Mood Indigo (N. Petty Trio)

Ed Penney
WTAO—Cambridge, Mass.

1. Hopelessly (Ames Bros.)
2. Tell Me, Tell Me (June Valli)
3. Papa Loves Mambo (P. Como)
4. Nic-Name Song (J. Komack)
5. I Got My Eye On You (Gary Crosby)
6. Mr. Pogo (Commanders)
7. I Want You All To Myself (Kitty Kallen)
8. Muskrat Ramble (McGuire Sisters)
9. Mr. Sandman (Chordettes)
10. The Bandit (Johnston Bros.)

Bill Stewart
KLIF—Dallas, Tex.

1. Oop-Shoop (Helen Grayco)
2. Hold My Hand (Don Cornell)
3. Try Again (Dean Martin)
4. St. Louis Blues Mambo (Richard Maltby)
5. It's A Woman's World (Four Aces)
6. Stars Never Cry (Applewhite)
7. Mr. Pogo (Commanders)
8. Sh-Boom (Stan Freberg)
9. Tell Me, Tell Me (June Valli)
10. High And The Mighty (LeRoy Holmes)

Bill Previtti
KDEF—Albuquerque, N. M.

1. Shake, Rattle And Roll (Bill Haley & Comets)
2. What A Dream (Patti Page)
3. I Need You Now (E. Fisher)
4. Smile (Nat "King" Cole)
5. If I Give My Heart To You (Connee Boswell)
6. Skokiaan (Ralph Marterie)
7. Mama, Don't Cry At My Wedding (Joni James)
8. Cara Mia (David Whitfield)
9. Oop-Shoop (Crewcuts)
10. Hey There (R. Clooney)

Sam Bradley
KUDL—Kansas City, Mo.

1. I Can't Tell A Waltz From A Tango (Patti Page)
2. I Need You Now (E. Fisher)
3. Hey, There (R. Clooney)
4. Skokiaan (Marterie/Armstrong)
5. Tell Me, Tell Me (June Valli)
6. Shake, Rattle And Roll (Bill Haley & Comets)
7. Love, You Didn't Do Right By Me (Rosemary Clooney)
8. Mama, Don't Cry At My Wedding (Joni James)
9. Au Revoir (Teressa Brewer)
10. Try Again (Dean Martin)

Bob E. Lloyd
WAVZ—New Haven, Conn.

1. The Things I Didn't Do (Perry Como)
2. I Can't Tell A Waltz From A Tango (Patti Page)
3. Teach Me Tonight (DeCastro Sisters)
4. It's Crazy (Nat "King" Cole)
5. Always You (Betty Madigan)
6. Yours (Dick Contino)
7. Day In, Day Out (Joe Foley)
8. Nic-Name Song (J. Komack)
9. I Love My Mama (T. Leonetti)
10. Come Back (Verna Leeds)

Mort Nusbaum
WHAM—Rochester, N. Y.

1. Hey, There (R. Clooney)
2. If I Give My Heart To You (Connee Boswell)
3. Tell Me, Tell Me (June Valli)
4. Mr. Pogo (Richard Hayman)
5. The Other Side Of The Story (Bob Manning)
6. Champagne (Tommy Mara)
7. The Bandit (Percy Faith)
8. Whither Thou Goest (Laurie Loman)
9. Oop-Shoop (Kay Brown)
10. I Need You Now (E. Fisher)

Roger Clark
WNOR—Norfolk, Va.

1. Teach Me Tonight (DeCastro Sisters)
2. Always You (Betty Madigan)
3. Papa Loves Mambo (P. Como)
4. Mood Indigo (N. Petty Trio)
5. Oop-Shoop (Kay Brown)
6. If I Give My Heart To You (Boswell/Day)
7. Whither Thou Goest (Laurie Loman)
8. St. Louis Blues Mambo (Richard Maltby)
9. Sentimental (Sammy Kaye)
10. Heideroslein (Will Glahe)

Robin Seymour
WKMH—Dearborn, Mich.

1. Runaround (Three Chuckles
2. Rain, Rain, Rain (Frankie Laine & Four Lads)
3. Muskrat Ramble (McGuire Sisters)
4. Oop-Shoop (Crewcuts)
5. Mood Indigo (N. Petty Trio)
6. Mama Doll Song (Patti Page)
7. You Came A Long Way From St. Louis (Bunny Paul)
8. In The Bottom Of The Well (Wilder Bros.)
9. Papa Loves Mambo (P. Como)
10. Mr. Sandman (Chordettes)

Ed Reilly
WBRY—Waterbury, Conn.

1. Hey, There (R. Clooney)
2. This Ole House (R. Clooney)
3. Shake, Rattle And Roll (Bill Haley & Comets)
4. Muskrat Ramble (McGuire Sisters)
5. Skokiaan (Ralph Marterie)
6. Teach Me Tonight (DeCastro Sisters)
7. Whither Thou Goest (Les Paul & Mary Ford)
8. I Need You Now (E. Fisher)
9. Papa Loves Mambo (P. Como)
10. Mr. Sandman (Chordettes)

Len Ross
KBMI—Henderson, Nev.

1. If I Give My Heart To You (Connee Boswell)
2. Little Shoemaker (Gaylords)
3. Hey There (R. Clooney)
4. Smile (Sunny Gale)
5. Central Park Romance (Joe Lipman)
6. High And The Mighty (LeRoy Holmes)
7. Teach Me Tonight (DeCastro Sisters)
8. Dream (Four Aces)
9. I'm A Fool To Care (Les Paul & Mary Ford)
10. Mr. Sandman (Chordettes)

Bob Larsen
WEMP—Milwaukee, Wisc.

1. If I Give My Heart To You (Connee Boswell)
2. Hold My Hand (Don Cornell)
3. Papa Loves Mambo (P. Como)
4. I Need You Now (E. Fisher)
5. Don't Let The Kitty Geddin (Kitty Kallen)
6. Tell Me, Tell Me (June Valli)
7. In A Little Spanish Town (Russ Carlyle)
8. St. Louis Blues Mambo (Richard Maltby)
9. Cara Mia (David Whitfield)
10. That's What I Like (Don, Dick & Jimmy)

Dick Gilbert
KTYL—Phoenix, Ariz.

1. If I Give My Heart To You (Connee Boswell)
2. They Were Doin' The Mambo (Vaughn Monroe)
3. Hey, There (R. Clooney)
4. Skokiaan (Bulawayo Band)
5. Sh-Boom (Crewcuts)
6. Hold My Hand (Don Cornell)
7. Whither Thou Goest (Les Paul & Mary Ford)
8. Nic-Name Song (J. Komack)
9. High And The Mighty (LeRoy Holmes)
10. Papa Loves Mambo (P. Como)



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Norman Wain
WDOK—Cleveland, Ohio

1. Teach Me Tonight (De Castro Sisters)
2. I Need Your Lovin' (Bazoom) (Cheers)
3. Drink, Drink, Drink (Lanza)
4. This Ole House (R. Clooney)
5. Hey, There (R. Clooney)
6. If I Give My Heart To You (Denise Lor)
7. The Band:t (Johnston Bros.)
8. Mama Doll Song (Patti Page)
9. I Want You All To Myself (Kitty Kallen)
10. It's A Woman's World (Four Aces)

Rudy Paolangeli
WRRA—Ithaca, N. Y.

1. Hey There (R. Clooney)
2. Skokiaan (Ralph Marterie)
3. Sh-Boom (Crewcuts)
4. Muskrat Ramble (McGuire Sisters)
5. Toy Or Treasure (Kay Starr)
6. Hold My Hand (Don Cornell)
7. Hajji Baba (Nat "King" Cole)
8. Song Of The Barefoot Contessa (Hugo Winterhalter)
9. Papa Loves Mambo (P. Como)
10. This Ole House (R. Clooney)

Wes Hopkins
WTTM—Trenton, N. J.

1. Skokiaan (Ralph Marterie)
2. Hold My Hand (Don Cornell)
3. Rain, Rain, Rain (Laine & Four Lads)
4. If I Give My Heart To You (Connee Boswell)
5. Tell Me, Tell Me (June Valli)
6. Mood Indigo (N. Petty Trio)
7. High And The Mighty (Les Baxter)
8. Always You (Betty Madigan)
9. Where Can You Be (J. Martin)
10. Nic-Name Song (J. Komack)

Will Lenay
WSAI—Cincinnati, Ohio

1. Shake, Rattle And Roll (Bill Haley & Comets)
2. Ho'd My Hand (Don Cornell)
3. Hey There (R. Clooney)
4. If I Give My Heart To You (Doris Day)
5. I Need You Now (E. Fisher)
6. Mama Doll Song (Patti Page)
7. Papa Loves Mambo (P. Como)
8. Muskrat Ramble (McGuire Sisters)
9. Cara Mia (David Whitfield)
10. Skokiaan (Four Lads)

Maurice Jackson
WVKO—Columbus, Ohio

1. Teach Me Tonight (DeCastro Sisters)
2. Hold My Hand (Don Cornell)
3. Hey There (R. Clooney)
4. If I Give My Heart To You (Doris Day)
5. I Need You Now (E. Fisher)
6. The Things I Didn't Do (Perry Como)
7. Papa Loves Mambo (P. Como)
8. We'll Be Together Again (Four Freshmen)
9. Smile (Nat "King" Cole)
10. Skokiaan (Ralph Marterie)

Frank Pollack
KOOL—Phoenix, Ariz.

1. When I Stop Loving You (Frank Sinatra)
2. Love Me (Kay Brown)
3. Smile (Nat "King" Cole)
4. If I Give My Heart To You (Doris Day)
5. It's A Woman's World (Ray Anthony)
6. Teen Ager (Dan Terry)
7. Love, You Didn't Do Right By Me (Chris Dane)
8. Waltz Of Love (C. Stapleton)
9. Mood Indigo (Four Freshmen)
10. Hold My Hand (Don Cornell)

Dave Maynard
WHIL—Medford, Mass.

1. Hold My Hand (Don Cornell)
2. Love, You Didn't Do Right By Me (Tony Alamo)
3. Madonna, Madonna (Bennett)
4. Papa Loves Mambo (P. Como)
5. It's A Woman's World (Four Aces)
6. You Heart, My Heart (Laine)
7. Mood Indigo (N. Petty Trio)
8. Teach Me Tonight (DeCastro Sisters)
9. I Can't Tell A Waltz From A Tango (Patti Page)
10. The Honey Dripper (Billy Williams)

Don McLeod
WJBK—Detroit, Mich.

1. Hold My Hand (Don Cornell)
2. Run Around (The Chuckles)
3. Shake, Rattle Annd Roll (Bill Haley & Comets)
4. Rain, Rain, Rain (Laine/Four Lads)
5. Papa Loves Mambo (P. Como)
6. Smile (Nat "King" Cole)
7. Tell Me, Tell Me (June Valli)
8. You Came A Long Way From St. Louis (Bunny Paul)
9. Greatest Feeling In The World (Four Tunes)
10. Muskrat Ramble (McGuire Sisters)

Mike Woloson
WNOR—Norfolk, Va.

1. I Need You Now (E. Fisher)
2. Mood Indigo (N. Petty Trio)
3. Always You (Betty Madigan)
4. Teach Me Tonight (DeCastro Sisters)
5. Hold My Hand (Don Cornell)
6. Smile (Sunny Gale)
7. Dream (Four Aces)
8. Papa Loves Mambo (P. Como)
9. Whither Thou Goest (Laurie Loman)
10. Lila (Vaughn Monroe)

Jerry Nesler
KANI—Hawaii

1. I Need You Now (E. Fisher)
2. Ho'd My Hand (Don Cornell)
3. If I Give My Heart To You (Connee Boswell)
4. They Were Doin' The Mambo (Vaughn Monroe)
5. I'm A Fool To Care (Les Paul & Mary Ford)
6. Hey There (R. Clooney)
7. Smile (Sunny Gale)
8. Oop-Shooo (Crewcuts)
9. Skokiaan (Four Lads)
10. Honey Love (Vicki Young)

Larry Wilson
WTIX—New Orleans, La.

1. If I Give My Heart To You (Connee Boswell)
2. Hold My Hand (Don Cornell)
3. Cara Mia (David Whitfield)
4. Toy Or Treasure (Kay Starr)
5. High And The Mighty (Les Baxter)
6. Whither Thou Goest (Les Paul & Mary Ford)
7. I Cried Patti Page)
8. Hey, There (R. Clooney)
9. Skokiaan (Four Lads)
10. Fanny (Eddie Fisher)

Bill Baer
KRSD—Rapid City, S. D.

1. Paoa Loves Mambo (P. Como)
2. Ho'd My Hand (Don Cornell)
3. Oop-Shooo (Kay Brown)
4. When I Stop Loving You (Frank Sinatra)
5. Smile (Nat "King" Cole)
6. If I Give My Heart To You (Connee Boswell)
7. Hey There (R. Clooney)
8. The Band:t (Johnston Bros.)
9. Teach Me Tonight (DeCastro Sistes)
10. The Things I Didn't Do (Perry Como)

Richard Fielder
KRLW—Walnut Ridge, Ark.

1. Hey, There (R. Clooney)
2. They Were Doin' The Mambo (Vaughn Monroe)
3. High And The Mighty (Les Baxter)
4. Sh-Boom (Crewcuts)
5. Skokiaan (Ralph Marterie)
6. I Need You Now (E. Fisher)
7. Little Shoemaker (Gaylords)
8. Chapel In The Moonlight (Kitty Kallen)
9. This Ole House (R. Clooney)
10. If I Give My Heart To You (Doris Day)

Chuck Thompson
WALA—Mobile, Ala.

1. Toy Or Treasure (Kay Starr)
2. Muskrat Ramble (Matys Bros.)
3. Teach Me Tonight (DeCastro Sisters)
4. Papa Loves Mambo (P. Como)
5. Whither Thou Goest (Les Paul & Mary Ford)
6. I Need You Now (E. Fisher)
7. Rain, Rain, Rain (Laine/Four Lads)
8. Skokiaan (Ralph Marterie)
9. Greatest Feeling In The World (Four Tunes)
10. Hajji Baba (Nat "King" Cole)

Stan "The Record Man" Dale
WJJD—Chicago, Ill.

1. Cara Mia (Gordon MacRae)
2. St. Louis Blue Mambo (Richard Maltby)
3. Big Dip (King's Four)
4. Rain, Rain, Rain (Laine/Four Lads)
5. Ooo-Shooo (Crewcuts/ Grayco Brown)
6. It's A Woman's World (Four Aces)
7. That Was My Heart You Heard (Betty Madigan)
8. I Need You Now (E. Fisher)
9. Can't Tell A Waltz From A Tango (Patti Page)
10. A Kiss To Call My Own (Gaylords)

Jerry Kay
WTIX—New Orleans, La.

1. Tell Me, Tell Me (June Valli)
2. If I Give My Heart To You (Connee Boswell)
3. Hold My Hand (Don Cornell)
4. Cara Mia (David Whitfield)
5. Skokiaan (Four Lads)
6. Sh-Boom (Billy Williams)
7. Fanny (Eddie Fisher)
8. Whither Thou Goest (Laurie Loman)
9. Teach Me Tonight (H. Grayco)
10. Always You (Betty Madigan)

Jim Ameche
KLAC—Hollywood, Calif.

1. Tell Me, Tell Me (June Valli)
2. I Need Your Lovin' (Bazoom) (Cheers)
3. Teach Me Tonight (H. Grayco)
4. If I Give My Heart To You (Doris Day)
5. Smile (Nat "King" Cole)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. A Jug Of Wine (H. Soina)
8. Cara Mia (David Whitfield)
9. Hold My Hand (Don Cornell)
10. Mambo Italiano (R. Clooney)

Lou Barile
WKAL—Rome, N. Y.

1. Hold My Hand (Don Cornell)
2. If I Give My Heart To You (Doris Day)
3. Tell Me, Tell Me (June Valli)
4. Smile (Sunny Gale)
5. To Every Girl, To Every Boy (Johnnie Ray)
6. Champagne (Tommy Mara)
7. I Need You Now (E. Fisher)
8. Sh-Boom (Crewcuts)
9. Mama, Don't Cry At My Wedding (Joni James)
10. Hey, There (R. Clooney)

Art Hellyer
WCFL—Chicago, Ill.

1. St. Louis Blues Mambo (Richard Maltby)
2. Cara Mia (David Whitfield)
3. If I Give My Heart To You (Denise Lor)
4. In A Little Spanish Town (Russ Carlyle)
5. Papa Loves Mambo (P. Como)
6. Hold My Hand (Don Cornell)
7. Smile (Nat "King" Cole)
8. Oop-Shoop (Helen Grayco)
9. I Need You Now (E. Fisher)
10. It's A Woman's World (Four Aces)

Don Bell
KRNT—Des Moines, Iowa

1. Hey, There (R. Clooney)
2. This Ole House (R. Clooney)
3. I Need You Now (E. Fisher)
4. Skokiaan (Ralph Marterie)
5. Sh-Boom (Crewcuts)
6. Hold My Hand (Don Cornell)
7. If I Give My Heart To You (Doris Day)
8. Whither Thou Goest (Les Paul & Mary Ford)
9. Shake, Rattle And Roll (Bill Haley & Comets)
10 High And The Mighty (Les Baxter)

Sherm Feller
WVDA—Boston, Mass.

1. St. Louis Blues Mambo (Richard Maltby)
2. Hold My Hand (Don Cornell)
3. Toy Or Treasure (Kay Starr)
4. Mr. Pogo (Hayman/Commanders)
5. Land Of Dreams (Winterhalter)
6. Always You (Betty Madigan)
7. Hopelessly (Ames Bros.)
8. They'll Forget About You (Mariners)
9. Teach Me Tonight (DeCastro Sisters)
10. Yearning (Georgie Shaw)

Two At Once



GROSSINGER, N. Y.—In their first attempt at collaborating together, Al Jacobs and Jimmie Crane have come up with not one, but two smash hits. They are "I Need You Now" and "If I Give My Heart To You." Both have made the Hit Parade at the same time. From left to right at Grossinger's during Eddie Fisher's golf tournament are: Al Jacobs; Lester Simms of Miller Music, which published both the tunes; Eddie Fisher, who recorded "I Need You Now"; and Jimmie Crane.

Chordettes "Mr. Sandman" Breaks For A Hit

NEW YORK—The Chordettes are currently riding high as a result of the Cadence release "Mister Sandman" which has sold 125,000 records in its first three weeks.

Musical director Archie Bleyer of Cadence estimates that the record will become his company's hottest seller since "Hernando's Hideaway." Already, it is way ahead of the pace set by "Hernando" when it became the nation's favorite.

Former stars of the Arthur Godfrey Show, the Chordettes, Virginia Osborn, Carol Hagadorn, Janet Ertel and Lynn Evans, has perfected their own style of barber shop harmony. Decision to adopt their particular style was prompted by their manager, Jack Bertell, and the fact that the Chordettes are originally from Sheboygan, Wisconsin, the accepted home of barber shop singing.

Now, "Mister Sandman" promises to be the nation's favorite shortly and the Chordettes appear to be on their way.

RCA Signs Morton Gould

NEW YORK—Morton Gould, one of America's leading composer-conductors, has signed an exclusive long-term contract to record for RCA Victor's Red Seal label, Manie Sacks, Vice President and General Manager of RCA Victor's Record Division, has announced.

Gould's activities for the Red Seal label will commence this week with his first RCA Victor recording session. Gould also will be represented as a composer in the RCA Victor catalogue early next year with the release of his Dance Variations for Piano and Orchestra played by the two-piano team of Whittemore and Lowe with Leopold Stokowski conducting.

Among Gould's best-know works are "Interplay for Piano and Orchestra" and "The Fall River Legend Ballet Suite." The latter was composed for the Agnes De Mille ballet which had its premiere at the Metropolitan Opera House in 1949 with the composer conducting. Gould also has written scores for two Broadway musicals, "Billion Dollar Baby" and "Arms and the Girl."

Engel For Pic Promotion

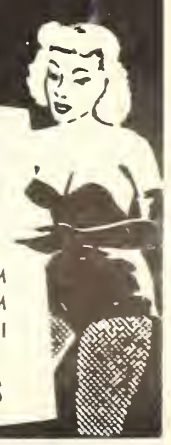
NEW YORK—Universal Pictures Company has engaged Lyle Kenyon Engel, well-know music promotion consultant to handle the overall music promotion on the Company's forthcoming musical "So This Is Paris," in Technicolor starring Tony Curtis, Gloria DeHaven, Gene Nelson, Corinne Calvet and Paul Stewart which is scheduled for January release as one of U-I's most important films of the new year.

Engel wil handle music promotions in association with Universal's Eastern Advertising and Publicity Department, contacting disk jockeys, song pluggers and sheet music sellers as well as national and regional television outlets.

Engel recently handled several successful music promotions for United Artists including "Moulin Rouge" and "The Moon Is Blue."

A Great New Vocal Quartet
the HURRICANES
"I KEEP CRYING"
No. 109 b/w
"TEAR DROPS"
AUDIVOX SOUND ENHANCEMENT
AUDIVOX RECORDS
140 W. 57 ST.
N. Y. C., N. Y.

ANOTHER BMI "PIN-UP" HIT
MAMA DON'T CRY AT MY WEDDING
Recorded by
JONI JAMES MGM
JINNIE ROGERS MGM
BARRY FRANK Bell
Published by
ACUFF-ROSE PUBLICATIONS



First Results of 9th Annual Cash Box Poll To Be Announced Next Week

NEW YORK—The first poll results in The Cash Box' Ninth Annual Music Poll of the top money-making records and recording artists of 1954 will be announced in next week's issue. As the votes come streaming in to our New York offices, compilations are now being prepared for the first report.

Operators are urged to rush their votes in as quickly as possible so that they may be computed for the first results.

Voting is limited to juke box operators and is tallied on the basis of one vote for each machine or wall box an operator owns. Voting will continue for another six weeks with the final results appearing in the December 4th issue.

Vote by filling out the prepaid yellow card enclosed in this issue.

Below is a list of the top tunes of the year in each category to aid operators in their voting.

Top Popular Song Favorites of 1954

A GIRL, A GIRL
ANSWER ME, MY LOVE
CARA MIA
CHANGING PARTNERS
CRAZY 'BOUT YOU BABY
CROSS OVER THE BRIDGE
DARKTOWN STRUTTERS BALL
FROM THE VINE CAME THE GRAPE
GOODNIGHT SWEETHEART, GOODNIGHT
HAPPY WANDERER, THE
HEART OF MY HEART
HERE
HERNANDO'S HIDEAWAY
HEY THERE
HIGH AND THE MIGHTY, THE
HOLD MY HAND
I GET SO LONELY
I'M A FOOL TO CARE
I NEED YOU NOW
I UNDERSTAND JUST HOW YOU FEEL
IF I GIVE MY HEART TO YOU
IF YOU LOVE ME
IN THE CHAPEL IN THE MOONLIGHT
ISLE OF CAPRI
JOEY
LITTLE SHOEMAKER, THE
LITTLE THINGS MEAN A LOT
MAKE LOVE TO ME
MAN UPSTAIRS, THE
MAN WITH THE BANJO, THE
MARIE
OH, MY PAPA
RAGS TO RICHES
RICOCHET
SECRET LOVE
SH-BOOM
SKOKIAAN
SMILE
STRANGER IN PARADISE
SWAY
THAT'S AMORE
THEY WERE DOIN' THE MAMBO
THIS OLE HOUSE
THREE COINS IN THE FOUNTAIN
TILL THEN
YOUNG AT HEART
WANTED

Top Rhythm & Blues Favorites of 1954

ANNIE HAD A BABY
EBB TIDE
GOODNIGHT SWEETHEART, GOODNIGHT
HONEY HUSH
HONEY LOVE
HURTS ME TO MY HEART
I'LL BE TRUE
I'M YOUR HOOCHIE KOOCHIE MAN
IT SHOULD'VE BEEN ME
I UNDERSTAND JUST HOW YOU FEEL
JUST MAKE LOVE TO ME
LOVEY DOVEY
MARIE
MONEY HONEY
OH, WHAT A DREAM
PLEASE FORGIVE ME
SAVING MY LOVE FOR YOU
SEXY WAYS
SHAKE, RATTLE & ROLL
SH-BOOM
SUCH A NIGHT
THINGS THAT I USED TO DO, THE
WORK WITH ME, ANNIE
YOUR CASH AIN'T NOTHIN' BUT TRASH
YOU'LL NEVER WALK ALONE
YOU'RE SO FINE

Top Country Song Favorites of 1954

BACK UP BUDDY
BIMBO
COURTIN' IN THE RAIN
DON'T DROP IT
EVEN THO
GOODNIGHT SWEETHEART, GOODNIGHT
I DON'T HURT ANYMORE
I'LL BE THERE
I REALLY DON'T WANT TO KNOW
LET ME BE THE ONE
LOOKING BACK TO SEE
ONE BY ONE
RELEASE ME
ROSE MARIE
SECRET LOVE
SLOWLY
SPARKLING BROWN EYES
THERE STANDS THE GLASS
THIS IS THE THANKS I GET
THIS OLE HOUSE
WAKE UP IRENE
YOU BETTER NOT DO THAT

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THE CASH BOX The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic
BE—Bell
BR—Brunswick
BT—Bethlehem
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown
CY—Century
DA—Dana
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FE—Federal
FI—Fiesta
FL—Flair
4 Star—Four Star
GR—Groove
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KI—King
LO—London
ME—Mercury
MG—MGM
MJ—Major
MO—Modern
NG—Norgran
PA—Parrot
PE—Peacock
PO—Potter
PR—Prestige
RA—Rainbow
RE—Regent
RM—Rama
SA—Savoy
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TF—Tiffany
TI—Tico
TR—Trend
UN—United
VA—Valley
VI—RCA Victor
VJ—Vee Jay
"X"—Label "X"

1—Hey, There

Oct. 30: 90.8 — Oct. 23: 108.S

★CO-40266 (4-40266)—ROSEMARY CLOONEY
This Ole House
CO-40224 (4-40224)—JOHNNIE RAY
Hernando's Hideaway
★DE-29199 (9-29199)—SAMMY DAVIS, JR.
And This Is My Beloved
EP-9049 (4-9049)—DOLORES HAWKINS
Hernando's Hideaway
VI-20-5867 (47-5867)—HOMER & JETHRO
They Were Doin' The Mambo

2—If I Give My Heart To You

Oct. 30: 75.6 — Oct. 23: 67.2

BE-10S9 (4S-10S9)—BARRY FRANK
Smile
CA-2868 (F-2868)—MONICA LEWIS
When You're Near
CA-2930 (F-2930)—DUKE ELLINGTON
Smile
★CO-40300 (4-40300)—DORIS DAY
Anyone Can Fall In Love
CR-61236 (9-61236)—BUDDY GRECO
★DE-29148 (9-29148)—CONNEE BOSWELL
Tennessee
JZ-768 (4S-768)—FOUR BOYS
Stop It—Quit It
ME-70451 (70451x45)—A. POWELL & D. SMITH
MG-11776 (K-11776)—WRIGHT BROS.
Lonesome
★MJ-27 (45-27)—DENISE LOR
Hella Darling
TI-1092 (45-1092)—PEACOCK'S MAMBO COMBO
Papa Loves Mambo
VI-20-5853 (47-5853)—DINAH SHORE
Tempting

3—Skokiaan

Oct. 30: 67.7 — Oct. 23: 81.5

BE-1060 (45-1060)—EIGHT BELLS
Dream
CA-2896 (F-2896)—RAY ANTHONY
Say Hey
★CO-40306 (4-40306)—FOUR LADS
Why Should I Love You
DE-29256 (9-29256)—LOUIS ARMSTRONG
Skokiaan (Pt. 2)
★LO-1491 (45-1491)—BULAWAYO SWEET RHYTHM BAND
In The Mood
LO-1500 (45-1500)—TED HEATH—JOHNSTON BROS.
Skokiaan
★ME-70432 (70432 x 45)—RALPH MARTERIE
Lollipop
NG-124 (45-124)—JOHNNY HODGES
Sweet As Bear Meat
TI-10-229 (45-229)—JOE LOCO
The High And The Mighty
VI-20-5839 (47-5839)—PEREZ PRADO
The High And The Mighty
VI-20-5844 (47-5844)—BUD ISAACS
Yesterday's Waltz

4—I Need You Now

Oct. 30: 62.3 — Oct. 23: 64.4

BE-1054 (45-1054)—BETTY JOHNSON
This Is The Thanks I Get
CO-40346 (4-40346)—KEN GRIFFIN
Smile
★VI-20-5830 (47-S830)—EDDIE FISHER
Heaven Was Never Like This

5—Sh-Boom

Oct. 30: 61.8 — Oct. 23: 63.S

BE-1051 (45-1051)—BARRY FRANK & FOUR BELLS
Crazy 'Bout You Baby
CA-2929 (F-2929)—STAN FREBERG
Wide Screen Mama
CO-21283 (4-21283)—LEON McAULIFFE
Smooth Sailing
CR-61212 (9-61212)—BILLY WILLIAMS QT.
Whenever, Wherever
★CT-104 (45-104)—THE CHORDS
Little Maiden
★ME-70404 (70404x45)—CREW-CUTS
I Spoke Too Soon
VI-20-5799 (47-5799)—BOBBY WILLIAMSON
Love March

6—Papa Loves Mambo

Oct. 30: 57.0 — Oct. 23: 45.4

BE-1064 (45-1064)—TOMMY & JIMMY DORSEY
Not As A Stranger
CO-40324 (4-40324)—JOHNNIE RAY
The Only Girl I'll Ever Love
RA-264 (45-264)—ALFREDITO O.
Nacturnado
TI-1092 (45-1092)—PEACOCK'S MAMBO COMBO
If I Give My Heart To You
★VI-20-5857 (47-5857)—PERRY COMO
The Things I Didn't Do

7—Hold My Hand

Oct. 30: 55.6 — Oct. 23: 36.0

BE-1048 (45-1048)—DICK POWELL
Susan Slept Here
★CR-61206 (9-61206)—DON CORNELL
I'm Blessed
DE-29301 (9-29301)—GUY LOMBARDO
Mama Doll Song

8—This Ole House

Oct. 30: 52.5 — Oct. 23: 54.5

BE-1602 (45-1602)—BETTY JOHNSON
Whither Thou Goest
CA-2915 (F-2915)—JORDANAIRES
Be Prepared
★CO-40266 (4-40266)—ROSEMARY CLOONEY
Hey There
DE-29255 (9-29255)—ROSETTA THARPE
Go Ahead
KI-1376 (45-1376)—HERB & KAY
Angels In The Sky
VI-20-S739 (47-5739)—STUART HAMBLEN
When My Lord Picks Up The Phone

9—Shake, Rattle And Roll

Oct. 30: 42.2 — Oct. 23: 51.1

AT-1026 (45-1026)—JOE TURNER
You Know I Love You
★DE-29204 (9-29204)—BILL HALEY
A. B. C. Boogie

10—Muskrat Ramble

Oct. 30: 36.5 — Oct. 23: 35.0

CO-40354 (4-40354)—HARRY JAMES
The Touch
★CR-61278 (9-61278)—McGUIRE SISTERS
Lonesome Polecat
DE-29280 (9-29280)—LOUIS ARMSTRONG
Someday You'll Be Sorry
ES-369 (45-369)—MATYS BROTHERS
You're The Moment Of A Lifetime
ME-70446 (70446x45)—RUSTY DRAPER
Magic Circle
TI-1093 (45-1093)—PEACOCK COMBO
Solitude
VI-20-5887 (47-5887)—AL ROMERO
Mr. Pogo
VI-20-5862 (47-5862)—POPPA GORDY
Fortune In Dreams
VI-20-5873 (47-5873)—PHIL HARRIS
Stars Fell On Alabama

11—The High And The Mighty

Oct. 30: 33.8 — Oct. 23: 43.6

BE-1053 (45-1053)—TOMMY & JIMMY DORSEY
The Man That Got Away
★CA-2845 (F-2845)—LES BAXTER O.
More Love Than Your Love
CO-40298 (4-40298)—HARRY JAMES
Still You'd Break My Heart
CR-61205 (9-61205)—GEORGIE AULD O.
Sneaky Pete
CR-61211 (9-61211)—DIMITRI TIOMKIN O.
Dial 'M' For Murder
★CR-61232 (9-61232)—JOHNNY DESMOND
Got No Time
★DE-29203 (9-29203)—VICTOR YOUNG O.
Moonlight And Roses
ME-70426 (70426x45)—RICHARD HAYMAN
★MG-11761 (K-11761)—LeROY HOLMES O.
Lisa
TI-10-229 (45-229)—JOE LOCO
Skokiaan
VI-20-5834 (47-5834)—LEO DIAMOND
Lisbon
VI-20-5839 (47-5839)—PEREZ PRADO
Skokiaan

12—Cara Mia

Oct. 30: 27.1 — Oct. 23: 21.3

BE-1068 (45-1068)—HELEN FORREST
It Worries Me
CA-2927 (F-2927)—GORDON MACRAE
Count Your Blessings
DE-29227 (9-29227)—JACK PLEIS
Lonesome Polecat
★LO-1486 (45-1486)—DAVID WHITFIELD & MANTOVANI
How, When Or Where

13—Little Shoemaker

Oct. 30: 24.9 — Oct. 23: 32.1

CA-2862 (F-2862)—TEXTOR SINGERS
Sobbin' Women
KI-1371 (45-1371)—PETULA CLARK
Helpless
LO-1482 (45-1482)—FRANK WEIR
The Never Never Land
★ME-70403 (70403x45)—GAYLORDS
Mecque, Mecque
PO-1003 (45-1003)—LAWRENCE DUCHOW
★VI-20-5769 (47-5769)—HUGO WINTERHALTER
The Magic Tango

14—Teach Me Tonight

Oct. 30: 23.5 — Oct. 23: 6.1

★AB-3001 (45-3001)—DeCASTRO SISTERS
It's Love
★CO-40351 (4-40351)—JO STAFFORD
Suddenly
CR-61265 (9-61265)—MODERNAIRES
Mood Indigo
DE-28990 (9-28990)—JANET BRACE
My Old Familiar Heartache
MG-11856 (K-11856)—ROSANNE JUNE
The Touch
X-0051 (4X-0051)—HELEN GRAYCO
Oop-Shoop

15—Count Your Blessings

Oct. 30: 21.3 — Oct. 23: 5.6

CA-2927 (F-2927)—GORDON MACRAE
Cara Mia
CO-40321 (4-40321)—ARTHUR GODFREY
Lazy Bones
DE-29251 (9-29251)—BING CROSBY
What Can You Do With A General
★VI-20-5871 (47-5871)—EDDIE FISHER
Fanny

16—Smile

Oct. 30: 20.0 — Oct. 23: 20.3

BE-1059 (4S-1059)—B. FRANK & L. CLINTON O.
If I Give My Heart To You

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Oct. 30 Oct. 23

★CA-2897 (F-2897)—NAT "KING" COLE
It's Crazy
CA-2930 (F-2930)—DUKE ELLINGTON
If I Give My Heart Ta You
DE-29266 (9-29266)—VICTOR YOUNG
Theme From "Rear Window"
EP-9075 (5-9075)—O. B. MASINGILL
Wither Thou Goest
LO-1494 (45-1494)—DAVID WHITFIELD
Dance, Gypsy, Dance
LO-1488 (45-1488)—LITA ROZA
Love Is A Beautiful Stranger
LO-1487 (45-1487)—FRANK CHACKSFIELD
Piper In The Heather
ME-70431 (70431x45)—BILLY DANIELS
Mom-E-Ele
VI-20-5828 (47-5828)—MELACHRINO O.
Theme From 'The Six Proud Walkers'
★VI-20-5836 (47-5836)—SUNNY GALE
An Old Familiar Song

17—They Were Doin' The Mambo
19.5 35.1

BE-1057 (45-1057)—T. STEWART & SONG SINGERS
Goodnight Sweetheart, Goodnight
CR-61222 (9-61222)—LES BROWN O.
The Man That Got Away
DE-29202 (9-29202)—TEX WILLIAMS
That's The Good Lord Sayin'
ME-70401 (70401x45)—BOBBY WAYNE
A String Of Broken Hearts
ME-70440 (70440x45)—JOE LIGGINS
Yeah, Yeah, Yeah
★VI-20-5767 (47-5767)—VAUGHN MONROE
Mister Sandman
VI-20-5867 (47-5867)—HOMER & JETHRO
Hey, There

18—Fanny
19.1 7.1

DE-29304 (9-29304)—FRED WARING
Restless Heart
★VI-20-5871 (47-5871)—EDDIE FISHER
Count Your Blessings

19—It's A Woman's World
17.3 10.9

CA-2936 (F-2936)—RAY ANTHONY
Jamba
★DE-29269 (9-29269)—FOUR ACES
Cuckoo Bird In The Pickle Tree
MG-11846 (K11846)—BOB STEWART
Wonderful To Know

20—Mama Doll Song
16.0 4.2

★ME-70458 (70458x45)—PATTI PAGE
I Can't Tell A Waltz From A Tango

21—Whither Thou Goest
13.8 11.3

BE-1062 (45-1062)—BETTY JOHNSON
This Ole House
★CA-2928 (F-2928)—LES PAUL & MARY FORD
Mandolina
CO-40315 (4-40315)—MARION MARLOWE
Kiss Me Once
CY-106 (45-106)—LAURIE LOMAN
I Was The Last One To Know
EP-9075 (5-9075)—O. B. MASINGILL ORCH.
Smile

22—Mandolino
12.0 9.5

★CA-2928 (F-2928)—LES PAUL & MARY FORD
Whither Thou Goest

Oct. 30 Oct. 23

EP-9080 (5-9080)—DeJOHN SISTERS
Lover's Slang

23—In A Little Spanish Town
11.1 12.3

CR-61287 (9-61287)—LAWRENCE WELK
Devil Lips
★ME-70444 (70444x45)—DAVID CARROLL
Bumpty-Bump
MG-11835 (K-11835)—JERRY JEROME
Honey
★"X"-0055 (4X-0055)—RUSS CARLYLE
It Was Nice Knowing You

24—Hajji Baba
10.6 —

★CA-2949 (F-2949)—NAT "KING" COLE
Unbelievable
CR-61275 (9-61275)—DIMITRI TIOMKIN
Duel In The Sun
MG-11857 (K-11857)—FOUR JOES
In Your Loving Care

25—Oop-Shoop
10.2 22.2

CO-40319 (4-40319)—HAMILTON SISTERS
Da You Wanna Ride?
CW-127 (45-127)—KAY BROWN
Love Me
FL-1050 (45-1050)—SHIRLEY GUNTER & QUEENS
★ME-70443 (70443x45)—CREWCUTS
Do Me Good, Baby
OK-7045 (45-7045)—BIG JOHN
Your Cash Ain't Nothin'
X-00S1 (4X-00S1)—HELEN GRAYCO
Teach Me Tonight

26—Hopelessly
9.7 7.2

BE-1058 (45-1058)—SONG SINGERS
What A Dream
★VI-20-5840 (47-5840)—AMES BROTHERS
One More Time

27—The Bandit
9.3 —

CO-40323 (4-40323)—PERCY FAITH
Rainfall
CA-2916 (F-2916)—TEX RITTER
LO-1464 (45-1464)—FRANK WEIR
By Candlelight
★LO-1470 (45-1470)—JOHNSTON BROS.
Secret Of Our Love
VI-20-5875 (47-5875)—RONALD CHESNEY
Chick-ee-Chock-ee

28—Mr. Sandman
8.4 —

★CD-1247 (45-1247)—CHORDETTES
I Don't Wanna See You Cryin'
CR-61288 (9-61288)—LANCERS
Little White Light

29—That's What I Like
7.1 —

★CA-2870 (F-2870)—DEAN MARTIN
The Peddler Man
★CW-125 (45-125)— DON, DICK & JIMMY
DE-29229 (9-29229)—PAT MORRISSEY
I Don't Know Whether To Laugh
JU-5151 (45-5151)—JO ANN TOLLEY
I Tried Again

30—It Worries Me
6.7 2.8

★CA-2922 (F-2922)—FRANK SINATRA
When I Stop Loving You

31—Mood Indigo
6.6 —

CA-2961 (F-2961)—FOUR FRESHMEN
Love Turns Winter To Spring
CR-61265 (9-61265)—MODERNAIRES
Teach Me Tonight
DE-29273 (9-29273)—DELTA RHYTHM BOYS
Have A Hope, Have A Wish

Oct. 30 Oct. 23

MG-11845 (K-11845)—BILLY ECKSTINE
Do Nothin' Till You Hear From Me
★X-0040 (4X-0040)—NORMAN PETTY TRIO
Petty's Little Polka

32—I Need Your Lovin' (Bazoom)
6.2 3.8

★CA-2921 (F-2921)—THE CHEERS
Arivederci

33—Lonesome Polecat
5.7 —

★CR-61278 (9-61278)—McGUIRE SISTERS
Muskrat Ramble
DE-29227 (9-29227)—JACK PLEIS O.
Cara Mia
MG-11804 (K-11804)—ELLIOTT BROS.
Hindustan
VI-20-5833 (47-5833)—FREDDY MARTIN O.
Somebody Goofed

34—I'm A Fool To Care
5.4 11.4

BE-1056 (45-1056)—CHARLIE DE FORREST
If I Didn't Care
★CA-2839 (F-2839)—LES PAUL & MARY FORD
Auctioneer

35—Sisters
5.3 4.7

★CO-40305 (4-40305)—ROSE-MARY & BETTY CLOONEY
Love, You Didn't Do Right By Me
DE-29250 (9-29250)—PEGGY LEE
Love, You Didn't Do Right By Me

36—St. Louis Blues Mambo
4.9 —

VI-20-5820 (47-5820)—PEREZ PRADO
Tomcat Mambo
★X-0042 (4X-0042)—RICHARD MALTBY
Beloved, Be True

37—Runaround
4.8 —

ME-70474 (70474x45)—BILL FARRELL
Booten Baby
★X-0066 (4X-0066)—THE CHUCKLES
At Last You Understand

38—Dream
4.5 10.9

39—Don't Let The Kiddy Geddin
4.4 6.7

40—I Want You All To Myself
4.1 6.6

41—Fortune In Dreams
4.0 5.7

42—Rock-A-Beatin' Boogie
3.5 —

43—Time Waits For No One
3.1 3.7

44—Unbelievable
2.7 —

45—The Touch
2.6 —

46—In The Chapel In The Moonlight
2.3 9.0

47—Tell Me, Tell Me
2.2 8.5

48—Rain, Rain, Rain
1.7 5.2

49—What A Dream
1.3 2.3

50—Because Of You
0.8 —

Welcome



NEWARK, N. J.—Paul Brenner (left) one of Jersey's leading disk jockeys, welcomes London recording star Mantovani to his new 1-2 p.m. daily television show "Musical Jackpot." Mantovani is in the U.S. for a short stay and will visit disk jockeys, dealers and operators during that time. Brenner staged a "What Is Mantovani's First Name?" contest among the members of the studio audience. For the correct answer, the contestant would receive Mantovani's "Music of Sigmund Romberg" album. No one did guess correctly. Music for the TV stint is provided by the Nocturnes (MGM) and the Jay Stanley Trio. Songs are by Cece Blake, Sandy Evans and Iris Lynn. The show had its premiere on Monday, Oct. 4th.

BBS and Burgundy Records Merge

DETROIT, MICH.—Art Sutton of Burgundy Records, Detroit, Michigan, and Bill Borelli of BBS in Philadelphia, Pennsylvania, announced this week that a merger of the two companies was consummated and the new firm will handle a complete line of R&B-C&W and pop records.

They will prepare a package deal for the package field which will be ready for distribution late this Fall.

The home office will be in Detroit, Michigan while the Eastern branch will be maintained in Philadelphia. Existing personnel will be managed from both offices.

BBS-Burgundy is preparing a full phonograph line which will be ready for marketing by the first of the coming year.

Art Sutton is the composer of "Cabbages & Kings" while Bill Borelli wrote "Here In My Heart" the song that led the top of the Hit Parade and made a star of Al Martino. Bill and Art also announced this week that they would work as a song writing team.

BBS Burgundy has also announced the appointment of Arnold Sully to handle promotion for the Eastern Coast while Terry Shaffer remains in charge of promotion for the Mid-Western territory.

Robinson Forms Pubbery

NEW YORK—J. Russel Robinson, writer of many hit tunes including "Margie," "A Portrait of Jennie," "Meet Me In No Special Place" and "I'll Be There In No Particular Time" among others, has formed a new publishing firm to be called J. Russel Robinson, Inc. The firm starts with 75 re-copyrights and 40 of his new compositions.

The organization will comprise Robinson as president; John Sperry, v.p. and counselor; and Solly Cohn, who for many years was with Leo Feist, will be the general professional manager.

Robinson's number one plug tune will be the Denise Lor follow-up to "If I Give My Heart To You," "And One To Grow On" on the Majar Disc label. The tune was written by George Waggner and Robinson.

Key Music will be the selling agent.

THE *Original* VERSION

The Three Chuckles

RUNAROUND

c/w

AT LAST YOU UNDERSTAND

78 RPM X-0066 (45 RPM 4X-0066)

a product of Radio Corporation of America

RECORDS MARK THE HITS!

Reprinted from

DOROTHY KILGALLEN

October 17, 1954

. . . Put the padlocks on your phonograph, kids. The big new plug tune along Tin Pan Alley is titled "Boolya Botten Booten Baby, Huh?" Five labels are rushing their version to the disc stores . . . Georgie Jessel etc.

YES

MISS KILGALLEN

It is the "Big New Plug Tune". And, true, "Five labels are rushing their version to the disc stores".

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THE *ORIGINAL*

"BOOLYA BOTTEN BOOTEN BABY (HUH?)"

by the

TOP KICKS

GUYDEN RECORD # 706

***GUYDEN**

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"ROCK-A-BEATIN' BOOGIE"

and

"ST. LOUIE BLUES"

by the

ESQUIRE BOYS

GUYDEN RECORD # 705

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Liberace & Lopez

NEW YORK—One of the highlights of the Music Operators Of New York banquet last Saturday night was the impromptu teaming of Liberace and Vincent Lopez. Liberace was going through his act with the entire audience in rapt attention, when suddenly he asked Vincent Lopez who was leading the band to join him at the other piano. The two played a medly of songs that have been associated with Lopez through the years and brought wild applause from the listeners.

Nat Cole Cuts "If I Give My Heart To You"

NEW YORK—In an unusual cover job, Capitol Records has had Nat "King" Cole cut a tune that is already at the top of the lists and which has been out for four months. The song is "If I Give My Heart To You" and is published by Miller Music, of whom Lester Simms is professional manager.

Leading versions of the song are those by Denise Lor on Majar; Doris Day on Columbia; and Connee Boswell on Decca. In addition there are at least nine other recordings since almost every diskery has cut it.

The current cover job came as a big surprise to the industry for it is rare that a diskery will undertake to cover a song with a top artist after it has already reached the top. However it is obvious that Capitol believes there's still a lot of ground it can cover with its version.



KATHRYN KING sings

I Want A Puppy In My Stocking For Christmas

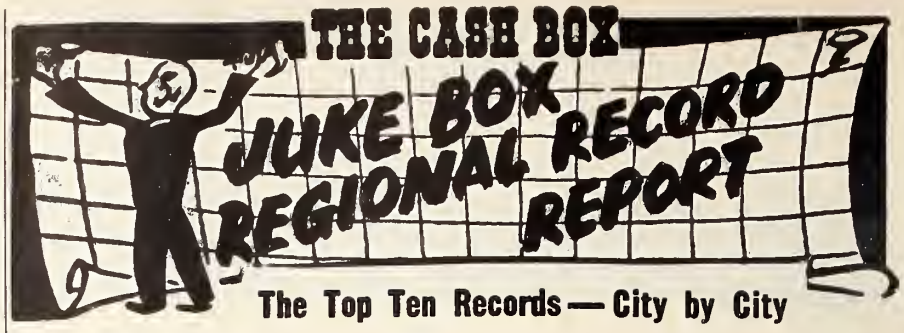
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PREVUE RECORDS

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DECCA Records Get The Play

DECCA RECORDS



The Top Ten Records — City by City

New York, N. Y.

1. Hey There (Clooney/Davis, Jr.)
2. Hold My Hand (Don Cornell)
3. If I Give My Heart To You (Day/Lor)
4. Sh-8oom (Crewcuts)
5. I Need You Now (E. Fisher)
6. Papa Loves Mambo (P. Como)
7. Skokiaan (Marterie/Four Lads)
8. Cara Mia (David Whitfield)
9. Shake, Rattle And Roll (Bill Haley)
10. Little Shoemaker (Gaylords)

Chicago, Ill.

1. I Need You Now (E. Fisher)
2. Cara Mia (David Whitfield)
3. If I Give My Heart To You (Denise Lor)
4. Hey There (R. Clooney)
5. This Ole House (R. Clooney)
6. Papa Loves Mambo (P. Como)
7. Little Spanish Town (Russ Carlyle)
8. St. Louis Blues Mambo (Richard Maltby)
9. Skokiaan (Ralph Marterie)
10. Shake, Rattle And Roll (Bill Haley)

Los Angeles, Calif.

1. Hey There (Clooney/Davis, Jr.)
2. If I Give My Heart To You (Doris Day)
3. This Ole House (R. Clooney)
4. I Need You Now (E. Fisher)
5. Hold My Hand (Don Cornell)
6. Sh-8oom (Chords/Crewcuts)
7. Papa Loves Mambo (P. Como)
8. Skokiaan (Marterie/Four Lads)
9. High And The Mighty (Victor Young)
10. Smile (Nat "King" Cole)

Philadelphia, Pa.

1. Hey There (Clooney/Davis, Jr.)
2. Papa Loves Mambo (P. Como)
3. If I Give My Heart To You (Denise Lor)
4. Teach Me Tonight (DeCastros)
5. Shake, Rattle And Roll (Bill Haley)
6. Skokiaan (Four Lads/Marterie)
7. Shake A Hand (Mike Pedicin)
8. Hold My Hand (Don Cornell)
9. I Need You Now (E. Fisher)
10. Mama Doll Song (Patti Page)

Detroit, Mich.

1. Shake, Rattle And Roll (8ill Haley)
2. This Ole House (R. Clooney)
3. If I Give My Heart To You (Day/Lor)
4. Skokiaan (Marterie/Four Lads)
5. Hey There (R. Clooney)
6. Papa Loves Mambo (P. Como)
7. Whither Thou Goest (Paul & Ford)
8. I Need Your Lovin' (Cheers)
9. Runaround (Chuckles)
10. Muskrat Ramble (McGuires)

St. Louis, Mo.

1. Skokiaan (Ralph Marterie)
2. Shake, Rattle & Roll (8ill Haley)
3. I Need You Now (E. Fisher)
4. If I Give My Heart To You (Doris Day)
5. Oop-Shoop (Crewcuts)
6. Papa Loves Mambo (P. Como)
7. This Ole House (R. Clooney)
8. Mood Indigo (N. Petty Trio)
9. Hey There (R. Clooney)
10. Hold My Hand (Don Cornell)

Deadwood, S. D.

1. Skokiaan (Ralph Marterie)
2. I Need You Now (E. Fisher)
3. Hey There (Sammy Davis, Jr.)
4. If I Give My Heart To You (Connee Boswell)
5. This Ole House (R. Clooney)
6. Papa Loves Mambo (P. Como)
7. Sh-8oom (Crewcuts)
8. Smile (Nat "King" Cole)
9. Dream (Four Aces)
10. High And The Mighty (Les 8axter)

Pittsburgh, Pa.

1. Hey There (R. Clooney)
2. Papa Loves Mambo (P. Como)
3. Teach Me Tonight (DeCastros)
4. I Need You Now (E. Fisher)
5. Skokiaan (Marterie/Four Lads)
6. This Ole House (R. Clooney)
7. If I Give My Heart To You (Boswell/Day/Wright 8ros.)
8. Oop-Shoop (Crewcuts)
9. High And The Mighty (LeRoy Holmes)
10. Drink, Drink, Drink (M. Lanza)

Atlanta, Ga.

1. Hold My Hand (Don Cornell)
2. Hey There (R. Clooney)
3. I Need You Now (E. Fisher)
4. This Ole House (R. Clooney)
5. If I Give My Heart To You (Day/8oswell)
6. Whither Thou Goest (Paul & Ford)
7. Teach Me Tonight (DeCastros)
8. Smile (Nat "King" Cole)
9. Papa Loves Mambo (P. Como)
10. Sh-Boom (Crewcuts)

Baltimore, Md.

1. I Need You Now (E. Fisher)
2. This Ole House (R. Clooney)
3. If I Give My Heart To You (Doris Day)
4. Skokiaan (Marterie/Four Lads/ 8ulawayo)
5. Sh-Boom (Crewcuts)
6. Hey There (R. Clooney)
7. I'm A Fool To Care (Paul & Ford)
8. Papa Loves Mambo (P. Como)
9. High And The Mighty (Holmes/Baxter/Young)
10. What A Dream/I Cried (Page)

Seattle, Wash.

1. This Ole House (R. Clooney)
2. Teach Me Tonight (DeCastros)
3. Hey There (R. Clooney)
4. Skokiaan (Marterie/Four Lads)
5. I Need You Now (E. Fisher)
6. If I Give My Heart To You (Doris Day)
7. Oop-Shoop (Crewcuts)
8. Hold My Hand (Don Cornell)
9. Shake, Rattle And Roll (8ill Haley)
10. Cara Mia (David Whitfield)

Dallas, Tex.

1. Hey There (R. Clooney)
2. Skokiaan (Anthony/Marterie/ Fou Lads)
3. I Need You Now (E. Fisher)
4. If I Give My Heart To You (Doris Day)
5. Smile (Nat "King" Cole)
6. High And The Mighty (Victor Young)
7. Whither Thou Goest (Paul & Ford)
8. This Ole House (R. Clooney)
9. Oop-Shoop (Crewcuts)
10. Hold My Hand (Don Cornell)

New Orleans, La.

1. Hey There (R. Clooney)
2. I Need You Now (E. Fisher)
3. If I Give My Heart To You (Doris Day)
4. Skokiaan (Armstrong/4 Lads)
5. Whither Thou Goest (Paul & Ford)
6. Papa Loves Mambo (P. Como)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. Sh-Boom (Crewcuts)
9. Hold My Hand (Don Cornell)
10. High And The Mighty (Les 8axter)

Miami, Fla.

1. This Ole House (R. Clooney)
2. Hey There (R. Clooney)
3. I Need You Now (E. Fisher)
4. Sh-Boom Crewcuts)
5. If I Give My Heart To You Doris Day)
6. Skokiaan (Ralph Marterie)
7. I'm A Fool To Care (Paul & Ford)
8. Shake, Rattle And Roll (Bill Haley)
9. Goodnight Sweetheart (McGuires)
10. Mr. Sandman (Chordettes)

Denver, Colo.

1. Hey There (R. Clooney)
2. I Need You Now (E. Fisher)
3. Skokiaan (Four Lads/Marterie)
4. If I Give My Heart To You (Doris Day)
5. This Ole House (Clooney/Hamblen)
6. Hold My Hand (Don Cornell)
7. Sh-Boom (Crewcuts)
8. High And The Mighty (8axter/Young)
9. Little Shoemaker (Gaylords)
10. Papa Loves Mambo (P. Como)

Minneapolis, Minn.

1. Papa Loves Mambo (P. Como)
2. Hold My Hand (Don Cornell)
3. Muskrat Ramble (McGuires)
4. Oop-Shoop (Crewcuts)
5. If I Give My Heart To You (Day/Boswell)
6. I Need You Now (E. Fisher)
7. Woman's World (Four Aces)
8. Cara Mia (David Whitfield)
9. I Want You All To Myself (Kitty Kallen)
10. Little Spanish Town (Russ Carlyle)

Boston, Mass.

1. If I Give My Heart To You (Lor/Day)
2. Papa Loves Mambo (P. Como)
3. Skokiaan (Marterie/Four Lads)
4. Muskrat Ramble (McGuiras/Draper)
5. Chapel In The Moonlight (Kitty Kallen)
6. Mama, Don't Cry At My Wedding (Joni James)
7. Hey There (R. Clooney)
8. Mama Doll Song (Patti Page)
9. I Want You All To Myself (Kitty Kallen)
10. High And The Mighty (LeRoy Holmes)

Omaha, Neb.

1. I Need You Now (E. Fisher)
2. This Ole House (R. Clooney)
3. Hey There (R. Clooney)
4. Sh-8oom (Crewcuts)
5. Skokiaan (Ralph Marterie)
6. If I Give My Heart To You (Doris Day)
7. Smile (Nat "King" Cole)
8. Chapel In The Moonlight (Kitty Kallen)
9. Muskrat Ramble (Matys 8ros.)
10. I'm A Fool To Care (Paul & Ford)

Cleveland, Ohio

1. Hey Thera (R. Clooney)
2. Drink, Drink, Drink (M. Lanza)
3. I Need You Now (E. Fisher)
4. It's A Woman's World (Four Aces)
5. I Need Your Lovin' (Cheers)
6. Teach Me Tonight (DeCastros)
7. Shake, Rattle And Roll (Bill Haley)
8. Skokiaan (Marterie/Four Lads)
9. If I Give My Heart To You (Doris Day)
10. Papa Loves Mambo (P. Como)

Brodhead, Wisc.

1. This Ole House (R. Clooney)
2. They Were Doin' The Mambo (Vaughn Monroe)
3. I Need You Now (E. Fisher)
4. If I Give My Heart To You (Doris Day)
5. Skokiaan (Ralph Marterie)
6. Papa Loves Mambo (P. Como)
7. Hey There (R. Clooney)
8. Cinnamon Sinner (T. Bennett)
9. Muskrat Ramble (McGuires)
10. You're Driving Ma Crazy (Paul Whiteman)

San Francisco, Calif.

1. Hey There (R. Clooney)
2. If I Give My Heart To You (Doris Day)
3. Skokiaan (Marterie/Four Lads)
4. Hold My Hand (Don Cornell)
5. I Need You Now (E. Fisher)
6. This Ole House (R. Clooney)
7. Papa Loves Mambo (P. Como)
8. Sh-Boom (Crewcuts)
9. High And The Mighty (Baxter/Young/Holmes)
10. Smile (Nat "King" Cole)

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

The **Midnighters** on Federal Records come up with the fourth in the "Annie" series, titled, "Annie's Aunt Fannie". Operators and stores don't have to be afraid of this one as the lyrics are in good taste. A kudo to **Syd Nathan** for his grand move in the right direction. This kind of cooperation will earn him the respect of the general buying market and benefit the trade generally. . . . **The Robbins** on Spark have one titled "Loop De Loop Mambo" that has all the earmarks of a hit. Deck has drive and novelty appeal. . . . **Harry Apostleris,** Alpha Distributors, reports he has four platters that are really moving. They are "Earth Angel" by the **Penguins** on Dootone; "The Letter" by the **Medallions** on Dootone; "God Only Knows" by the **Capris** on Gotham; and "The Big Break" by **Richard Berry** on Flair. . . . **Phil Chess** in town working on **Willie Mabon's** new one. . . . **Bess Berman,** Appolo Records, out with a cold. Bess is releasing her new group, **The Gentlemen,** doing "Something to Remember You By" and "Tired Of You". . . . Herald Records really moving on their new **Charlie & Ray** "I Love You Madly". Plate is only out about ten days to two weeks and reorders coming in giving every indication that the wax has it. Pop labels are already rushing to cover with **"The Four Coins"** on Epic session already in the can. . . . **Hy Weiss, Old Town Records,** just signed the **Solerettes,** a female group, and the **Ballentines,** a male group. . . . **Lee Magid** supervised his first session for the Dawn label getting on wax **Helen Thompson** (famous for her "Going Down To Big Mary's" and **Bobby Shields,** blues singer who Lee describes as a combination of **Frankie Lane** and **Johnny Ace**. . . . **Varetta Dillard,** Savoy Records, and **Helen Thompson** at the Baby Grand, Harlem nitery. . . . **Jack Holmes** (WLOW-Norfolk, Va.) celebrates his fifth anniversary on October 31. The station will hold quite a shindig in Jack's honor. Holmes, an old timer in the business, has been through the mill in almost every capacity—singer, agent, booker, and in general is one of the leaders in the community. . . . **Herman Lubinsky,** Savoy Record appointed Al Sherman, Record Sales Company, distrib for the L.A. territory. . . . Coral Records just cut **Johnny Parker** with 12 strings and a 5 piece rhythm section doing "Hurts Me To My Heart", the Faye Adams r & b hit. . . . **Bill Buchanan,** Monument Music, working around the clock visiting with jocks plugging the **Ruth Brown** and **Georgia Gibbs** versions of his "Mambo Baby". Covers are starting to flood in. Sy **Oliver & Jim Brown** on Bell; **Mambo Five** and **Edna McGriff** on Favorite Records; **Dolly Wade** on Two Mikes Records; and several others in the process of being cut. . . . **Charlie Singleton** has been having terrific success with his sessions at Herald. Charlie handled the **Faye Adams** "Hurts Me To My Heart", the **Charlie & Ray** "I Love You Madly" and most of the other recent Herald releases. . . . **Saul Richfield,** manager of the **Five Keyes** working like mad on the group's new Capitol release "Ling Ting Tong". Advises it has been showing a strong reaction in the South and West Coast areas. . . . Atlantic Records issues a special package of religious releases this week. **The Booker Gospel Singers** do "Get Away Sinner" and "Jesus The Light"; **The Fountain of Life Singers** blend on "Peace Be Still" and "Jesus My Savior"; **The Jackson Gospel Singers** sing "Heaven Bound Train" and "Someday I'm Gonna Walk With Jesus". **Miriam Abramson** advises that **Clyde McPhatter** is in on a special pass and a session was cut immediately. . . . **Irv Marcus** spent the week visiting the Peacock and Duke New Jersey, Philadelphia, Baltimore and Washington distribs. Irv has a hit in the new **Johnny Ace** "Never Let Me Go", the deck gaining momentum by the hour. . . . Nashville reports that the **Louis Brooks** and his **Hi-Toppers** recording of "Double Shot" and "Time Out" is beginning to move strongly around the country. Good reports have been received from Atlanta, Ga., Charlotte, N. C., Detroit, Mich., and Chicago. King Records announces the recoupling of **The Midnighter's** "Annie Had A Baby" with "Moonrise". Side dropped is "She's The One".



RUTH BROWN



JACK HOLMES

CHICAGO:

Four new releases on Chess'n Checker this week have the Chess boys working like mad. 'S'matter of fact, Phil currently on the East Coast. The disk which has Len most excited is Willie Mabon's new Checker, titled "Poison Ivy" b/w "Say Man." Second on Checker, by the newly-signed Moonglows, called "Sincerely" b/w "Tempting" which, Len says, the 'Glows' deliver in a smooth manner. Len also looking for big things to happen to Lowell Fulsom's debut disk on the Chess label. Titled "Reconsider Baby." Finally, a disk cleverly titled "Shoo Doo Be Do" b/w "So All Alone" by Bobby Lester and The Moonlighters. Looks like the Chesses are starting off the fall season in grand fashion (again!!!). . . . From the Vee-Jay diskery comes a new release titled "Annie's Answer" which is Vee-Jay's follow-up to series which began with "Work With Me Annie." Leo Kolheim sent out advance copies of the disk, as done by Hazel McCollum and The El Dorado's, and received nothing but favorable comment regarding chances for record to become another smash. . . . Flip side titled "Living With Vivian" is instrumentally delivered by the Al Smith Combo. . . . Leo also told us about a visitor firm had this past week. Seems Memphis DJ Eddie "Screaming" Teamer of Radio Station WHHM, decided to pay the Windy City a weekend visit and did just that. . . . Chicagoan Relgat Llessur, drummer-protege of bandleader Lionel Hampton, has just announced that he has organized a quintet bearing his name with Lionel Hampton's promise of support and cooperation. Llessur was with 'Hamp' for three years. . . . George Leaner tells us that the hottest-selling disk his United Distributors has had in a long time is B. B. King's latest, "You Upset Me, Baby." Claims he sold 6,000 in the first five days. "B. B." is currently riding high with "When My Heart Beats Like A Hammer." George left the subject of business long enough to tell us that he has just moved into a brand new home, making him practically neighbors with Daddy-O Daylie. And since George pitched in and helped with the moving himself, he is feeling none too chipper at this writing. . . . Sammy Davis, Jr. and the Will Mastin Trio currently knocking 'em dead at the Regal Theatre which currently boasts of having the only stage show in Chicago. Sammy's "Hey, There" is right up on top and his new, great recording of "Because Of You" is also starting to climb. . . . Louis Jordan will head his own show of stars at a big benefit festival at the Trianon Ballroom November 4 with proceeds going to a children's nursery. On the same bill are the phenominally successful **Midnighters** whose feat of keeping three tunes in the top ten is currently the talk of the biz.



WILLIE MABON

LOS ANGELES:

Many radio stations are now picking up the fight against dirty records. WDIA in Memphis is to be congratulated for starting the ball rolling. Also WHEK in Akron. . . . A packed house is expected at **Billy Berg's** Five Four Ballroom Oct. 29th thru 31st when one of the largest attractions to hit the Coast in several months takes over the popular dance palace. On the show will be **Johnny Ace, Willie Mae Thornton, Faye Adams** and **Memphis Slim.** . . . A new vocal group tabbed **The Holidays** bow in on the Specialty label this week with "Irene" and "Aw-Aw Baby". **Lloyd Price** is also out with two new sides under the Specialty banner assisted by another new vocal group called **The Dukes.** Titles are "Chee-Koo Baby" b/w "Co-E Baby". The popularity of Price combined with vocal backing, in keeping with today's trend, should make this a smash hit. Art **Rupe** is also expecting big things from Guitar Slim's "Sufferin' Mind" b/w "Twenty-Five Lies" and his new New Orleans artist **Alonzo Stewart's** "Love Me Baby" b/w "Goin' Back Home". . . . After a short vacation **Roy Milton** starts his Fall tour back to the East Coast Nov. 1. Appearing with him on all dates will be **Shirley Gunther and The Queens.** . . . **Al Sherman,** prexy of Record Sales Company, has appointed publicist **Jean Bennett** to handle all his record promotion. . . . **Oscar Peterson** opens at Zardis Nov. 10 for a three week stand. . . . **Leo** and **Eddie Mesner** of Aladdin Records must feel that the popularity of vocal groups is here to stay the way they have been signing up new artists. They just signed **The Five Pearls** and **The Regals** on Aladdin. **The Cookies** have also been added to their new subsid. Lamp roster. This makes a total of six new groups within the past two months. . . . **Johnny Green,** the original Johnny of the famed duet **Marvin & Johnny,** has been signed by De-Luxe Records (King subsid.). His first release "Money, Money, Money" b/w "Don't Close The Door" has just been released. He is billed on the label as Johnny & Mack. . . . **Morry Dubin** recently joined the sales force of the local King Records branch. . . . **Joe Morris** and Al **Savage** bowed in at **Billy Berg's** Five Four Ballroom for a three day stand Oct. 22 thru 24th. . . . "Annie Pulled A Hum-Bug" by the **Midnights** on the Music City label is now handled throughout Southern California by **Al Sherman** of Record Sales Co. . . . **The Platters,** who opened at **Slim Jenkins'** Supper Club in Oakland Oct. 1, were so successful that they were held over for 4 weeks. They leave for dates in Sacramento Oct. 30. Their latest Federal waxing of "Voo Vee Abbee" b/w "Shake It Up Mambo" is now out. . . . **Lee Silvers,** prexy of State Record Distributors, announced the appointment of **Joel Delson** as salesman for the Southern California territory. . . . Say, did 'ya' hear the be-bopper story about the inscription on the tombstone of a departed bopper: "Don't dig me now. I'm really gone!" . . . **Gene Norman** is finalizing plans with KHJ-TV for a one hour Sunday TV show to emanate from the Savoy Ballroom on Central Avenue. The new telecast will be a talent showcase entitled "Harlem Jamboree". Local Mortgage Co. is set to sponsor show.



WILLIE MAE THORNTON

JAZZ JOTS

Basin Street has as headliners this week, **Bobby Hacket** blowing his sweet horn and **Terry Gibbs** racing his mallets over the vibes. . . . **Bobby Shad's** Mercury subsid, EmArcy issued a flock of LP's and EP's that should bring reams of dollars into the till. Too many to mention here but some of the artists involved are **Billy Eckstine, Sarah Vaughan, Errol Garner, Maynard Gerguson, Art Hodes, Red Norvo, Coleman Hawkins, Roy Eldridge, Teddy Wilson, Beryl Booker, Charlie Shavers** and **Joe Thomas.** Just about the "craziest" cover is the "Holiday in Trumpet" album. What did it mean, Bobby? Another interesting release is the "Willie Smith" LP which features such names as **Willie Smith, Les Paul, Nick Fatool** and **Billy May.** . . . **Dwight Cappel** (WWSW-Pittsburgh, Pa.) featured the 100th Sunday Jazz Concert by Ted Heath at London's Palladium on his October 18 "Jazz Scene, 1954". . . . **Norman Granz** Carnegie Hall concert last Saturday was the third successive sellout in two nights. Friday in Philadelphia, Saturday evening at the Mosque Theatre in Newark and Saturday night at Carnegie. The star studded show featured **Duke Ellington, Gerry Mulligan, Stan Getz** and **Dave Brubeck.** The three concerts kicked off a three week-approximately 20 concert tour. . . . Record Collectors Shop in New York sponsored a concert Saturday, October 30, at Town Hall. Featured performers were **Charlie Parker, Sonny Rollins, Thelonious Monk, Art Farmer, Horace Silver, Jimmy Raney, Hall Overton** and others.

Gene Norman and **Frank Bull's** 7th Annual Dixieland Jubilee at The Shrine Auditorium, Los Angeles, Oct. 15 drew a capacity crowd of 7,000. It was reported that the show netted $14,120 after taxes. The star studded cast of jazz greats included **George Lewis** and His New Orleans Jazz Band, **Rosy McHargue's Ragtimers, Okefenokee Jug Band, Eddie Skrivanek's Sextett From Hunger, Firehouse Five Plus Two, Pete Dailey's Chicagoans,** and featuring sixty-three year old **Johnny St. Cyr** and the New Orleans All-Stars who were flown to Los Angeles from New Orleans for this one night engagement.

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THE MIDNIGHTERS
"ANNIE'S AUNT FANNIE"
"CRAZY LOVING (Stay With Me)"
Federal 12200
•
"ANNIE HAD A BABY"
Federal 12195

THE CHARMS
"HEARTS OF STONE"
"WHO KNOWS"
Deluxe 6062

EARL BOSTIC
"UBANGI STOMP"
"TIME ON MY HANDS"
King 4741

TINY BRADSHAW
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Stars Over Harlem

While huddled in close pow-wow with personable **Cash Box** staffmen **Norman Orleck** and **Bob Austin** we chanced to glance at a new ad which gave out with the good, good news that likeable and energetic former King west coast representative **Al Sherman** had at last formed his own distrib set up out Hollywood way. . . . Immediately after leaving the C.B. we took it upon ourself to give Al a call to wish him smooth sailing, and at this very scribbling he's doing just that. Already he had secured about twelve lines with the phones constantly ringing and the roster getting bigger and bigger with each ting-a-ling. Moments later we make a mad dash for our transportation to proceed to our uptown happy hunting grounds where we find a whole host of famous names awaiting our arrival. Among those who took time out from very busy chores to give us a quick chit-chat and hand shake with the purchasers of the wax ditties, were stellar hitmakers **Ruth Brown, Willis Jackson, Lucky Thompson.** The personable **Joe Holiday** kept things groovey in the reed section of the premises. And speaking of **Joe**, this could be just the time for him to come through with another of his tasty mambo readings. If you recall, his little group gave to customers some of the nicest platters with a latin beat ever heard in these parts. He brought along his latest Prestige etching of another of his wonderful originals called "I Love You Much" b/w "Tea For Two", which are completely loaded with all the good things it takes to snatch and grab coin after coin. We've tested this one in the teen-agers favorite hang-outs and they welcomed it with open arms and hearts. . . . **Charles Brown's** "Let's Walk" platter, after many months of relaxing on the racks, suddenly starts to blaze away and away like a house aflame. . . . **Amos Milburn** and "Baby" still climbing and making a strong bid for a top slot spot. . . . A pleasure it was indeed to meet and talk with **Margie Day** who moved on into our midsts sort of quick and quiet like to adjust booking dates. Checked with Decca distrib office which informed us that the little lady's latest "Mole In The Hole" reading ready at any moment to make with the big noises. **Perry Como** and "Papa Loves Mambo" getting attention plus uptown. Same goes for **Doris Day** and "If I Give My Heart To You". The many "Skokiaan" slicings drawing rave after rave, and buck after buck. **B. B. King** and "You Upset Me Baby" could be the one the belting little blues boy's been awaiting for to once again cause the op's racks and juke boxes to rock and roll continuouslv from sun up till then. . . . The **Clovers, Edna McGriff** and swinging bandmaster **Paul Williams** comprise the line-up which is bringing the big smiles to the Apollo Theatre crowd. . . . Fats **Domino's** "Love Me" currently sporting a new tag. . . . The Uptown retail salesmen call it their pride and joy, because its the one they use to set the proper mood when catering to their purchasers of the down home happenings. . . . From the mid west come the crazy sounds notifying us that distrib representative **Paul Gill** is still the busiest of the busy bodys around the Chicago parts. On a recent trip out that away, this writer had the pleasure of making the rounds of the Windy City jocks and spots with the very personable **Paul** who makes use of every second of the dim and bright. "King" Cole and "Hajji Baba". Need I say more.

THE CASH BOX HOT —

in NEW YORK CITY

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

1	I DON'T HURT ANYMORE *Dinah Washington* *(Mercury 70439)*	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
2	OH, WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*	EBB TIDE *Roy Hamilton* *(Epic 9068)*	SHE'S THE ONE *Midnighters* *(Federal 12185)*
3	DREAM *Dinah Washington* *(Mercury 70439)*	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*	LOVE ME *Fats Domino* *(Imperial 5313)*
4	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*
5	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*	SEXY WAYS *Midnighters* *(Federal 12185)*	GETTING OUT OF TOWN *Sunny Boy Williamson* *(Trumpet 215)*
6	EBB TIDE *Roy Hamilton* *(Epic 9068)*	HEY THERE *Sammy Davis, Jr.* *(Decca 29199)*	I'M READY *Muddy Waters* *(Chess 1579)*
7	HEY THERE *Sammy Davis, Jr.* *(Decca 29199)*	I'M READY *Muddy Waters* *(Chess 1579)*	CUBANO JUMP *Ike Turner* *(Flair 1040)*
8	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	DREAM *Dinah Washington* *(Mercury 70439)*	DREAM *Dinah Washington* *(Mercury 70439)*
9	GOD ONLY KNOWS *Capris* *(Gotham 304)*	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	YOU UPSET ME, BABY *B. B. King* *(RPM 416)*
10	SOMEDAY *Clyde McPhatter & The Drifters* *(Atlantic 1043)*	SHAKE, RATTLE AND ROLL *Joe Turner* *(Atlantic 1026)*	YOU'D BETTER WATCH YOURSELF *Little Walter* *(Checker 799)*

in SAN FRANCISCO — in NEWARK — in MEMPHIS

1	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*	I'M READY *Muddy Waters* *(Chess 1579)*
2	WHEN MY HEART BEATS LIKE A HAMMER *B. B. King* *(RPM 412)*	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*
3	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	DID YOU EVER SEE A MONKEY PLAY A FIDDLE *Tommy Braden (United 177)*
4	EBB TIDE *Roy Hamilton* *(Epic 9068)*	EBB TIDE *Roy Hamilton* *(Epic 9068)*	YOU'D BETTER WATCH YOURSELF *Little Walter* *(Checker 799)*
5	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*	SEXY WAYS *Midnighters* *(Federal 12185)*	I DON'T HURT ANYMORE *Dinah Washington* *(Mercury 70439)*
6	YOU'D BETTER WATCH YOURSELF *Little Walter* *(Checker 799)*	BABY, BABY ALL THE TIME *Amos Milburn* *(Aladdin 3248)*	SOMEBODY TOUCHED ME *Ruth Brown* *(Atlantic 1044)*
7	HEY THERE *Sammy Davis, Jr.* *(Decca 29199)*	I'M READY *Muddy Waters* *(Chess 1579)*	YOU UPSET ME, BABY *B. B. King* *(RPM 416)*
8	YOUR CASH AIN'T NOTHIN' BUT TRASH *The Clovers* *(Atlantic 1035)*	NEVER LET ME GO *Johnny Ace* *(Duke 132)*	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*
9	YOU UPSET ME, BABY *B. B. King* *(RPM 416)*	THE LETTER *Medallions* *(Daotone 348)*	NEVER LET ME GO *Johnny Ace* *(Duke 132)*
10	ANNIE PULLED A HUM-BUG *Midnights* *(Music City 746)*	DON'T DROP IT *Wilbur Harrison* *(Savoy 1138)*	TICK TOCK *Marvin & Johnny* *(Modern 933)*

THE CASH BOX HOT

in PHILADELPHIA

1	OH WHAT A DREAM	*Ruth Brown (Atlantic 1036)*
2	EBB TIDE	*Roy Hamilton (Epic 9068)*
3	I DON'T HURT ANYMORE	*Dinah Washington (Mercury 70439)*
4	HURTS ME TO MY HEART	*Faye Adams (Herald 434)*
5	ANNIE HAD A BABY	*Midnighters (Federal 12195)*
6	HEY THERE	*Sammy Davis, Jr. (Decca 29199)*
7	NEVER LET ME GO	*Johnny Ace (Duke 132)*
8	HIGH HEELS	*Bill Doggett (King 4732)*
9	YOU'D BETTER WATCH YOURSELF	*Little Walter (Checker 799)*
10	OOP-SHOOP	*Shirley Gunter (Flair 1050)*

in LOS ANGELES

1	EARTH ANGEL	*Penguins (Dootone 348)*
2	YOU UPSET ME BABY	*B. B. King (RPM 416)*
3	BUICK 59	*Medallions (Dootone 347)*
4	LOOP DE LOOP MAMBO	*Robins (Spark 107)*
5	HURTS ME TO MY HEART	*Faye Adams (Herald 434)*
6	OH WHAT A DREAM	*Ruth Brown (Atlantic 1036)*
7	OH YES I KNOW	*Jewels (R&B 1303)*
8	I'M READY	*Muddy Waters (Chess 1579)*
9	IF I HAD ANY SENSE	*Louis Jordan (Aladdin 3249)*
10	THE LETTER	*Medallions (Dootone 347)*

in ST. LOUIS

1	I DON'T HURT ANYMORE	*Dinah Washington (Mercury 70439)*
2	HURTS ME TO MY HEART	*Faye Adams (Herald 434)*
3	MAMBO BABY	*Ruth Brown (Atlantic 1044)*
4	IT USED TO HURT ME SO	*Ella Johnson (Mercury 70459)*
5	EBB TIDE	*Roy Hamilton (Epic 9068)*
6	FOUR YEARS OF TORMENT	*Memphis Slim (United 182)*
7	HIGH HEELS	*Bill Doggett (King 4732)*
8	TICK TOCK	*Marvin & Johnny (Modern 933)*
9	ANNIE HAD A BABY	*Midnighters (Federal 12195)*
10	LET'S MAKE UP	*Spaniels (Vee-Jay 116)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in DALLAS

1	WHOLE LOTTA' LOVE	*B. B. King (RPM 416)*
2	SHE'S THE ONE	*Midnighters (Federal 12195)*
3	I'M READY	*Muddy Waters (Chess 1579)*
4	OH WHAT A DREAM	*Ruth Brown (Atlantic 1036)*
5	BEHAVE YOURSELF	*"5" Royales (King 470)*
6	HURTS ME TO MY HEART	*Faye Adams (Herald 434)*
7	BABY, I NEED YOU	*El Dorados (Vee-Jay 115)*
8	YOU'D BETTER WATCH YOURSELF	*Little Walter (Checker 799)*
9	WHEN MY HEART BEATS LIKE A HAMMER	*B. B. King (RPM King)*
10	YOU UPSET ME, BABY	*B. B. King (RPM 416)*

in NASHVILLE

1	ANNIE HAD A BABY	*Midnighters (Federal 12195)*
2	HURTS ME TO MY HEART	*Faye Adams (Herald 434)*
3	OH WHAT A DREAM	*Ruth Brown (Atlantic 1036)*
4	EBB TIDE	*Roy Hamilton (Epic 9068)*
5	EVIL IS GOING ON	*Howling Wolf (Chess 1575)*
6	WHEN MY HEART BEATS LIKE A HAMMER	*B. B. King (RPM 412)*
7	WELL ALL RIGHT	*Joe Turner (Atlantic 1040)*
8	SEXY WAYS	*Midnighters (Federal 12185)*
9	I'M READY	*Muddy Waters (Chess 1579)*
10	LET'S MAKE UP	*Spaniels (Vee-Jay 116)*

in ATLANTA

1	OH WHAT A DREAM	*Ruth Brown (Atlantic 1036)*
2	ANNIE HAD A BABY	*Midnighters (Federal 12195)*
3	HURTS ME TO MY HEART	*Faye Adams (Herald 434)*
4	WHEN MY HEART BEATS LIKE A HAMMER	*B. B. King (RPM 412)*
5	HEARTS OF STONE	*Charms (DeLuxe 6062)*
6	EVIL IS GOING ON	*Howling Wolf (Chess 1575)*
7	SHAKE, RATTLE AND ROLL	*Joe Turner (Atlantic 1026)*
8	WELL, ALL RIGHT	*Joe Turner (Atlantic 1040)*
9	DON'T DROP IT	*Wilbur Harrison (Savoy 1138)*
10	I DON'T HURT ANYMORE	*Dinah Washington (Mercury 70439)*

Coming Up In R&B

Listed Alphabetically

ANNIE PULLED A HUM-BUG
Midnights
(Music City 746)
San Francisco

OH YES I KNOW
Jewels
(R&B 1303)

SOMEBODY TOUCHED ME
Ruth Brown
(Atlantic 1044)
Los Angeles, Memphis, Noshville

WHOLE LOTTA' LOVE
B. B. King
(RPM 416)
Dollos, St. Louis

Cash Box Commended On "Smutty" Disk Campaign

CONNERSVILLE, IND.—The following is one of the many letters The Cash Box has been receiving in reference to its anti "smutty" disk campaign:

The Cash Box Publishing Co., Inc.
26 West 47th Street
New York 36, New York

Att: Mr. Joe Orleck

Dear Sir:

We have been getting Cash Box for little over a year. I always enjoy the Editorials along with the record information it supplies. However, the most heartening, encouraging and valuable Music Editorial I have yet to read was printed in the Cash Box October 2, 1954. . . . Stop Making DIRTY R & B Records.

Our shop is small but we have built a nice business on having The Greatest Variety of records for the buying public. Along with serving our public we also have pride and principle. Some of the late Rhythm and Blues releases have been so "smutty" that we are ashamed to admit that there may be one in stock. And that is because we were tricked into buying them for the opposite side which is usually a passable number.

We want to please our customers. We also want to run a respectable business. I'm sure there are other dealers that feel as we do. You can't pull people from the mire by shoveling filthy muck around them.

I do hope that record companies and people who profess to be artists will heed the warning and suggestion you offered.

Our sincere thanks for putting in print . . . Stop Making DIRTY R & B Records.

Yours truly,
Mrs. Harold Kelley
Specialty Record Shop
Connersville, Indiana

Puppy-Disk Tie-in



NEW YORK—Above is a photo of promotional tie-in that should result in healthy sales for two firms. Being sold as a package is this Kathryn King Prevue record of "I Want A Puppy In My Stocking For Christmas" and a grey toy poodle manufactured by the J. E. Godridge Co. The song is on a 6"-78 rpm microgroove record and is coupled with "Little Merrie Christmas."

CHESS RECORD CORP. 4750-52 Cottage Grove Ave. Chicago 15, Illinois

WILLIE MABON
"POISON IVY"
B/W
"SAY, MAN"
CHESS 1580

THE MOONGLOWS
"SINCERELY"
B/W
"TEMPTING"
CHESS 1581

LOWELL FULSOM
"RECONSIDER BABY"
CHECKER 804

BOBBY LESTER and THE MOONLIGHTERS
"SHOO-DOO BE-DOO"
B/W
"SO ALL ALONE"
CHECKER 806

Checker RECORD CO.
4750-52 Cottage Grove Ave.
Chicago 15, Illinois

2 Sided HIT
in Both POP and R&B
by THE HARPTONES
"FOREVER MINE" and
"WHY SHOULD I LOVE YOU"
BRUCE-109
BRUCE RECORD CO. 1650 Broadway New York 19, N. Y.

JOSIE'S HITS!
THE CADILLACS
"I WONDER WHY"
b/w "GLORIA"
JOSIE # 765
THE FOUR BARS
"IF I GIVE MY HEART TO YOU"
b/w "STOP IT! QUIT IT!"
JOSIE # 768
JOSIE RECORD COMPANY
315 WEST 47th STREET • NEW YORK 19

Another Great Hit By
The Boss of the Blues!
"WELL ALRIGHT"
"MARRIED WOMAN"
JOE TURNER
Atlantic # 1040
Atlantic RECORDING CORP
234 WEST 56th STREET NEW YORK 19 N. Y.

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER | C+ GOOD
B+ EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

ANGEL FACE with FRANK MOTLEY

(Big Town 114)

C+ "WHEN THE SAINTS GO MARCHING IN" (2:13) [4 Star Sales BMI] Angel Face belts the driving "Saints" and Frank Motley lends his capable horns to the backing. Always an exciter the jazz standard is treated to an enthusiastic reading herein.

B "DON'T EVER LEAVE ME" (2:21) [4 Star Sales BMI—Crawford] Angel Face changes pace on this platter as she sings a slow blues with expressive warmth. Angel Face puts the torch to the lyrics.

ELMORE JAMES

(Flair 1057)

B "SUNNY LAND" (2:45) [Flair BMI — James, Josea] Elmore James sings out a slow rhythmic blues, simple but strong. Good blues wax.

B "STANDING AT THE CROSSROADS" (2:50) [Flair BMI—James, Josea] James picks up the tempo on this item and dishes up the middle beat blues in which he tells the story of his two timing baby. Good, solid middle of the road material and treatment.

JOHN LEE HOOKER

(Modern 942)

B "COOL LITTLE CAR" (2:46) [Modern BMI—Hooker] Hooker fashions a slow blues in the John Lee Hooker styling. Hooker has a cool new car and invites his baby to take a ride with him.

B+ "BAD BOY" (2:46) [Modern BMI Hooker] John Lee used to be a bad boy, but he's learned his lesson. Story is told to a slow beat and Hooker chants the moving lyrics in his usual authentic Southern manner. This deck has it for strong sales.

WILLIE RESTUM

(Capitol 2962)

C+ "ONE NOTE BOOGIE" (2:13) [Moonlight BMI—Willie Restum] A quick beat boogie with a driving sax the lead instrument. Can't sit still listening to this one.

B "RESTUM IN PEACE BLUES" (2:36) [Moonlight BMI—Willie Restum] Flip is a change of pace with Restum blowing a full toned sax reading of a rhythmic slow blues. Item picks up tempo about half way and takes off in wild fashion with a crazy unintelligible vocal that appeals. Good listening wax.

THE CASH BOX ★AWARD O' THE WEEK★

"ANNIE'S AUNT FANNIE" (2:47)
[Lois BMI—Mann, Ballard, Bass, Wood]

"CRAZY LOVING (Stay With Me)" (3:00)
[Armo BMI—Ballard]

THE MIDNIGHTERS

(Federal 12200)

● The Midnighters ride right along in the "Annie" kick, presumably on the principle "if you've got a good thing, why change it?" Melodically and rhythmically the same, the lyrics have been bleached. The platter will sell on the momenum of its predecessors. The flip, "Crazy Loving," is a middle tempo jump in which the lads plead with "baby" to "stay with me" "I will give to you a love so true." The Midnighters sock this out with a drive that could make this the side. Two strong ones that should keep the ball rolling for the lads.

SPIRITUALS

HAPPYLAND SINGERS

(Specialty 870)

B "SINCE I MET JESUS" (2:40) [R. Martin BMI—A. Bradford] The Happyland Singers etch a slow tempo gospel item, in which the caller, Clarence Fountain, handles the lead with a fervor laden excitement, as he is answered by the chorus smoothly and steadily to set up an effective counterpoint.

C+ "ALONE AND MOTHERLESS" (2:00) [Venice BMI—C. Fountain] A middle tempo religious ditty with a story lyric. Effectively performed.

ROBERT ANDERSON

(Apollo 290)

C+ "NOTHING SHALL DESTROY MY FAITH" (2:47) [Bess BMI—Anderson] A slow religious piece performed simply but with feeling. Anderson's full voiced presentation is effectively supported by an easy chorus backing and piano and organ. Tender item.

B "SINCE MY HEART'S BEEN CHANGED" (2:53) [Bess BMI—Anderson] Another slow, inspiring number with Anderson's big voice projected in cathedral tones. Deck picks up tempo about midway and Anderson drives for an exciting reading.

ORIGINAL FIVE BLIND BOYS

(Peacock 1735)

C+ "HAVE YOU TALKED TO THE MAN UPSTAIRS" (2:40) [Stanley, Morgan, Manner] The Five Original Blind Boys borrow the pop hit and transform it to a religious piece. The boys lend an authenticity by frenzied screams and "Blind Boy" feeling, but despite the handclaps and tambourines the etching still seems to retain that pop feeling.

B "IN THE GARDEN" (2:41) P.D. A slow inspiring gospel piece with which the boys seem to feel more at home. Archie Brownlee, in the lead, sings in thrilling fashion. This side will sell well.

DIXIE HUMMING BIRDS

(Peacock 1736)

B+ "CHRISTIAN TESTIMONIAL" (2:44) [Lion BMI—Ira Tucker] Those top-notch Humming Birds etch a sincere and stirring slow gospel item in cantorial tones. A beautiful work that will undoubtedly stir up a healthy gospel sale. Ira Tucker is worth traveling to hear.

B+ "WILL THE LORD BE WITH ME?" (2:41) [Lion BMI—Roxie Ann Moore] Another fine side with a faster tempo. The precise teamwork of this group is a treat.

OTIS BLACKWELL

(Jay-Dee 794)

B "MY JOSEPHINE" (2:12) [Beacon BMI—Blackwell] Otis Blackwell does a fine job of folk singing as he chants the engaging story of his love, Josephine. Infectious tempo.

B "AIN'T GOT NO TIME" (2:16) [Beacon BMI—Blackwell] Flip is a slow southern type blues sung with warmth and feeling. Blackwell's sincere style makes this an ok piece of wax.

JOE HOUSTON

(Money 203)

C+ "WAY OUT" (2:35) [Money Music BMI—Gray] Joe Houston blows a wild quick beat item that should have the kids hopping.

C "ALL NIGHT LONG" (2:35) [Money BMI—Gray] A similar item for the same dance market. Houston's good and the deck excites.

SONNY THOMPSON

(King 4746)

B "CAT ON THE KEYS" (Parts one and two) (2:46 and 2:59) [Jay & Cee BMI—Thompson] A fascinating two sided wax with scintillating keyboard and sax work. Easy on the ears listening.

BUDDY TATE

(Baton 206)

B "SENT FOR YOU YESTERDAY" (2:40) [Bregman, Vocco & Conn ASCAP—Basie, Durham, Rushing] Buddy Tate and his swinging little aggregation dishes up a quick beat bouncer with a smart sound for the dance crowd. Wax solid fare for the hip teener.

C+ "JACKIE" (2:43) [Challenge Music BMI—Skip Hall] The flip is a slow melty item featuring the soft round sax tones of Tate. Mood listening.

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER · B EXCELLENT · C+ GOOD · C FAIR · D VERY GOOD · D- MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"LOOP DE LOOP MAMBO" (2:40)
[Quintet BMI—Leiber, Stoller]

"FRAMED" (2:45)
[Quintet BMI—Leiber, Stoller]

THE ROBINS

(Spark 107)

● The Robins come up with what looks like a winner in "Loop De Loop Mambo." The group really rides this one with a spectacular treatment of a solid piece of material. The lads get in on the current dance craze with an item that has a freshness, drive and novelty. Should be the best the Robins have come up with yet. The flip, "Framed," is another humorous jump item, in which the group uses the familiar narration and song technique. Lyrics are just what the title implies. The hero is framed by the police. Cute ditty. Two good sides, but "Loop De Loop Mambo" should make it quick.

JAZZ

(Rating is based on appeal to the jazz market.)

THE BUDDY RICH QUINTET

(Norgran Records 126)

C+ "BONGO, BASS AND GUITAR" (3:28) [Evergreen Music ASCAP—Dennis, Adair] An unusual novelty with humerous lyrics. Buddy Rich, not the greatest voice in the business, handles his chores pleasantly and the wax is light, commercial and pleasant.

B "SPORTIN' LIFE" (2:35) [JATAP—Edison] Buddy gets back at the drums on this side as he and group swing into a middle tempo jump piece. Buddy has an all star cast performing, consisting of Willie Smith, alto sax; Bob Poland, baritone sax; Harry Edison, trumpet; Milt Bernhart, trombone; George Wiggins, piano and Joe Comfort, bass. Good sound, good wax.

JAMES MOODY

(Prestige 896)

B "OVER THE RAINBOW" (2:40) [Arlen, Harburg] Moody takes his alto sax for a slow ride of a modern mood reading of the standard. The Birdland customer will go strong for it.

B "JACK RAGGS" (2:45) [Raggs] Moody changes pace on this deck. His tenor saxing drives a foottapper to an exhausting finish. Ok platter.

THE SAL SALVADOR QUARTET

(Capitol 65005)

B "CABIN IN THE SKY" (3:05) [Feist ASCAP—Duke, Latouche] Sal Salvador fronts his own group in the latest of the modern "Kenton Presents" series. The guitarist comes up with some first rate plucking and is amply fortified by the remaining trio, Eddie Costa on vibraphone and piano; Kenny O'Brien on bass; and Joe Morello, drums.

B "ROUNDTRIP" (2:44) [Benton BMI—Sal Salvador] Sal and the boys etch a Salvador quick tempo original. The group produces a fetching piece with lots of appeal.

CHICO O'FARRILL

(Norgran 127)

B "HAVANA SPECIAL" (3:05) [Antobal ASCAP—Chico O'Farrill] Chico O'Farrill's modern mambo treatment has a double appeal. The jazz fan will find his Kentonish sound and the mambo fan can perform his terpsichorean feats. Happy marriage. Good wax.

C+ "CASTIGALA" (3:10) [Peer International BMI — Escoto] Slow Latin piece with vocal by Bobby Escoto. Vocal is of a nature that will appeal to the Latin market. Deck has more punch and appeal in the breaks when it works without vocal.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "BAD BOY" John Lee Hooker Modern 942

The Nation's Rhythm & Blues TOP 15

1. **OH WHAT A DREAM** — *Ruth Brown (Atlantic 1036)*
2. **HURTS ME TO MY HEART** — *Faye Adams (Herald 434)*
3. **ANNIE HAD A BABY** — *Midnighters (Federal 12195)*
4. **I DON'T HURT ANYMORE** — *Dinah Washington (Mercury 70439)*
5. **EBB TIDE** — *Roy Hamilton (Epic 9068)*
6. **HONEY LOVE** — *Drifters (Atlantic 1029)*
7. **YOU'D BETTER WATCH YOURSELF** — *Little Walter (Checker 799)*
8. **SEXY WAYS** — *Midnighters (Federal 12185)*
9. **SHAKE, RATTLE AND ROLL** — *Joe Turner (Atlantic 1026)*
10. **I'M READY** — *Muddy Waters (Chess 1579)*
11. **TICK TOCK** — *Marvin & Johnny (Modern 933)*
12. **HEY THERE** — *Sammy Davis, Jr. (Decca 29199)*
13. **DREAM** — *Dinah Washington (Mercury 70439)*
14. **NEVER LET ME GO** — *Johnny Ace (Duke 132)*
15. **YOU UPSET ME, BABY** — *B. B. King (RPM 416)*

HERE IT IS-
"ANNIE'S ANSWER"
B/W
"LIVING WITH VIVIAN"
BY
HAZEL McCOLLUM
AND
EL DORADOS
WITH
AL SMITH COMBO
Vee-Jay 118

CLIMBING FAST-
"LET'S MAKE UP"
B/W
"PLAY IT COOL"
BY
THE SPANIELS
Vee-Jay 116
Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.

TAKE A LITTLE TIME OUT — FOR A DOUBLE SHOT OF BUSINESS —
Really Moving
"DOUBLE SHOT"
b/w
"TIME OUT"
LOUIS BROOKS AND HIS HI-TOPPERS
EXCELLO 2042
NASHBORO RECORD CO., INC.
177 3rd AVE., N., NASHVILLE, TENN.
Phone (42-2215)

FROM COAST-TO-COAST THIS IS THE MOST!
1 ATLANTA LOS ANGELES NEWARK RICHMOND CINCINNATI
"DON'T DROP IT" SAVOY # 1138
by WILBORT HARRISON
SAVOY RECORD CO, INC.
58 Market St., Newark, N. J.

For The Disk Jocks it's the Cash Box

BREAKING FOR A HIT!
...Looks like another BIMBO!!



"PENNY CANDY"
and
"I'LL FOLLOW YOU"
by
Jim Reeves
Abbott # 170
●
ABBOTT RECORDS, INC.

ALSO CLIMBING FAST
Ginny Wright

"HOW TO GET MARRIED"
and
"TURN AROUND MY DARLING"
Fabor # 114
●
FABOR RECORD CO.
Both labels distributed in Canada by Quality Records, Ltd.

"You Can Have Too Much of A Good Thing"

MEMPHIS, TENN.—A one-time lover who always played the same record on the juke box, was fined $21 in Memphis City Court, recently, for braining a critic who wanted to hear something else.

"Every time I punched the record for three weeks, he'd cut it off", James Broadway a 19-year-old, told Judge Beverly Boushe.

Jerry Neyland, 15, wore a bandage over his forehead as he testified that Broadway played "The Hoochie Koochie Man" by Muddy Waters over and over until he could stand it no longer.

"I told him I was tired of it and asked him not to play it again", Neyland said. "Last night, when I left the A & E Sundry at Dexter and Hollywood, where the juke box is located, he followed me and hit me".

Neyland said the wound inflicted by Broadway required four stitches at the hospital. Broadway said he used his fist.

Broadway faces 21 days at the workhouse, a place devoid of juke box music, unless he can raise the money for his fine. He said he was broke because all his extra change went to play "Hoochie Koochie Man".

Cardinal Disks Makes Xmas Tie-In

KANSAS CITY, MO.—In the never ending search for a new idea or a new gimmick, Cardinal Records has come up with a clever trick that ought to result in loads of cash for all concerned. It's a Christmas EP which is enclosed in a Christmas card. The attractive EP-Yultide greeting features the Mulcays on four of the most popular of all Christmas songs: "Rudolph, The Red-Nosed Reindeer", "White Christmas", "Silent Night, Holy Night" and "Jingle Bells".

A promotional counter card is being given to dealers to further exploit the idea, and first reports indicate that it's meeting with great approval from everyone.

The recordings are also being released in single form for juke box operators and dealers.

Greeting card and auto accessory stores will also handle the item.

Frank Blasco, president of the Cardinal firm, reports that this is the biggest Christmas disk that the company has ever had.

Team On Tune

NEW YORK—Press agent Ed Smollett and wife, who is former band vocalist Mynell Allen, and George Wallington and his wife, Billie Henry, were talking about songs one evening last month when they upped and penned one titled "My Lover Who Lied". Ed and Billie are both with the Virginia Wicks publicity office.

Published by Mills, the tune has just been recorded by West Coast singer Mae Williams for American Records. Quick action on their initial effort has spurred the part time tunesmiths to pen a dozen other melodies, some singly and some in unison or a fraction thereof, and three more songs have been taken up with waxings forthcoming.

THE CASH BOX

Country Disk Jockey



REGIONAL RECORD REPORTS

"Cuz'n Larry" Lane
WEBK—Tampa, Fla.

1. This Is The Thanks I Get (Eddy Arnold)
2. If You Don't (Jimmy & Johnny)
3. I Don't Hurt Anymore (Snow)
4. More Than Anything Else (Carl Smith)
5. Hey, There (Homer & Jethro)
6. Blue Tennessee Rain (B. Lou)
7. Courtin' In The Rain (Tyler)
8. Show Me (Davis Sisters)
9. This Ole House (Statesmen Quartet)
10. The Man Upstairs (Blackwood Bros.)

Thom Hall
WKYW—Louisville, Ky.

1. More And More (W. Pierce)
2. What'cha Gonna Do Now (Tommy Collins)
3. Two Glasses, Joe (E. Tubb)
4. If You Don't, Somebody Else Will (Ray Price)
5. Place For Girls Like You (Faron Young)
6. This Is The Thanks I Get (Eddy Arnold)
7. Loose Talk (Carl Smith)
8. They Were Doin' The Mambo (Homer & Jethro)
9. Call Me Up (M. Robbins)
10. One By One (Wells & Foley)

Dave Walshak
KCTI—Gonzales, Tex.

1. Honey Love (The Carlisles)
2. If You Don't (Jimmy-Johnny)
3. You're Not Mine Anymore (Webb Pierce)
4. I'll Follow You (Jim Reeves)
5. Sweetheart (George Morgan)
6. Call Me Up (Marty Robbins)
7. This Is The Thanks I Get (Eddy Arnold)
8. I'm Looking For A Date Tonight (Justin Tubb)
9. The Good And The Bad (Charline Arthur)
10. Walkin' In The Shadow Of The Blues (Tommy Duncan)

Norm Hall & Tex Justus
WBNL—Boonville, Ind.

1. Company's Comin' (Porter Waggoner)
2. If You Don't (Jimmy-Johnny)
3. I Don't Hurt Anymore (Snow)
4. More And More (W. Pierce)
5. This Ole House (S. Hamblen)
6. What'cha Gonna Do Now (Tommy Collins)
7. One By One (Wells & Foley)
8. Go, Boy, Go (Carl Smith)
9. Courtin' In The Rain (Tyler)
10. I'm Too Big To Cry (Robbins)

Happy Ison
WORZ—Orlando, Fla.

1. This Ole House (Herb & Kay)
2. What'cha Gonna Do Now (Tommy Collins)
3. River Of No Return (Ford)
4. Honey Love (The Carlisles)
5. Drunken Driver (F. Huskey)
6. If You Don't (Jimmy-Johnny)
7. Homesick (Ferlin Huskey)
8. One By One (Wells & Foley)
10. If You Love Me (Wilburn Bros.)

Joe Morris
WOIC—Columbia, S. C.

1. I Don't Hurt Anymore (Snow)
2. More And More (W. Pierce)
3. One By One (Wells & Foley)
4. This Ole House (S. Hamblen)
5. You're Not Mine Anymore (Webb Pierce)
6. If You Don't (Lee & Maphis)
7. Go, Boy, Go (Carl Smith)
8. Even Tho (Webb Pierce)
9. Place For Girls Like You (Faron Young)
10. Don't Drop It (Terry Fell)

Shel Horton
WVAM—Saxton, Pa.

1. This Ole House (S. Hamblen)
2. Blue Days And Lonely Nights (Jimmie Osborne)
3. Mother Went A-Walkin' (Jim Reeves)
4. Don't Drop It (Terry Fell)
5. More And More (W. Pierce)
6. Female Hercules (Carlisles)
7. Hep Cat Baby (Eddy Arnold)
8. Courtin' In The Rain (Tyler)
9. Dickson County Breakdown (Stanley Bros.)
10. I Don't Hurt Anymore (Snow)

Carl Stuart
WCOP—Boston, Mass.

1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. Place For Girls Like You (Faron Young)
4. Even Tho (Webb Pierce)
5. This Ole House (S. Hamblen)
6. What'cha Gonna Do Now (Tommy Collins)
7. Goodnight Sweetheart (Johnnie & Jack)
8. If You Dont (Jimmy-Johnny)
9. Two Glasses, Joe (E. Tubb)
10. Courtin' In The Rain (Tyler)

Cliff Rodgers
WHKK—Akron, Ohio

1. I Don't Hurt Anymore (Snow)
2. This Ole House (S. Hamblen)
3. Honey Baby (Skeeter Bonn))
4. More And More (W. Pierce)
5. Just Call On Me (D. Owens)
6. Baby, Baby Me (C. Gordon)
7. My Sins Of Yesterday (Harvie June Van)
8. This Is The Thanks I Get (Eddy Arnold)
9. Blackeyed Joe's (J. Dickens)
10. Place For Girls Like You (Faron Young)

Mack Sanders
KFBI—Wichita, Kan.

1. I Don't Hurt Anymore (Webb Pierce)
2. One By One (Wells & Foley)
3. Doubtful Heart (J. Pierson)
4. Little One (Autry Inman)
5. Even Tho (Webb Pierce)
6. This Is The Thanks I Get (Eddy Arnold)
7. Keep On The Sunny Side (Mac Wiseman)
8. More And More (W. Pierce)
9. Place For Girls Like You (Faron Young)
10. Courtin' In The Rain (Duff)

Ray Frazier
KXGI—Richmond, Va.

1. I Can See An Angel (Pike)
2. If You Don't (Jimmy-Johnny)
3. Everybody's Beau (Anderson)
4. Place For Girls Like You (Faron Young)
5. What If He Don't Love You (Ray Price)
6. She Done Give Her Heart To Me (Sonny James)
7. More And More (W. Pierce)
8. Some Kinda (Zag Pennell)
9. Two Glasses, Joe (E. Tubb)
10. I Love You Best Of All (Mac Wiseman)

Texas Bill Strength
KWEM—Memphis, Tenn.

1. New Green Light (Thompson)
2. If You Don't (Johnnie & Jack)
3. What'cha Gonna Do Now (T. Collins)
4. I Don't Hurt Anymore (Snow)
5. Never (W. & M. Tuttle)
6. Place For Girls Like You (Faron Young)
7. Even Tho (Webb Pierce)
8. Looking Back To See (Hill & Tubb)
9. Ten, Ten, Ten A. M. (Moore)
10. Very Seldom, Frequently Ever (Ferlin Huskey)

Clay Eager
WLOK—Lima, Ohio

1. New Green Light (Thompson)
2. I Don't Hurt Anymore (Snow)
3. This Ole House (S. Hamblen)
4. What'cha Gonna Do Now (T. Collins)
5. More And More (W. Pierce)
6. This Is The Thanks I Get (Eddy Arnold)
7. She'll Never Know (Foley)
8. Call Me Up (Marty Robbins)
9. Two Glasses, Joe (E. Tubb)
10. Out Behind The Barn (Jimmy Dickens)

Sheriff Tex Davis
WCMA—Norfolk, Va.

1. More And More (W. Pierce)
2. If You Don't (Jimmy-Johnny)
3. Honey Love (The Carlisles)
4. Never (W. & M. Tuttle)
5. If I Give My Heart To You (Tommy Sosebee)
6. Honey Baby (Skeeter Bonn)
7. New Green Light (Thompson)
8. I'll Follow You (Jim Reeves)
9. What'cha Gonna Do Now (Tommy Collins)
10. They Were Doin' The Mambo (Homer & Jethro)

Bill Thornton
KRLW—Walnut Ridge, Ark.

1. I Don't Hurt Anymore (Snow)
2. If You Don't (Ray Price)
3. Courtin' In The Rain (Tyler)
4. New Green Light (Thompson)
5. This Ole House (S. Hamblen)
6. More And More (W. Pierce)
7. What'cha Gonna Do Now (Tommy Collins)
8. Show Me (Davis Sisters)
9. This Is The Thanks I Get (Eddy Arnold)
10. One By One (Wells & Foley)

Tom Edwards
WERE—Cleveland, Ohio

1. I Don't Hurt Anymore (Snow)
2. If You Don't (Jimmy & Johnny)
3. More And More (W. Pierce)
4. Drunken Driver (F. Huskey)
5. Company's Comin' (Porter Waggoner)
6. What'cha Gonna' Do Now (Tommy Collins)
7. Hep Cat Baby (Eddy Arnold)
8. You Can't Have My Love (Jackson & Gray)
9. Penny Candy (Jim Reeves)
10. St. Louis Blues (M. Roberts)

Sleepyhead Cliff
KASM—Albany, Minn.

1. You Can't Have My Love (Jackson Gray)
2. If You Don't (Jimmy-Johnny)
3. Call Me Up (Marty Robbins)
4. Sweetheart (George Morgan)
5. Can Can Skirt (Harvie June Van)
6. More And More (W. Pierce)
7. The Good And The Bad (Charline Arthur)
8. I'm Lookin' For A Date (Tubb)
9. Company's Comin' (Porter Waggoner)
10. I Don't Hurt Anymore (Snow)

Earl Davis
WFHG—Bristol, Va.

1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. You Can't Have My Love (West & Strength)
4. Night Time Is Cry Time (Jimmy Newman)
5. This Is The Thanks I Get (Eddy Arnold)
6. New Green Light (Thompson)
7. She's Done Give Her Heart To Me (Sonny James)
8. I Could Love You More (Ray Price)
9. Call Me Up (Marty Robbins)
10. I Can See An Angel (Pike)

Dave Miller
WMIE—Miami, Fla.

1. If You Saw Her Through My Eyes (Carl Smith)
2. You're Not Mine Anymore (Webb Pierce)
3. My Heart Would Know (Hank Williams)
4. You Can't Have My Love (Elaine Gay & Jack)
5. If You Don't (Jimmy-Johnny)
6. Little Mama (Onie Wheeler)
7. Turn Around My Darlin' (Ginny Wright)
8. One By One (Wells & Foley)
9. I Don't Hurt Anymore (Snow)
10. Am I The One To Blame (Elaine Gay)

Wayne "Saddlebags" Griffin
KDEF—Albuquerque, N. M.

1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. Even Tho (Webb Pierce)
4. Looking Back To See (Hill & Tubb)
5. This Ole House (S. Hamblen))
6. This Is The Thanks I Get (Eddy Arnold)
7. Two Can Play Your Game (Bob Atcher)
8. What'cha Gonna Do Now (Tommy Collins)
9. She Done Give Her Heart To Me (Sonny James)
10. I'm Too Big To Cry (Robbins)

Billy "The Kid" Stanley
WNOE—New Orleans, La.

1. One By One (Wells & Foley)
2. I Don't Hurt Anymore (Snow)
3. If You Don't (Jimmy-Johnny)
4. Go, Boy, Go (Carl Smith)
5. Place For Girls Like You (Faron Young)
6. Goodnight Sweetheart (Johnnie & Jack)
7. This Is The Thanks I Get (Eddy Arnold)
8. I'm Gonna Salt My Sugar Away (Schaffin)
9. Looking Back To See (Hill & Tubb)
10. What'cha Gonna Do Now (Tommy Collins)

THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

1. **I DON'T HURT ANYMORE**
 Hank Snow
 (RCA Victor 20-5698; 47-5698)

2. **ONE BY ONE**
 Kitty Wells & Red Foley
 (Decca 29065; 9-29065)

3. **EVEN THO**
 Webb Pierce
 (Decca 29107; 9-29107)

4. **MORE AND MORE**
 Webb Pierce
 (Decca 29252; 9-29252)

5. **COURTIN' IN THE RAIN**
 T. Texas Tyler
 (4 Star 1660; 45-1660)

6. **THIS IS THE THANKS I GET**
 Eddy Arnold
 (RCA Victor 20-5805; 47-5805)

7. **LOOKING BACK TO SEE**
 G. Hill & J. Tubb
 (Decca 29145; 9-29145)

8. **IF YOU DON'T, SOMEBODY ELSE WILL**
 Jimmy & Johnny
 (Chess 4859; 45-4859)

9. **HEP CAT BABY**
 Eddy Arnold
 (RCA Victor 20-5805; 47-5805)

10. **WHAT'CHA GONNA DO NOW**
 Tommy Collins
 (Capitol 2891; F-2891)

Publicity Agent Added To Hank Snow Staff

NASHVILLE, TENN.—Hank Snow, whose RCA Victor recording of "I Don't Hurt Anymore" has been riding in the number one position across the nation on all charts for many weeks now, recently added the services of a publicity agent to his staff.

Mrs. Mae B. Axton, Jacksonville, Fla., a former school teacher, magazine and newspaper writer and TV producer, has been named to the post by Snow. Mrs. Axton, interviewed by Charlie Lamb of **The Cash Box**, was enthusiastic about the new association. "Hank Snow is one of the really great artists of all time," Mrs. Axton commented, "I've worked with a lot of fine people in church, school and civic affairs, and I fervently believe that Hank Snow is one of the very finest. For these reasons, I am extremely happy to have the opportunity to help introduce the talents, abilities, and fundamental greatness that is Hank Snow to more and more people.

"As Hank once told me," Mrs. Axton remarked as the interview ended, "We country music artists are servants of the American people. It is our humble duty to give them the songs that enrich their lives and give them added pleasure. The everyday American people give us whatever success we achieve. They deserve the credit and the homage. Their number includes the very able disk jockeys, juke box operators, distributors, publishers, recording people, retailers and our fans in general, as well as our fellow artists."

Snow's newly acquired publicity representative will headquarter in Jacksonville, Fla., but will work closely with all country music affiliates and other followers of this music throughout the country.

Duke of Paducah Gets DJ Program

NASHVILLE, TENN.—Ace comedyman and versatile master-of-ceremonies, The Duke Of Paducah, whose famous tag-line . . . "I'm Going On The Wagon, These Shoes Are Killing Me" has rocked audiences with laughter from coast-to-coast, makes his debut as featured star for the Purina program, January 1, 1955. Eddy Arnold formerly held this spot for the Purina people.

The "Duke" steps into the role of Disk Jockey for the new Purina show, which will be transcribed in front of a live audience! The format allows for records to be played by the local disk jockey in each market carrying the show. The fifteen minute transcribed show will be aired three times weekly, covering some three-hundred and twenty-five stations, with an anticipated coverage of four hundred stations within six months after initial broadcast.

As a special feature of the show, the "Duke" will interview 'known' personalities once or twice a week. And, the interviews will be with famous and interesting persons from every field of endeavor.

The Duke of Paducah submitted the idea for the show about three years ago to Brown Brothers Advertising Agency in Springfield, Mo. and only recently the audition was given the OK, and the format for airing completed.

First Session



NASHVILLE—Mitchel Torok, noted songwriter and artist, goes over some songs for his first Decca session. Pictured with Torok above is Paul Cohen, Country A&R head of the diskery.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

1. I DON'T HURT ANYMORE.... Hank Snow (RCA Victor)
2. ONE BY ONE..... Kitty Wells & Red Foley (Decca)
3. MORE AND MORE Webb Pierce (Decca)
4. WHAT'CHA GONNA DO NOW Tommy Collins (Capitol)
5. THIS OLE HOUSE..... Stuart Hamblen (RCA Victor)
6. EVEN THO Webb Pierce (Decca)
7. IF YOU DON'T, SOMEBODY ELSE WILL..... Jimmy & Johnny (Chess)
8. THIS IS THE THANKS I GET... Eddy Arnold (RCA Victor)
9. A PLACE FOR GIRLS LIKE YOU Faron Young (Capitol)
10. YOU'RE NOT MINE ANY-MORE Webb Pierce (Decca)

11) COURTIN' IN THE RAIN. 12) GOODNIGHT SWEETHEART, GOODNIGHT. 13) GO, BOY, GO. 14) THE NEW GREEN LIGHT. 15) YOU CAN'T HAVE MY LOVE. 15) TWO GLASSES, JOE.

THE CASH BOX BULLSEYE of the WEEK

FARON YOUNG
"If That's The Fashion"
b/w
"If You Ain't Lovin' You Ain't Livin'"
CAPITOL # 2953
CENTRAL SONGS, INC.
6308 Sunset Blvd., Hollywood 28, Calif.

BOBBY WILLIAMSON
sings
"I'LL ONLY DANCE WITH YOU"
RCA Victor # 20-5881
FAIRWAY MUSIC CORP.
6365 Selma Avenue
Hollywood 28, California

JIMMIE WILLIAMS
Sings (Acorn 154)
"HEY, HEY, LITTLE DREAMBOAT"
b/w "My Sisters Are Crying"
* Note d.j.'s: Send for your 45
WHITE OAK MUSIC — BMI
CINCINNATI 24, OHIO

COUSIN HERB HENSON
"When You Give A Rose To A Redhead"
CAPITOL # 2925
CENTRAL SONGS, INC.
6308 SUNSET BLVD.
HOLLYWOOD 28 CALIF.

EDDY HILL
sings
"KNOCK IT OFF"
RCA Victor # 20-5893
FAIRWAY MUSIC CORP.
6365 Selma Avenue
Hollywood 28, California

CARL SMITH
sings
"LOOSE TALK"
COLUMBIA # 21317
CENTRAL SONGS, INC.
6308 SUNSET BLVD.
HOLLYWOOD 28 CALIF.

DUB DICKERSON

"MY GAL GERTIE"

Capitol # 2947

CENTRAL SONGS, INC.

6308 Sunset Blvd.
Hollywood 28, Calif.

BRAND NEW

WILBURN BROTHERS

"LET ME BE THE FIRST TO KNOW"

DECCA 29277

CEDARWOOD PUBLISHING CO.

146 7th AVE., N., NASHVILLE, TENN.

JIMMY BRYANT & SPEEDY WEST

"STRATOSPHERE BOOGIE"

b/w

"DEEP WATER"

Capitol # 2964

CENTRAL SONGS, INC.

6308 Sunset Blvd.
Hollywood 28, Calif.

THE 10 TOP THE CASH BOX Country Best Sellers

1. I DON'T HURT ANYMORE
 Hank Snow
 (RCA Victor 20-5698; 47-5698)
2. MORE AND MORE
 Webb Pierce
 (Decca 29252; 9-29252)
3. THIS IS THE THANKS I GET
 Eddy Arnold
 (RCA Victor 20-5805; 47-5805)
4. THIS OLE HOUSE
 Stuart Hamblen
 (RCA Victor 20-5739; 47-5739)
5. ONE BY ONE
 Kitty Wells & Red Foley
 (Decca 29065; 9-29065)
6. WHAT'CHA GONNA DO NOW
 Tommy Collins
 (Capitol 2891; F-2891)
7. IF YOU DON'T SOMEBODY ELSE WILL
 Jimmy & Johnny
 (Chess 4859; 45-4859)
8. EVEN THO
 Webb Pierce
 (Decca 29107; 9-29107)
9. THE NEW GREEN LIGHT
 Hank Thompson
 (Capitol 2920; F-2920)
10. TWO GLASSES, JOE
 Ernest Tubb
 (Decca 29220; 9-29220)

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

Every Week In

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The Cash Box Country Reviews

A DISK A SLEEPER — B VERY GOOD — C EXCELLENT — C+ GOOD — C FAIR — D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"THOU SHALT NOT STEAL" (2:27)
[Athens BMI—D. Everly]

"I HOPE MY DIVORCE IS NEVER GRANTED" (2:18)
[Milene ASCAP—F. Rose, H. Heath]

KITTY WELLS
(Decca 29313; 9-29313)

● The talented Kitty Wells, whose disks always mean money in the pockets of ops and dealers alike, comes through with a potent platter that ranks as a contender for top top honors. The tune, "Thou Shalt Not Steal," is a middle tempo weeper that Kitty renders in warm and tender fashion. The chirp now realizes the unfortunate mistake she made when she fell in love with her friend's sweetheart. Flip, "I Hope My Divorce Is Never Granted," is a moderate beat heartfelt item that the thrush vocals with haunting appeal. Upper lid should set the pace.

WERLEY FAIRBURN
(Capitol 2963; F-2963)

B+ "PRISON CELL OF LOVE" (2:20) [Mallory BMI—W. Fairburn, E. Booth] Werley Fairburn turns in an enchanting reading on a fast moving item with infectious lyrics. Solid instrumental backdrop adds much to a deck that should prove substantial juke box lure. Could happen.

B "I FEEL LIKE CRYIN'" (2:46) [Mallory BMI — W. Fairburn] Fairburn's fine vocal delivery shows to good advantage on this change of pace, middle tempo, tearful tune. Two strong showings.

ZEKE CLEMENTS
(MGM 11852; K-11852)

B "BLUE TEXAS BLUES" [Blazon BMI—Clements] Zeke Clements full and round tones are a treat to the ear on this captivating, rhythmic piece. Fetching lyrics coupled with a peppy "Men from Music Mountain" backing results in side that should win many spins.

C+ "BABY WHAT'CHA DOIN' TONITE" [Blazon BMI—Clements] Clements takes hold of a dandy, quick beat romantic ditty and sends it across in relaxing style. Pretty melody.

AL ROGERS AND HIS SMOKEY MOUNTAIN BOYS
("X"-0064; 4X-0064)

B "I AIN'T SPOKEN FER" (2:04) [Campbell BMI—Devine, Rogers] Al Rogers and his Smokey Mountain Boys etch a tantalizing, middle tempo item in coin-catching manner. Rogers delightful vocal styling should pull a goodly share of the sales and spins.

C+ "WORKIN' MAN'S BLUES" (2:27) [Fairway BMI—Rogers, Kesler] On the lower slicing the chanter laments the fact that "the little man does the work and worry while the big man gets the pay." A smooth performance.

BOOTS GILBERT & BOB SYKES
(Fortune 181; 45-181)

B "FICKLE HEART" (3:06) [Trianon BMI—D. S. Brown] Boots Gilbert and Bob Sykes send up a distinctive vocal duet on an inviting, quick beat sentimental piece. Effective wedding of melody and lyrics.

B "PLEASE, MISTER BARTENDER" (2:45) [Trianon BMI—D. S. Brown, M. Navachic] Sykes and Gilbert separately ask the bartender to help them patch up their affairs. Chuck Hatfield and his Treble-Aires lend a grade "A" backing on both ends.

MINNIE PEARL & GRANDPA JONES
(RCA Victor 20-5891; 47-5891)

B+ "PAPA LOVES MAMBO" (2:07) [Shapiro-Bernstein ASCAP — Hoffman, Manning, Reichner] Minnie Pearl, Grandpa Jones and even the instruments seem to be having a good time as they wax their version of the current smash that the label has going in the pop field. Could be a country clicker.

B "GOTTA MARRY OFF OUR DAUGHTER" (2:20) [Acuff-Rose BMI—C. Taylor] Under portion is an amusing item dealing with the problems of the parents. A most enjoyable pairing by Jones & Pearl.

WENDELL BYNUM
(Music 431; 45-431)

C+ "PUMPKIN JACK" (2:17) [Franz Schubert BMI—W. Bynum] The mellow chords of Wendell Bynum come over in pleasing fashion on happy-go-lucky, kiddie item with enticing lyrics. The Sinclair Sisters Western Band back in colorful style.

C+ "THESE EMPTY ARMS" (2:47) [Tannen BMI—W. Bynum, M. L. Miller] Reverse lid features an infectious blending of voices by Bynum and George Barnes on a moderate beat sentimental item. Central Texans neatly assist.

WAYNE WALKER
(Chess 4860; 45-4860)

B+ "YOU GOT THE BEST OF ME" [Arc BMI—Walker, Lewis] Newcomer Wayne Walker comes through with a powerful initial showing that should make everyone sit up and take notice. The tune is a slow beat romantic lament that Wayne projects exceptionally well.

B "NOW IS THE TIME FOR LOVE" [BMI—Walker] Flipdeck is a bouncy love ditty displaying the lad's vocal versatility. An artist to watch.

LOVETT SISTERS
(Imperial 8272; 45-8272)

C+ "BACON AND EGGS" (2:20) [Commodore BMI—J. Lovett, C. Holland] The Lovett Sisters dish up some delectable harmony on a cute, quick beat platter with flavorful lyrics. Catchy melody receives an appealing instrumental backdrop.

C+ "LITTLE DIRTY FACE" (2:28) [Commodore BMI — F. Hall, Lewis] Under half is a charming piece of material that the gals deck out in polished fashion. Pleasant listening.

THE CASH BOX Country Roundup

Reporting from the Southland. . . . **Jim Wilson,** WHOO, Orlando, Fla., opines that one of the best all-round entertaining Opry shows to come his way was the unit **Norm Riley** recently presented thru that section. Those featured on the tour were: **Ferlin Huskey** (Capitol), **Marty Robbins** (Columbia), **Martha Carson** (Capitol), and **Mac Wiseman** (Dot.) All the artists were in to visit Jim on his "Hillbilly Jimboree" while in Orlando. **Ernest Tubb** and company extend their current personal appearance tour thru Texas, and onto the West Coast. **Bill Monroe** (Decca) filling a good schedule of personal appearances, according to word from **Bessie Mauldin.** Monroe and his **Bluegrass Boys** working Virginia, the Carolinas, and Southern Georgia and Florida. **Johnnie** and **Jack** and **Kitty Wells** recently caught in the path of the hurricane 'Hazel' while touring the Carolinas. **Grandpa Jones** (RCA Victor) was grounded on his flight out of Canada due to same hurricane. **Eddy Arnold, Eddie Hill** and **Cousin Minnie Pearl** team up for tour this month. And, speaking of Arnold, it's interesting to note that his latest recording . . . "This Is The Thanks I Get" took six complete sessions to perfect . . . dating back to 1947! **Tommy Dilbeck,** a "Texan" penned the tune. Definitely headed for top build-up is Capitol's **Faron Young.** . . . under the direction of **Hubert Long.** Faron's release from the U. S. Army is effective November 16. Initial reaction of Faron's latest wax by Capitol's branches proved to be his biggest yet, according to reports. Incidentally, both sides of Young's newest release were written by **Tommy Collins.** Titles are "If You Ain't Lovin' . . . You Ain't Livin' " and "If That's The Fashion." **Carl Smith** and his Tunesmiths, along with **Johnnie** and **Jack** and **Kitty Wells** recently did 3,500 paid admissions at the City Auditorium in Asheville, N. C. **Jimmie Rodgers Snow** (RCA Victor) makes bid for the turntables with his latest . . . "How Do You Think I Feel" and "Why Don't You Let Me Go?". . . . the latter being penned by Victor's newly acquired artist, **Floyd Wilson.** The Solemn Ole Judge, **George D. Hay,** long associated with Grand Ole Opry, has taken over the editorship of the Pickin' and Singin' News. Judge Hay is ably assisted by **Vivian Keith, Martha Fergerson,** and **Dave Stanley.** The 'New' Pickin' and Singin' News carries items of interest to the fans, and includes columns by Grand Ole Opry's **Cousin Minnie Pearl,** and WSM announcer **Grant Turner. Murray Nash,** of Acuff-Rose Publications, vacationing prior to big fall and winter activity. **Webb Pierce,** who has remained at the top of the heap . . . 'hit' record-wise for about eighteen months now, continues at a strong pace with his current waxing of "You're Not Mine Anymore" and "More and More." The latter tune picking up goodly share of the play off the strength of its similarity to Webb's biggest recording . . . "Slowly".



CARL SMITH

HAYRIDE HAPPENINGS

Carolyn Bradshaw moves into the spotlight with her recent recording of "Oh I Like It," which has created a lot of excitement among the trade. A featured artist on the "Louisiana Hayride," Carolyn, is managed by A. M. "Pappy" **Covington** who heads up the Artist Service Bureau at KWKH. Carolyn has just joined **Cliffie Stone's** television show in California for a few weeks. **Floyd Cramer, Jimmy Day** and their band, and **Van Howard** (Imperial) have returned to Hollywood for a series of dates in California. This is the group that provided the music on the majority of the Abbott and Fabor recordings. **Johnny Horton'** (Mercury) is getting set for a series of TV shows and may sign contracts any day now. Horton will do at least two shows a week if things pan out. **Betty Amos** (Mercury) is now featured as a regular on the 'Hayride'! **Horace Logan** advises that Tiliman Franks and Pappy Covington are caring for Betty's bookings. **Jimmy Lee** and **Johnny Mathis** (Chess) continue to do a bang-up job with their recording of "If You Don't, Somebody Else Will." **Jim Reeves, Jerry** and **Dido Rowley** and **J. E.** and **Maxine Brown** still on tour, covering the West Coast and into Canada. Group returns to Shreveport around Nov. 6. **Elvis Presley** (Sun) who smashed through with a real solid version of "Blue Moon Of Kentucky" made his appearance on the Hayride Oct. 16. Elvis' new one is "I Don't Care If The Sun Don't Shine" . . . an oldie . . . and "Good Rockin' Tonight."



BETTY AMOS

WAX-WISE

This week, recognition is given to a congenial and deserving **Charlie Walker** who records for Decca! Charlie, who holds forth on KMAC-KISS, San Antonio, Texas, is a natural Texan, born on a farm in Collin County, Texas, Nov. 2, 1926. As a boy, the great **Jimmie Rodgers** was his idol, and he spent hours listening to the "Blue Yodelers" records. And, at an early age, Charlie 'decided' he wanted to be an entertainer. He broke into radio in Dallas in 1943. He worked with several bands, including **Bill Boyd's Cowboy Ramblers, Pappy Hal Horton, Cousin Herald Goodman,** and **Gus Foster.** Charlie served two years in the army, most of which was spent in Japan with the Eight Army Signal Corps. While in Japan, he entertained at many camp shows, and did a daily radio program. It's reported that Charlie Walker had the first Country band to ever broadcast in Japan. After the service, Charlie returned to radio where he has remained as a singer and disk jockey. It was **Mrs. Jimmie Rogers,** widow of the late **Jimmie Rodgers,** who brought Charlie to the attention of Ernest Tubb, who was instrumental in getting him a recording contract with Decca Records. Charlie is a songwriter of note, having authored such Country 'hits' as "Fortunes In Memories" and "Poke Salad Greens". Charlie is well liked by all his friends in the trade, and is rated as one of the top disk jockeys in the nation. Standing 6'1" tall, Charlie has black hair, brown eyes, and his favorite hobbies are hunting, fishing and golf. Charlie's current Decca record is "Tell Her Lies and Feed Her Candy" and "You Don't Need No Other Daddy But Me." A genuine good feller. . . . we sincerely hope to be hearing from him for a long time to come!



CHARLIE WALKER

Announcing

A SPECIAL SECTION OF THE CASH BOX

(Dated November 27th)



Distributed November 20th at the

SECOND ANNUAL COUNTRY DISK JOCKEY CONVENTION

Held in conjunction with

The 29th Anniversary of

WSM's GRAND OLE OPRY

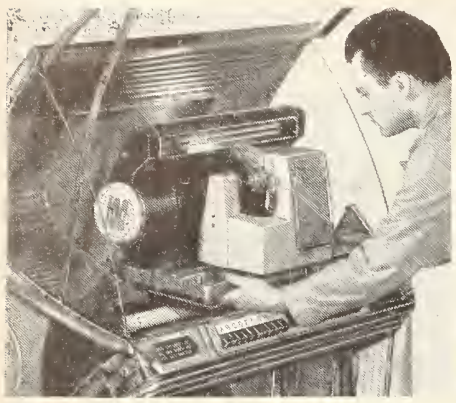
Recording Artists, Publishing Firms and Record Companies Are Invited To Participate With Congratulatory Ads

●

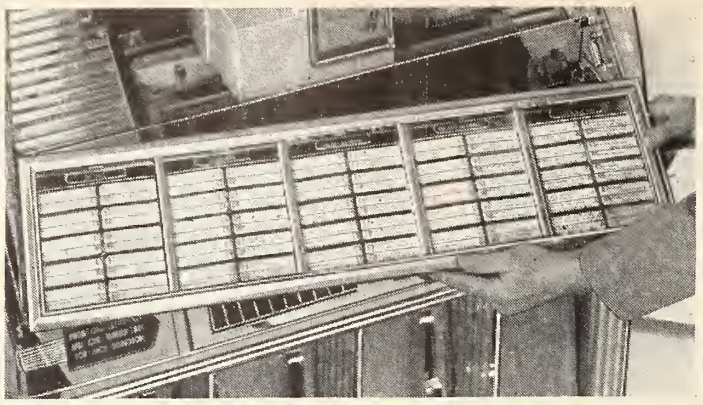
Last Date On Which Ads Can Be Accepted Is

Thursday, NOVEMBER 18th

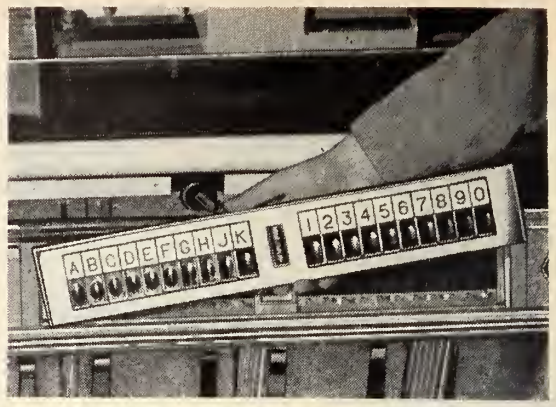
Rush Your Ad NOW to THE CASH BOX, 26 West 47 Street, New York 36, N. Y.



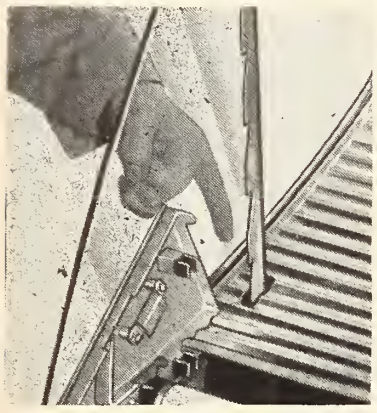
Mechanism slides out from front. Easy to clean and service.



Title strip selection panel is held firmly in place by magnets (see inset) at each end. Just lift out . . . no mechanical latching.



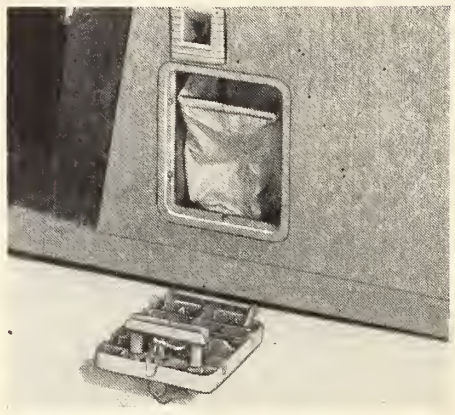
Key panel is simply removed by releasing two sliding lock fasteners.



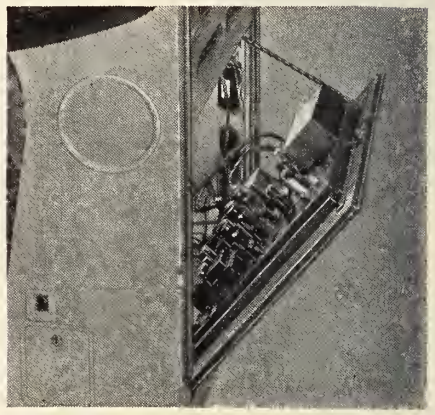
Positive-action lid support has spring action safety catch.



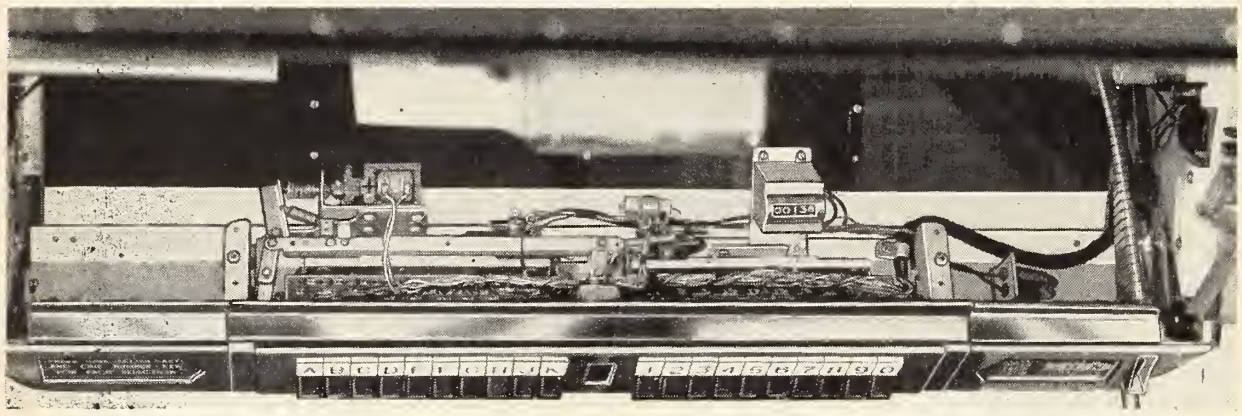
Title strip holders lift out. Insert or remove strips from sides.



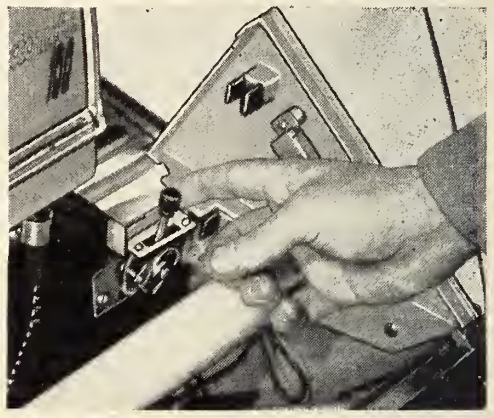
Pilferproof coin box. Cast aluminum door and steel reinforcing bezel.



Electronic assembly may be serviced without stopping the music.



New electrical selector is designed for ease of service. Includes credit switch.



One service switch controls entire mechanism.

UNEXCELLED ENGINEERING

. . . for matchless performance and profitable operation

Everything you need for matchless performance and profitable operation in every location has been built right into Seeburg Select-O-Matic "100" Music Systems.

Examine the Select-O-Matic "100" as critically as you can . . . you'll find that it is characterized by *unexcelled engineering* from top to bottom, inside and out.

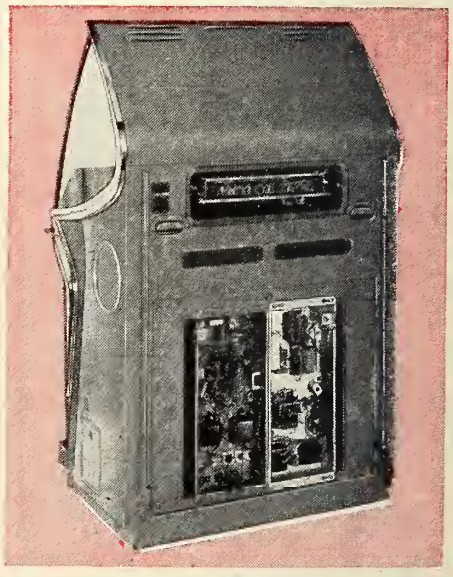
And, all this plus *Full-Spectrum High Fidelity and Omni-Directional Sound!*

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois





Lower cover panel affords easy access to amplifier and selection receiver. In-line selector can be removed independently of mechanism after removing upper cover panel. All tests made under actual operating conditions without loss of revenue. Handholds and loading strips.

America's Finest and Most Complete Music Systems

Here and There

DETROIT, MICH.—In last week's issue, October 23, The Cash Box editorialized on President's Eisenhower's $50 Billion, 10 year road building program, and what it means to the coin machine industry. Evidently the $50 Billions planned was an extremely conservative estimate of the country's road needs. Ralph Thomas, president of the American Automobile Association, at a meeting here, revealed the organization's rehabilitation road program. The policy meeting discussed the financing of the $101 Billions estimated as required for highways in the next ten years. Methods of obtaining the additional $50 Billions are being considered by the President's Special Highway Advisory Committee.

NEW YORK—Seated at our desk, your publisher has a fine bird's eye view of trends in the industry, as all news passes thru our hands. After more than 10 years of concentrated hammering, we are extremely happy to observe that the trend toward dime play on juke boxes is gaining great momentum. During the past several months, more operators have inaugurated dime play than in all the previous years. In order to get started, many operators have led off with various plans, which they state will eventually lead to straight dime play. Others take the bull by the horn, and start off immediately with straight dime play. Whatever method is being used, it's encouraging to the publishers of The Cash Box, as it shows the operators realize they must operate at a dime to survive economically. We hopefully look to 1955 as the year of the "switch to dime play" thruout the entire country.

CHICAGO—An operator told us this one. You don't have to believe it. He was talking with a location, and in the course of conversation, asked the owner, "Is your advertising getting results?" After a moment, the owner answered, "Sure thing! One night last week we advertised for a night watchman and the next night we were robbed."

Juke Box Ops It's:

Dime

TO MAKE SOME MONEY!

As the freespender disappears, as the business boom begins to subside, the coin machine operators are among the very first to feel the effect of this return to a more normal economy.

This is because the moment that customer traffic in the retail outlets begins to slacken the percentage of those dropping coins into machines grows smaller.

Those juke box operators who are still featuring nickel play find that, as their intake goes lower, they are faced with severe loss.

And regardless of the most diligent business efficiency which they can practise, they still can't compensate the differential between paying 300% more for their machines, supplies, parts, living expenses and all other necessities, and charging only half of what they charged in 1939, when the U. S. Nickel was really worth 5 full American cents.

The nation's leading economists proclaim that the 1954 U. S. Dollar is now valued at 54¢—compared to the 1939 U. S. Dollar. That being the case, the 1954 U. S. Dime is worth 5.4¢ and, similarly, the 1954 U. S. Nickel is worth 2.7¢.

In short, the 1954 U. S. Nickel is now worth just a little more than half of what it was worth in 1939, but in 1939 the juke box operators paid 300% less for their machines, parts, supplies, living expenses and all other necessities.

When the juke box operator switches over to Dime play—he isn't getting a really full complete 1939 U. S. Dime (worth 10 American cents) what he is getting is 4/10th of a cent more than what the 1939 Nickel used to bring him.

As *The Cash Box* pointed out to the timid some years ago—that even if the operator lost half his regular play on his 5¢ juke boxes when he changed over to 10¢ play—he would still be earning more than he earns on 5¢ play.

Even tho his actual intake (should he lose 50% of his nickel players when he changes to dimes) would be exactly the same as he is now taking in on nickels—HE WOULD BE EARNING MORE MONEY—because he would be saving half the number of service calls, half the wear and tear, and half the general expenses to keep his business going!

That alone caused many operators to switch over to Dime play. Because, as they stated then, and have stated since, they felt that even if they got only half as much play, but that the wear and tear on their machines would only be half as great, that their service calls would be cut in half, and that they would only need buy half as much to handle their routes, they realized that Dime play would make MORE MONEY for them.

Yet all this is only half the story. The chart that appeared on Page 48 of the October 16, 1954 issue of *The Cash Box* won such wide acclaim that many, many thousands of reprints have since been made of it for operators.

As operators scanning this chart point out, "Even Uncle Sam found it necessary to jump 100% on the price of his First Class Main Postcard—from 1¢ to 2¢."

Even that isn't all the story. All any operator need do today is take a good long look at the little shoeshine boy who has painted out the old "Shine 5¢" to "Shine 15¢" on his little, handmade shoeshine box.

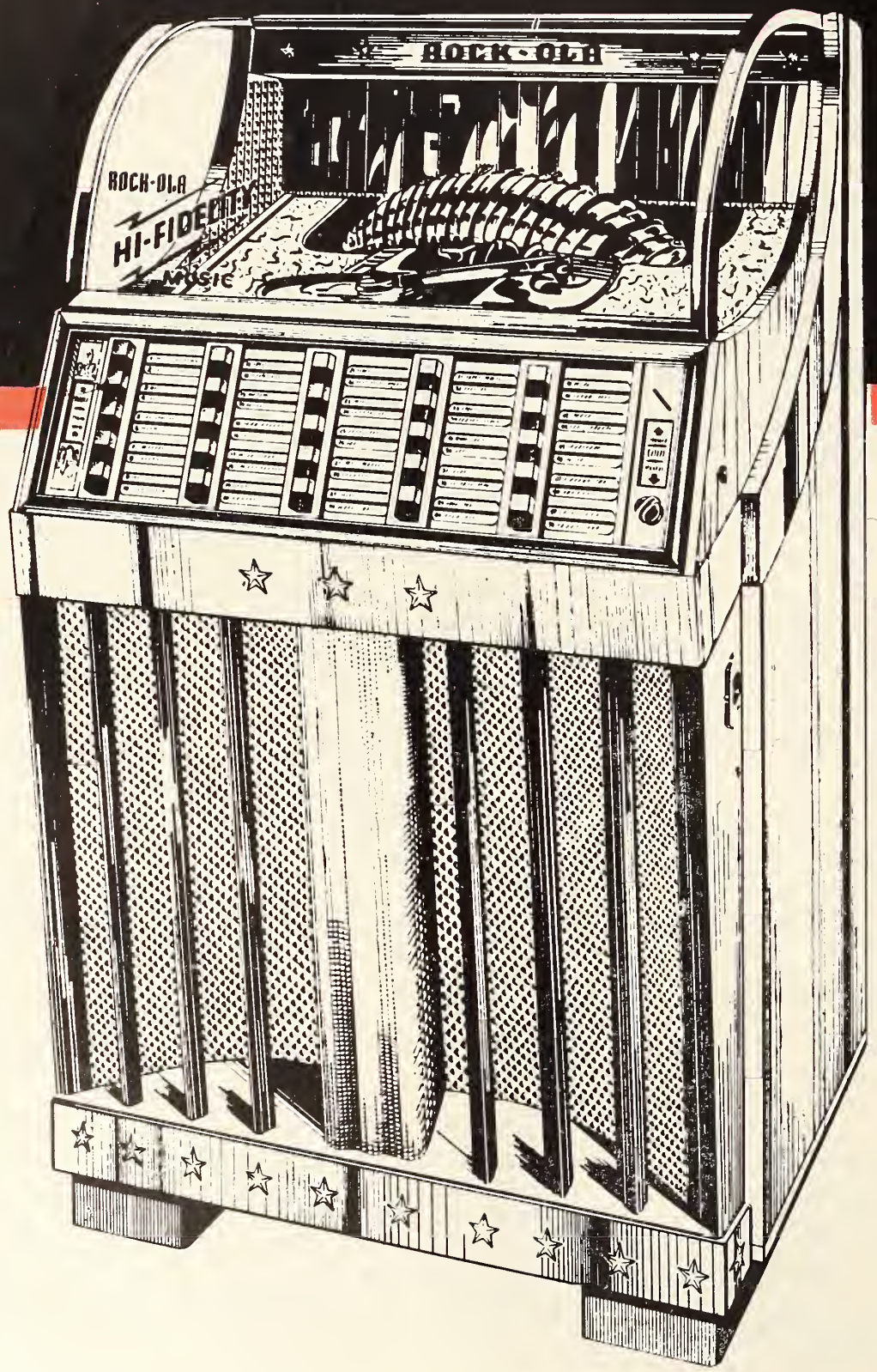
Certainly the average operator, who has so many thousands of dollars invested in his business today, has the same business acumen and intelligence as has the little shoeshine boy.

The kid who pops into his place of business regularly calling, "Wanna shine, Mister? Only 15¢."

All that can be written after that is simply: *"It's DIME to make some money!"*



Thank You for Your ... of ROCK-OLA



After seeing and hearing our new 50 and 120 selection models in distributor showrooms throughout the country.

David C. Rockola
PRESIDENT

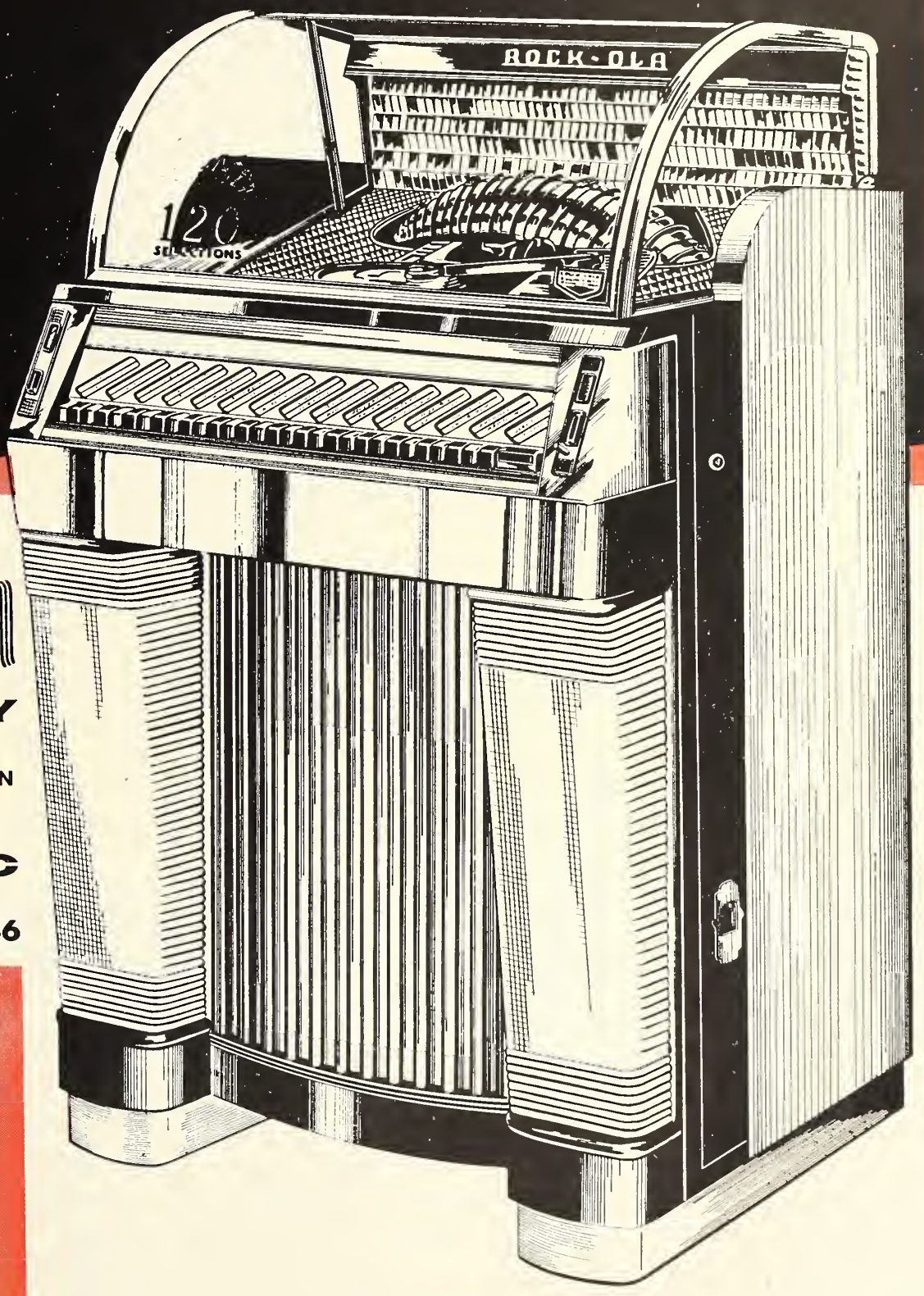
ROCK-OLA 50 SELECTION HI-FIDELITY MUSIC

Model 1442

Designed specifically for those locations that demand the finest in Hi-Fidelity music but require fewer record selections. Has the same outstanding ROCK-OLA features as the DeLuxe Model.

Wonderful Acceptance

HI-FIDELITY Music



ROCK-OLA
120
HI-FIDELITY
SELECTION
MUSIC

Model 1446

A beautiful phonograph with the time tested and proven ROCK-OLA service-free mechanism. Still the smallest phonograph in the world built to play 120 selections.

ROCK-OLA Manufacturing Corp.
800 NORTH KEDZIE AVENUE • CHICAGO, ILLINOIS

N. Y. MUSIC DINNER DRAWS 1,000

17th Annual Banquet At Waldorf Astoria Hotel Most Successful Ever Run. Dignified And Happy Crowd Have Enjoyable Evening. Top Recording Artists Perform On National Radio Hook-Up. Al Denver, Pres., Officers And Staff Highly Complimented By Membership.

NEW YORK—An overflow crowd of over one thousand music operators, their families and guests, attended the 17th annual dinner and banquet held by the Music Operators of New York on Saturday night, October 16, in the grand ballroom of the Waldorf Astoria Hotel, this city.

It was acknowledged by the many coinmen attending the association's dinners over the past years, that the 1954 affair was the largest and finest ever conducted.

The atmosphere of the city's finest hotel, the luscious filet mignon dinner (so efficiently served), the top star-studded show, and the general camaraderie of the coinmen, added up to the most wonderful evening for the coinmen and their guests.

The dinner came to an end at 10 P.M. A national radio hook-up (Station ABC) went on the air at 10:05 P.M. and for a half hour an array of recording artists, headed by Martin Block, who acted as master of ceremonies, paraded in front of the microphone (See music section for talent story).

A great amount of credit for the arrangements and smooth accomplishments of all matters must go to those coinmen who served on the various committees, and the members of the association office staff. Al Denver, president, assisted by Nash Gordon, business manager, and Dorothy Volk, worked without a let-up during the entire evening. They are due a vote of thanks by the members.

The souvenir program, in addition to being extremely striking in appearance, was loaded with more advertising than in any previous year.

Entire tables were occupied with members of the music distributing organization, who also had factory representatives on hand. Bill Fitz-Gerald, advertising and sales promotion manager, and Jack Mitnick, regional representative, represented AMI; M. W. Kenny, chief engineer, and Jack Gordon, regional representative, represented Seeburg; and Bob Bear, sales manager, A. D. Palmer, advertising and sales promotion manager, Al Deitrich, credit manager, and A. J. McIlhenney, regional representative, represented Wurlitzer.

Distributors of amusement machines also joined in for the fun.

Many out-of-town coinmen (see Eastern Flashes) were on hand.

The 17th annual affair reached a pinnacle. If the 1955 banquet only matches this accomplishment, it will be tremendous.

Photograph below shows only partial view of large attendance. Many guests were located in the balcony.

Rockola Foresees Even Greater Future For Automatic Music Biz

Reports Tremendous Advances Already Made Will Look Pale in Comparison to Progress Ahead When Experiments and Developments Now Going on Behind Closed Doors Become Fact.



DAVID C. ROCKOLA

CHICAGO—David C. Rockola, president of Rock-Ola Manufacturing Corporation, this city, whose firm just presented two new automatic music machines to the trade, a 50 selection high fidelity phonograph and a 120 selection high fidelity phonograph, for which the firm has been tremendously complimented, stated this past week:

"As great advances as the automatic music industry has made these past postwar years, these will be pale in comparison to the progress yet ahead, when experiments and developments which are going on behind the closed doors of all the leading manufactories come into being."

He also said, "Automatic music, because of the introduction of finer high fidelity reproduction, is just now beginning to reach the status for which it was originally destined.

"There is no longer any doubt," he continued, "that any man who desires a business of solid and substantial proportions with a growth potential that is absolutelv unequalled, in comparison to any other business where capitalization of a modest nature can instantly produce income, knows that this is the time to enter into the business of automatic music.

"This business has just started progressive growth. It is just now beginning to assume proportions which are gaining ever greater attention from outstanding financial organizations and which, of itself, is leading the way in the latest developments which have been presented by the manufacturing firms engaged in this highly specialized electro-mechanical field."

But even these great advances which have been accomplished these past years, according to Rockola:

"Will pale into insignificance as new developments come into being. New ideas and new products which are, right at this moment, being worked on most diligently behind closed doors in the experimental departments of the leading manufacturers."

He advised, "Our own factory, regardless of the commendation which we have already received for our new phonographs, is hard at work developing even greater products for the future.

"The automatic music business, therefore, offers a tremendous and progressive field for staunch and conservative investment," he continued, and also said, "this business of automatic music has only just begun to reach its acme. The panorama before it is so vast that few have the foresight to as yet be able to completely understand its entire significance in the world of music."



RIDING HIGH WITH

EASILY ACCESSIBLE MECHANISM

FLUORESCENT ILLUMINATION

GOTTLIEB'S Super JUMBO

A PERFECT **MULTIPLE** PLAYER AMUSEMENT MACHINE

1-2-3 or **4** can play at the same time



HI-SPEED POP BUMPERS

SUPER POWERED FLIPPERS



ADVANCE DESIGN SCORING UNITS: A Gottlieb perfected unit with heavy duty coils; metal drums for easy cleaning

ACTIONIZED CYCLONIC KICKERS

MODERN MASSIVE CABINET

BURGLAR-PROOF CASH BOX

Available with twin chutes 10¢ and 3 for 25¢

MULTI-TILT FEATURE Action continues for remaining players even though one or more players tilt out their own scores.

TRIPLE MATCH FEATURE with MULTIPLE PLAY AWARDS

ADJUSTABLE FOR 3, 4 or 5 BALL PLAY

A competitive HIGH SCORE amusement machine.

HOLDOVER and MYSTERY SUPER BONUS

DELUXE JUMBO FOR NON-REPLAY AREAS

SEE IT AT YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Neither Rain, Nor Sleet, Nor Strikes—



NEWARK, N. J.—Despite a truckers' strike in this area, Runyon Sales Company, this city, was fortunate that its trucker was one of those who came to an agreement with the union. Pictured above, (bottom left), Barney (Shugy) Sugerman watches as his staff unloads Bally "Rocket Bowlers" from one of the many truckloads delivered here. Supervising the activity (but not seen in the photo) was Art Garvey, Bally's regional representative.



MIAMI MURMURS

Miami coinmen who have taken up bowling seriously are now discovering muscles they never knew existed. Monday night is Bowling Night for the following sponsored teams: American Operating, Acme Music, Marino Music Co., All Coin Amusement, Advance Music Co., and Music Makers. The teams comprise what is being called the A.M.O.A. League. Most of the sponsors bowl on their own teams. . . . **Raoul Shapiro,** who has been with Supreme Distributors many years, has purchased a music route of his own, the Tropical Music Co. . . . The Miami City Commission passed a new ordinance eliminating the 11 P.P. curfew. Operators are enthusiastic over the many extra hours of potential play. A real shot in the arm for the juke box business. . . . A cocktail party was given in honor of **Anita Helene Kaufman,** daughter of Jack Kaufman, C & L Amusement, to celebrate her coming marriage to Stanley Hades, Key West and New York, on October 22. . . . **Harry Baron,** old time coin operator now running a penny scale route, back from a vacation trip to New York. . . . Music Makers donated a juke box to the Edison Park Elementary school for use at its Carnival. . . . Southern Distributing Co. very happy over the enthusiastic response accorded the new AMI Model "F" phono. . . . **Willie Levy,** Mello Music Co., recuperating from a minor but nasty operation. Willie is in a hurry to get well 'cause the gin players miss him.

Seacoast Takes On Home Juke Box As Nat'l and Export Distribs

NEW YORK—Seacoast Distributors, Inc., this city, announced this week that it had been appointed exclusive national and export distributors for a new non-coin-operated, non-selective juke box for home use, by the manufacturers Allegro Electronics Corporation, this city, well known in the field of high fidelity and electronic manufacturing.

The home juke box called "Jukette" looks exactly like a current automatic music machine with an automatic record changer available in either straight 45 rpm, or a combination of three speeds. Twelve records can be played. The cabinet is constructed of sturdy wood, and comes in three different colors. It is 36 inches high and 16 inches deep, with an unbreakable plastic dome, light up grill, fine amplification to give quality tone, and volume control. When lit up, it looks exactly like a professional juke box.

According to officials of Seacoast, the "Jukette" will sell for under one hundred dollars.

Seacoast is now busily engaged in setting up a network of distributors thruout the nation. Territories are available to coin machine firms, as well as those in the record and music business.

"The machine will fill a long needed niche" stated Bob Slifer, sales manager, "as they can be located in rumpus rooms, finished basements, hotel hooms, motels, etc., as well as being used for rentals by operators."

Music Operators
COME IN AND SEE...
The Latest and Greatest Of All Juke Boxes
AMI
MODEL
F
RUNYON SALES COMPANY
Factory Representatives for:
AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Parmo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., Bi 3-8777

Mitnick Guest Speaker

WHITE PLAINS, N.Y.—Jack Mitnick, regional sales representative for AMI, was guest speaker at the meeting of the Westchester Music Guild, held Monday night, October 18, at the American Legion Hall, this city.

Addressing a large turnout of members, Mitnick spoke on 10c play, the ASCAP type legislation, and the industry in general.

Dallas Music Ops Assn Use "Cash Box" Reprints

DALLAS, TEX.—Herb Rippa and Joe Metassa of the Dallas Music Operators Association, this city, called for 100 reprints of *The Cash Box*' Page 48, October 16, 1954 issue, "*Why* 10c *Play?*", to be distributed at a special meeting of the organization on October 25.

Distinguished Guests Address Meet of U. M. Ops of Michigan

DETROIT, MICH.—Ed Carlson, president of the United Music Operators of Michigan association, conducted a meeting on Monday night, October 18, at the Fort Wayne Hotel, this city, at which a number of distinguished guests appeared and addressed the group.

Prior to opening its regular business meeting, Roy Small, conciliator and public relations counsellor, addressed the members, and then introduced the guests.

Small told the members "The reputation of the people in the coin machine business is the responsibility of all of us.

"The United Music Operators of Michigan is making it possible for coin machine operators to take part in bringing about a better relationship and understanding with the public. Friendship, co-operation and ethical practices will establish the conditions you most desire.

"You do not want this organization only for what it is. You want it more for what it promises to be.

"The great in this world is not so much where we stand, but in what direction we are moving. The two great movers of the human mind are the desire of good and the fear of evil.

"An organization to prosper must be built on a foundation of a moral character and this character is the principal element of its strength and the only guarantee of its permanence and prosperity. Expedients are for the hour, principles for the ages.

"Fortunately we have friends with the press, radio and television who know that the majority of the music operators are ethical business men and women, and these friends are willing to help us bring to the public attention our aims and efforts to do good.

Our interest in the teen-age problem is also their interest and they agree that the United Music Operators of Michigan can again be a recognized leader to benefit the public as we were during the war years."

Small then introduced Austin Grant newscaster of CKLW, Tom George and Larry Gentile, djs from WJBK, Inspector Ralph Baker, in charge of the Youth Bureau, who was attending as Police Commissioner Edward Piggins' personal representative, and Lt. Davey of the Youth Bureau.

All of these men, in short talks, informed the members that they would give the association every cooperation to further its program to combat juvenile delinquency.

Inspector Baker told the gathering "In our discussions with young people we have often heard them complain of the lack of music at various centers. This plan will not only eliminate that, but will give them a chance to meet big name celebrities which will increase their participation in the programs."

The regular business meeting, which followed, was mainly devoted to discussions on 10c play. Members voted to set January 1, 1955 as the target date for converting to 10c play.

Lou Fisher was appointed by Ed Carlson as Sgt. at Arms.

Board of Directors will meet Monday, October 25, to set up the program for necessary publicity to accomplish 10c play.

Chi Coin's "Flash Bowler" Proves Popular With Nation's Players

CHICAGO—Chicago Coin's new "Flash Bowler" is proving to be a very popular game with players all over the country, according to Ed Levin, director of sales.

"Distributors," said Levin, "are forwarding to us here at Chicago Coin wonderful comments by operators who are enjoying a reaping of profits. "The sensational 'Flash-O-Matic' scoring feature of 'Flash Bowler' has taken the playing world by storm.

"This scoring feature incorporates the use of a series of strike and spare scores which flash progressively from left to right on the 'Flash-O-Matic' scoring panel and continue to travel until the pins are hit.

"A player," Levin continued, "must shoot the puck skillfully in order to hit the pins at the same time the strike and spare count is the highest on the scoring panel.

"This required timing and skillfully directed shooting results in tremendous player appeal. Interest is maintained constantly from player to player, from frame to frame and from game to game."

Levin further stated, "In order to meet the great demand for this popular bowling game, production at Chicago Coin is being kept at an accelerated clip."

FIRST IN DEPENDABILITY! SEE FOR YOURSELF!

SHUFFLE GAMES

NEW Chicago Coin HOLIDAY
NEW Chicago Coin FLASH BOWLER
Chicago Coin STARLITE
FIRST-Conditioned
UNITED—MATCH

ACE	$445
TEAM, 10/2Sc	375
CLASSIC	239
STAR 10th FRAME	159
STAR 6 PLAYER	135
UNITED-REGULAR HIGH SCORE	
CHIEF	$345
ROYAL	315
OLYMPIC	229
CASCADE	195
SUPER 6 PLAYER	119
DELUXE 6 PLAYER	85
6 PLAYER w/form	65
CHICAGO COIN	
SUPER FRAME BOWLER, 10/25c	$385
CROWN (Match)	265
TRIPLE SCORE	225
DOUBLE SCORE	175
SIX PLAYER	85

BINGO 5-BALLS

NEW Bally VARIETY
NEW United SINGAPORE
FIRST-Conditioned

HI FI	$475
SURF CLUB	455
ICE FROLICS	395
PALM SPRINGS	385
DUDE RANCH	355
YACHT CLUB	225
BEACH CLUB	325
PALM BEACH	145
ATLANTIC CITY	145

FIRST
JOE KLINE & WALLY FINKE
COIN MACHINE EXCHANGE
1750 W. North Ave., Chicago 22, Ill. • Dickens 2-0500

FREE! Just Out! New 93 Page COLOR CATALOG
Beautifully illustrated—with separate confidential price list and SPACE ON FRONT COVER FOR YOUR NAME AND ADDRESS.
Nat'ly Advertised BRAND MERCHANDISE
Check Our Amazingly Low Prices On:
• ELECTRICAL APPLIANCES
• HOUSEWARES
• LUGGAGE
• GIFTS
• ALUMINUMWARE
• WATCHES & CLOCKS
• SILVERWARE
• TOYS, Etc.
If you're looking for "action" and need a terrific selection of premiums, write us NOW. We have the inventory, variety and prices that bring results.
MERIT HOME PRODUCTS
Dept. CB-30, 107 Manhattan Ave. Brooklyn 6, N. Y.

MUSIC OPERATORS
FREE Nationally Advertised, $29.95 "Capri" 3 Speed portable record player to the OPERATORS who send us a prepaid order for 500 records or more. OPERATORS, now you can buy, 45 RPM, Top BELL "HIT PARADE" RECORDS, recorded by Top Flight Artists, for half of what you now pay. TWICE as many plays because TWO HIT SONGS, one on each side. Price to operators is 35c per record. Discount for cash in advance. An attractive saving if you place contract for one year for minimum order of 5 records per month per machine. New record releases mailed upon request. Our representatives will gladly call to see you in person at your convenience. Mail or phone your requests to—
MUSIC MERCHANDISERS CORPORATION
Studio 915, Carnegie Hall, 154 W. 57th St. (Circle 6-0195) New York 19, N.Y.

Gottlieb Equals 53 Mark

Firm Attributes Success to Meeting Trade's Demand



DAVID GOTTLIEB

CHICAGO—Executives of D. Gottlieb & Company surprised the founder and head of the firm, David Gottlieb, this past week, by advising him that they had already equalled their 1953 production and sales mark.

As Nate Gottlieb of the firm reported, "This is an achievement of which we are extremely proud. It proves that our theory to help every one of the operators thruout the nation to enjoy the highest possible trade-in valuation for their equipment thru a plan which David Gottlieb instituted many years ago, 'limited production', is not only working to the interests of all concerned with our products, but, at the same time, has won such confidence thruout the industry that all will purchase the equipment which we produce on an investment basis at all times."

The fact that this is the first coin machine firm to report such a marvelous record for this year has heartened a tremendous number of peoples in the industry, it is believed.

When questioned, David Gottlieb, founder and head of D. Gottlieb & Company stated:

"It is more than just qualified and limited production that helps the trade. It is the extensive and intensive tests which we have set up for years and years whereby every single one of our machines, long before they are technically prepared for market, is tested and retested right on actual locations all over the nation.

"Sure we have discarded many machines. Machines that, in some cases, we all believed would, before the extensive tests, prove to be the greatest ever presented to the market.

"But," continued Gottlieb, "when our nationwide distributing organization reported on what had resulted on actual location tests, we just simply forgot about the game. We started out on another which contained all the various features they had asked for and, in this way, we knew that the games we were manufacturing were the kind of games the operators wanted.

"As long as this firm exists," he stated, "it shall always remain our policy, in deep gratitude and thanks for what the operators have proved they think of our games, to present only such products that are so intensively tested we know that they must meet with the general demand of the trade."

As Dave's son, Alvin Gottlieb, said after listening to this:

"How can anyone, anywhere, doubt that the products we produce and will produce in the future, after listening to my Dad, will always be the greatest amusements the American market and even all the foreign nations desire?"

K. C. Music Ops Association Meet On 10c Play

Invite Bill Gersh, Publisher of The Cash Box to Speak Before Mass Meet of Organization

KANSAS CITY, MO.—Charles Benjimina, chairman of the Arrangements Committee, phoned to **The Cash Box** today to arrange for Bill Gersh, publisher of **The Cash Box**, to be the principal speaker on 10c play before the Kansas City Music Operators Association.

Said Benjimina, "For some time now the operators here have been discussing 10c play. We have arrived at many plans with the result that some of these have created confusion and, I might add, some dissension among the membership.

"There is a definite belief here, now that all of the pay telephones in this area have gone to 10c, that the music operators should also change over to dime play.

"We have invited Bill Gersh, publisher of **The Cash Box**, to speak to us at the request of the membership.

"Bill has been kind enough to accept. Advising us that he will speak here on his way back from California. This will give us plenty of time to call together a general mass meeting of the entire membership which also includes music operators from some miles away from Kansas City."

Nick Evola, president of the Kansas City Music Operators Assn., and who is very much in favor of getting dime play started here, now that the telephone pay stations have all been changed over to 10c, was very happy to hear that Bill Gersh had accepted the association's invitation and would be present to speak to the mass meeting which will be held in this city.

Gil Kitt Becomes Papa Again

CHICAGO—Gil Kitt of Empire Coin Machine Exchange, this city, was presented with a fourth child by his wife, Valerie, on Saturday, October 2.

The baby boy, named Barry Michael Kitt, weighed 7 pounds, 2 ounces. Barry joins brother Allan and sisters Pamela and Wendy as members of the Kitt household.

NEW golden palomino horse
NEW rigid steel base
NEW flashy colorful cabinet

THE CHAMPION

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION



10¢ A RIDE

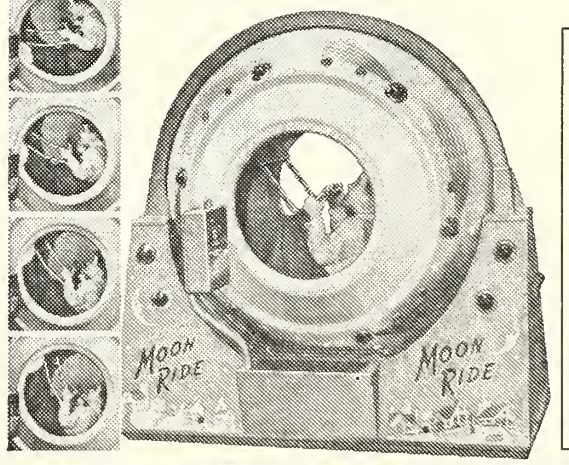
REQUIRES ONLY 22 IN. BY 44 IN. FLOOR SPACE

110 VOLT A. C.

Bally MOON-RIDE
FASTEST MONEY-MAKER
EVER BUILT IN KIDDY-RIDE CLASS

"Flying Saucer" Fuselage Spins Round and Round
Cockpit Swings Back and Forth, Up and Down

Air-age version of the oldest, greatest kiddy-ride in history—*the ever-popular swing*—MOON-RIDE gets immediate attention on location, gets repeat-riding day after day, month after month, gets biggest, steadiest profits ever earned in kiddy-ride field. Get your share of the MOON-RIDE money! Get MOON-RIDE on your locations now!



FLASHY EYE-APPEAL
Silver saucer, blue base, flashing lights. Stars and comets whiz by cockpit window.
SPACE-GUN SOUND-EFFECTS
POSITIVELY SAFE
ADJUSTABLE RIDE-TIME
ALL-METAL CONSTRUCTION
NATIONAL COIN-MECHANISM
35 IN. BY 62 IN., 62 IN. HIGH
RETRACTABLE CASTERS

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois

YOUNG MAN GOES WEST

NEW YORK—The young man going west is Bill Gersh, publisher of **The Cash Box**.

His first stop will be Los Angeles, on a non-stop flight from Chicago

Bill advises he intends to spend a week to ten days in the City of the Angels, with possibly a weekend visit to Las Vegas, Nevada.

Then on to San Francisco for a few days. Portland, Oregon and Seattle, Wash., are also on his present itinerary.

Bill will arrive in Los Angeles on Wednesday afternoon, October 27, and will, as always, stop at the Ambassador Hotel.

Arizona Music Guild's Ops Acclaimed For Donations

Win Recognition For Gifts of Phonos and Games to Schools, Clubs, Institutions and Various Other Organizations

PHOENIX, ARIZ.—John J. Hourihan, secretary of the Arizona Music Guild, reported this past week:

"The operators who are members of the Arizona Music Guild, Phoenix Chapter, donated a phonograph, bowling game and two pinball games to the Convent of the Good Shepherd here in Phoenix.

"This is a home for delinquent girls who are wards of the Maricopa County Juvenile Courts. The home is conducted by Catholic Nuns.

"Believe me", Hourihan continued, "the Nuns were truly thankful for these gifts. They have assured us that their wards receive healthful and relaxing recreation from the equipment which was furnished to them by our Phoenix Chapter of the Arizona Music Guild.

"By the way", Hourihan explained, "none of these machines will operate with a coin. They are so arranged that the girls can play them to their heart's content and thoroly enjoy themselves without any need for any type coin or token."

The Arizona Music Guild has made it part of its public relations program to donate phonographs and games of all kinds to every worthwhile club, school, institution and other organization in the State.

It not only donates the equipment free of any charge, and in perfect working order, but, it also services and repairs the machines from then on without any cost whatsoever.

The Arizona operators have given numerous music and amusement machines to the Fort Grant School for Boys, the Maricopa County Juvenile Detention Home, the Phoenix Boys' Clubs, the Arizona Boys' Ranch, and to other civic and charitable institutions.

Officers of the Arizona Music Guild are: Ben Spalding, president; Roy Garrison, vice-president; John J. Hourihan, secretary-treasurer and Walter Fulkerson, business manager.

Members of the Board of Directors are: Ben Spalding, John Reese, Elton McJunkin, Roy Garrison and John J. Hourihan.

The organization reported that it has been tremendously pleased with the articles which have appeared in *The Cash Box* relative to the various donations which operators all over the nation have made to worthwhile institutions.

WANTED
BINGOS OF ALL KINDS
LIEBERMAN MUSIC COMPANY
257 Plymouth Ave., N.
MINNEAPOLIS, MINN.

"The best money maker of them all, with its new score features and Keeney's original changing values at the start of every frame" — say operators of
KEENEY'S
AMERICAN BOWLER
Order from your Keeney Distributor!
J. H. KEENEY CO., INC.
2600 W. FIFTIETH STREET CHICAGO 32, ILL.

WURLITZER 1250 $265
ROCK-OLA 1428—Blonde $175

Reconditioned And Refinished Like New!
Terms: 1/3 Deposit, Bal. C. O. D.
A Quarter Century of Service.
ATLAS MUSIC COMPANY
2118 N. Western Ave., Chicago 47, Ill. ARmitage 6-5005

United Factory Sets New Production Record On Four Machine Schedule

CHICAGO—United Manufacturing Company's employees are walking around with their chests sticking 'way out in front of them due to the fact that their boss, Lyn Durant, took time out to compliment the entire organization on the marvelous production record which they reached this past week on four new products going thru the production lines simultaneously.

The new machines are "Comet Shuffle Targette". "11th Frame Shuffle Alley", "Carnival Gun" and "Singapore".

All executives of the factory were tremendously pleased to hear of the record which the firm's factory employees had set for four games going thru the production lines at one and the same time.

Said engineer Hank Dabek, "This is, in my experience, one of the grandest achievements which any set of employees have ever accomplished. It proves the craftsmanship as well as the diligence and loyalty of our people. Every one worked with a will to get out on schedule to meet the orders which had backlogged on the sales department when we were shorted on electric current as the two big Commonwealth Edison Company generating plants were cut off by flood waters."

Sales manager Bill DeSelm reported, "This is a real thrill to me and to everyone of our distributors. The distributors got the games they had ordered on time. We never believed that it could be done. I bow low to our engineers and to all of our technicians. This is something that had to be seen to be believed.

"Yes", he continued, "when we were producing the original 'Shuffle Alley' we may have hit higher quantity, but", he continued, "we've never before been able to meet such outstanding quantity working on four games simultaneously.

"What's more", he said, "each one of these four games is much more intricate, from a mechanical and production standpoint, than was our 'Shuffle Alley'. The accomplishment of our factory, by setting a new production record, is something we can really boast about.

"I'm just so proud of our people that I could shout the news off the highest tower in the world."

Chicago Bowling League News

CHICAGO—The bowlers of the Chicago Bowling League all complained that this was definitely an 'off-nite' during this week's play. Results were as follows:

ABC #2 took 2 from Mercury. Gil Losasso lead ABC's victories with 484. High for Mercury again was Bert Loob with 565. High for men. Atlas Music took 2 from B&B Novelty. Mike Blumberg lead Atlas with 475. Trailing just behind Mike was Jim Wickman with 470. Marino Peroni was high man for B&B with 506.

Western Automatic took 3 from Coven. High man for Western was Bill Nyland with an even 500. Frank Lantz was high man for Coven with 435.

ABC #1 took 2 from Star Music. Al Rice was high for ABC with 518. With Bob Gnarro lending assistance at 502. Charley Alesi was high for Star Music. Myrtle Sochacki of the Star team bowled 466, high for women.

Decca took 2 from Paschke. Bob Blie was high man for Decca with 547. With an assist from Frank Tutomase who bowled 523. Rene Gallett carried on the winning for the Gallett family, in the absence of Ray, who is on a vacation, by bowling 528, high for Paschke.

Melody Music took 2 from Coral. A. Evans was high for Melody with 522. Joe Cicero lead the Coral team with 512.

Winning 2 games once again and retaining their first place standings was the Oomens team, which won two games from Gillett. High for Oomens was Johnny Oomens with 458. Henry Leonarczyk was high for Gillett with 486.

Action Typifies "4-Belles"

CHICAGO—Action keynotes "4-Belles," the new five-ball game which D. Gottlieb & Company, this city, introduced to the trade this past week.

"'4-Belles' has enticing player appeal," said Alvin Gottlieb, "with its terrific amount of action."

"It abounds in activity with five sensitive pop bumpers keeping play at an indefinite climax."

The game also has five trapholes which award replays. There is a 1 to 8 rotation sequence. High score totals over 7 million.

According to Alvin Gottlieb, "'4-Belles' has undergone rigid and intense testing both at the factory and on location.

"It has proven its mettle by coming through these tests with an 'A' grade.

"Operators," continued Gottlieb, "can rest assured that '4-Belles' will give them more than ample returns while being trouble free. We here at D. Gottlieb & Company know this to be a fact."

"4-Belles" is now on display at all D. Gottlieb & Company distributors.

N. Y. Juke Box Banquet Aired On Nat'l. Hookup

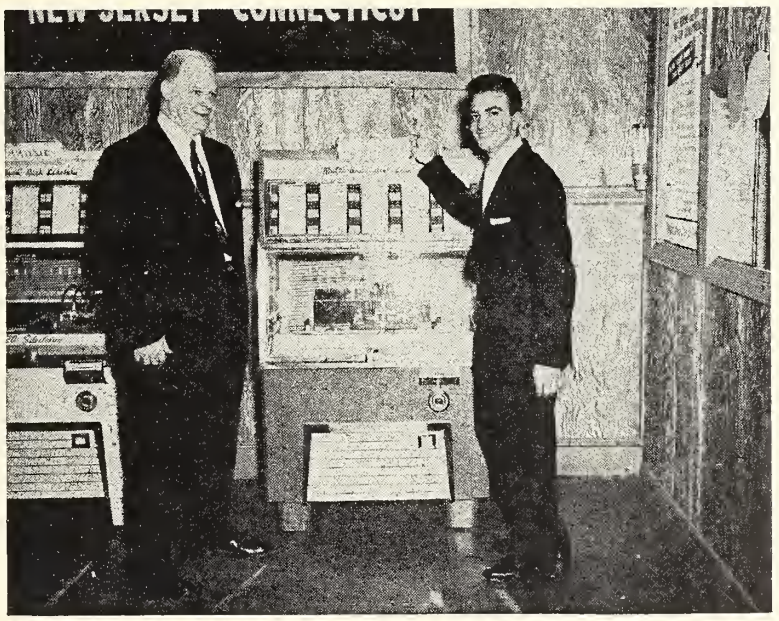
NEW YORK—The Music Operators of New York scored a ten strike, and at the same time gave the juke box industry a big boost, when they were able to get the ABC radio network to broadcast part of the talent show appearing at the 17th annual banquet from the Waldorf Astoria.

Going on the air at 10:05 PM, Saturday night, October 16, the airing lasted until 10:30 PM. Acting as master of ceremonies, Martin Block informed the listeners about the banquet of juke box operators, and then introduced the talent, each of whom sang one number.

Artists appearing on the radio show were The Barry Sisters, Richard Hayman, Betty Madigan, Sunny Gale, Patti Page, and Montovani, the English orchestra leader, who expressed his thanks to the juke box operators.



Rising Singer Inspects AMI "F"



NEW YORK—During the showing of the new AMI model "F" phonograph at Runyon Sales Company, this city, Tommy Mara, MGM recording artist, dropped in to visit with the operators. In the above photo, Art Garvey (left), Bally regional representative, who was visiting at Runyon at the time, looks over the new juke box with Mara.

Conn. Music Ops Go Dime Play

HARTFORD, CONN.—Members of the Connecticut State Coin Association will inaugurate dime play on new juke boxes, according to Abe Fish, president.

The members will inaugurate the same plan as used by the Westchester operators, who have reported great success. Only new multiple selection juke boxes will be used, and a certain percentage of EP records will be installed, according to the operator's own estimate of what the location needs.

Fish and Carl Pavesi, president of the Westchester association, were in a long conference when they met in New York at the annual banquet of the New York music operators.

"We intend to get started immediately," Fish told The Cash Box.

Dime Play Juke Boxes Operating In New York City?

Yes, there are some—and operating successfully.

Charles Rubenstein, operating arcades for longer than he wishes to remember, tells about his dime play juke boxes—1 in the arcade on 42nd Street and 8th Avenue (classical music); 1 in the arcade on 125th Street (Rhythm & Blues music); 1 in a location in a Bronx ice cream parlor; and 1 in a Queens ice cream parlor.

"I realize that even my location machines doesn't make me a full fledged operator," states Rubenstein. "However, I changed these locations over to a dime, and while there was some objections from the owners, I stayed with them for several hours and convinced them that the patrons, in a large majority would put in dimes. Naturally, some patrons refused to insert dimes at first, but strangely enough, after some other patrons played the machine, these very same people returned to the machine and inserted dimes. I'm fully convinced that with the proper education, plus a smattering of 'guts' and patience, dime play can be successful in New York City."

WANTED TO BUY

SEEBURG	M-100A
SEEBURG	M-100B
WURLITZER	1250
WURLITZER	1600
WURLITZER	1650
WURLITZER	1500
WURLITZER	1550

And all other late model phonographs
WRITE OR CALL US FOR PRICES

DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)

L. I. Ops Elect Officers

HUNTINGTON, L. I., N. Y.—Members of the Automatic Coin Employers Association of Long Island, Inc. (games operators of Suffolk and Nassau counties), met on Thursday night, October 14 and elected their officers and board of directors.

Irving Holzman was named president; Harry Pugliesi, vice president; and Charles Ehrle, secretary-treasurer.

Chosen to serve on the board were: Sandy Moore, Herman Saperstein and Tilford Gross.

Officers are automatically on the board.

OPERATE *Williams*

STAR POOL★



2nd coin ★ STAR FEATURE

permits player to score from 5 up to 200 replays

SEE YOUR DISTRIBUTOR NOW!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.



NEW ENGLAND NIBBLES

Cool weather setting is helping indoor plays for coin business and collections improving along with orders for new equipment. . . . Outlook for music machine play reported big as cafes, dining spots and after dusk operations begin in New England. . . . **Ed Ravreby**, World Fair, back from NAMA show in Washington where he met many old friends and inspected new coin machines. Among coinmen Ed cut up jackpots with were **Joe Ash** of Philly; **Irv Blumenthal** of Baltimore; **Dennis Donahue**, former v.p. Mills Novelty, Chicago, now with Cole Spa Mfg. Co., Chicago; **Bill Bolles**, of Keeney, Chicago; **Art Weinant**, of Exhibit; **Jack Nelson** of Bally; **Mike** and **Joe Munves** of New York; **Barney Sugarman** and **Abe Green** of Runyon Sales, New York and Newark, N. J.; **John Bilotta**, Newark, N Y.; **Gordon Mills**, former prexy of Panoram Soundies Corp.; and many many others. Daughter **Ruth Ravreby** and **Dick Mandel**, sales manager, kept things humming on the home front while Ed was in the nation's capitol. Ops seen at World Fair this week included **Leo Glasband**, Lynn; **Dave Baker**, Arlington; **Peachy Cassasanta**, Milford; **Bert Clapper**, Miami; **Paul Strahan**, Greenfield; **John Conti**, Providence; **Charles Sievens**, Waltham.

Barney and Louis Blatt entertained hundreds of ops from all over New England for the opening of their Atlas Distributors on Commonwealth Ave., where they presented the new AMI model "F" music machines. Ops were congratulating the Blatts on their return to the coin biz after an absence of a couple of years. . . . **Kitty Kallen** cancelled out her engagement at Blinstrub's—reported ill in a N. Y. hospital. . . . **Jerry Flatto**, Boston Record Distributors, back from Manhattan where he judged a beauty contest at St. Nick's Arena. He caught **Billy Williams**, **Vaughan Monroe**, **Richard Hayman**, **Jaye Morgan**, **Jerry Vale**, **Tom Prisco** and the Mariners. Among ops at Boston Record Distributors this week were **Bob Peno**, Greenfield; **Al Dolin**, Hyannis, **Bob Sequien**, Newport, Vt.; **Art Stohan**, Greenfield. . . . Several of the local ops attended the cocktail party at the Sheraton for **Mantovani**, England's top orchestra leader. . . . **Marion Sutcliffe**, Juke Box Haven, entertained large numbers of out of town ops who were catching the AMI show at Atlas. Marion's one-stop, next door to Atlas, is catching on with ops through promotions of visiting record artists. Among ops at Juke Box Haven was **Jerry Plum** of Joe's Music, Nashua, N. H. . . . Boston still on daylight saving time. Goes on Standard time Nov. 1.



CALIFORNIA CLIPPINGS

LOS ANGELES

The showing of the new AMI model "F" Oct. 14 and 15 was lauded as one of the most successful ever staged in the history of Badger Sales Company. Prexy **Bill Happel** was more than pleased over the fine turn-out for the showing. **Tom Sams**, district sales representative for AMI and **Eugene Wasson**, service engineer, were also present to make the two day event complete. **The Mulcays**, **The DeCastro Sisters**, **Kay Brown** and **Sheb Wooley** were among the many recording artists who came in to chat with operators and pose for pictures around the new AMI. The full rich tone of multihorn high fidelity sonoramic sound proved a hit with all present. Operators also eyed the revolutionary 55 new features and eight attractive colors with keen interest. On hand to answer all the operators' questions were **Fred Gaunt**, **Pete Ley**, **Bill Happel** and **Don Ames**. Showings in San Diego, San Bernardino and other Southern California cities were scheduled for this week. Tom Sams left town with a fist full of plane tickets big enough to choke a horse and a schedule that would make even the seasoned traveler dizzy. He attended showings in Phoenix, San Francisco, Portland, Seattle, Spokane and Edmonton, Alberta Canada, to name but a few. All this traveling and Tom a newlywed of only a few months too—Ouch his poor wife! The introduction of the new AMI has sparked activity all along coinrow.

At the Paul A. Laymon & Co. showrooms a record throng of operators trekked in to buy parts and equipment for their routes. Some of the out-of-town ops who hadn't been in for several months took the opportunity to look over the new Bally "Variety" In-Line game and "Jet" and "Rocket" Bowlers. . . . Even the most meticulous buyer could find just the right equipment for his route from the large display of new games and phonos at the various distributors along the row. . . . Commanding the center of attraction at the C. A. Robinson & Co. showrooms was United's gleaming new "Lite-A-Name" In-Line game. The place was swarming with activity as six truck loads of United's "De-Luxe Carnival" Gun pulled up out in front. Excitement mounted as **Charley Robinson**, **Al Bettelman**, **Bill McLain**, **Elmer Meeks**, truck drivers and operators all pitched in to help unload the guns. Quite a rare sight, to say the least! . . . Ops who walked in through the doors of Minthorne Music Company hoping to carry home a new Seaburg Hi-Fi phono were completely out of luck. Every new machine in the place had been sold out and a backlog of orders were piling up for their next shipment. However, ops were greeted with a large display of games and guns at both the main building and the branch sales offices. The latest additions to the Williams' line received many favorable comments especially the "Star Pool" Five Ball and the "Super Jet" Gun. . . . **Al Cane** of Cane Distributing Co. stated that September has been their biggest month this year and from all present indications October will far surpass it. As yet, no date has been set for showing of the new Rock-Ola 50 and 120 selection phonos here.

After a quick trip to San Francisco to confer with **Lou Wolcher** of Advance Automatic Sales Co., **Robert Bard**, prexy of Bard Distributing Co., came back with the announcement that he had been appointed Southern California distributor for Wolcher's new 17 column cigarette vendor. . . . **Maurine Floyd** is back on the job again after vacationing in Salt Lake, Las Vegas, Reno and San Francisco. . . . **Bill Yedlin**, LA op, recently left for Utah on a hunting trip. Bill bagged the biggest deer in the area last year and is going back to try his luck again. . . . **Bob Alexander** and his partner **Lee R. Mudrick** of B & L Music have moved their office and shop to 2325 W. Pico. They will do repair and service work for ops and install P. A. systems. Bob and Lee were formerly located in the building with **Abe Rhein** of Rex Music Co.

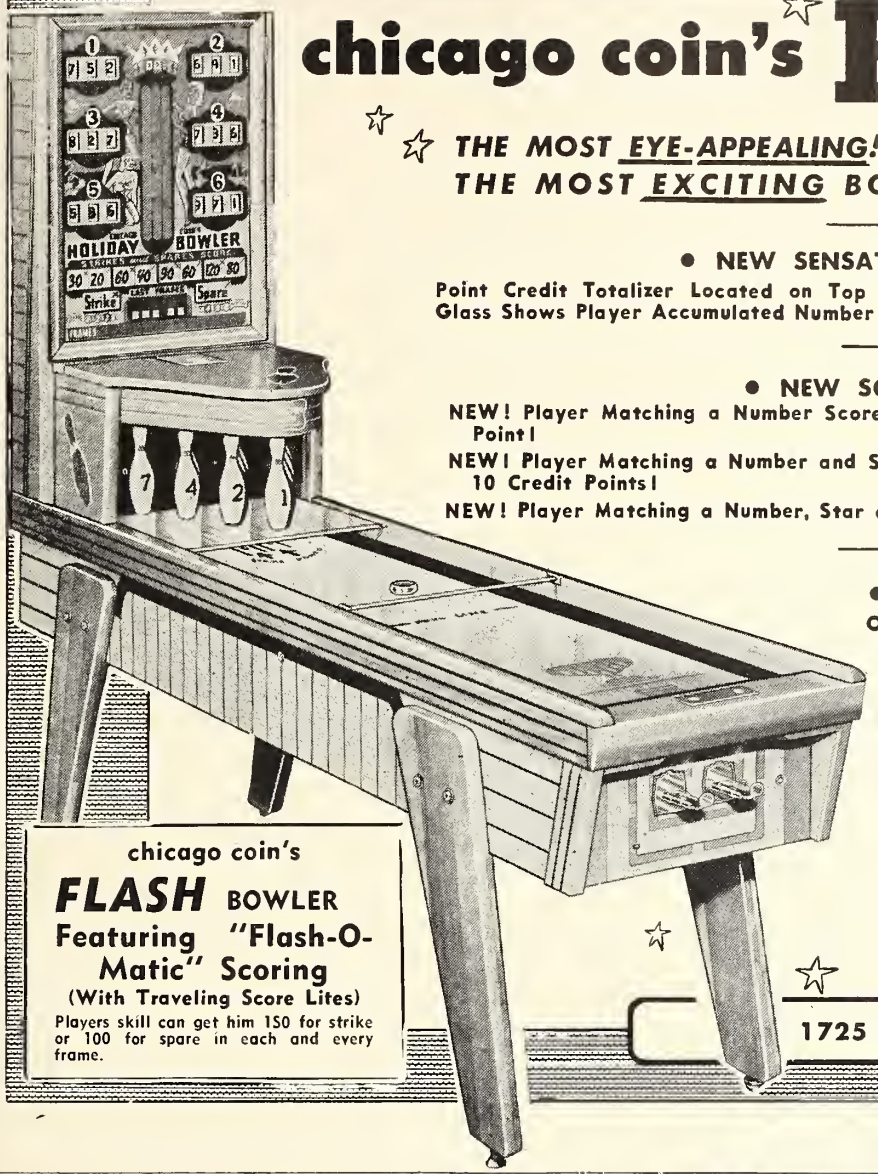
Sam Ricklin of California Music Company has just completed remodernizing his vast juke-box operation. All old equipment has been replaced with new machines. Old equipment in workable condition was given to Church and Youth groups and the rest was junked. Sam stated, "I decided, that I'd rather give the old stuff away to needy organizations or junk it rather than see other operators get a hold of it." Sam is to be highly complimented for the stand he has taken. . . . We hear that **Bill** and **Gary Thompson** of Long Beach have combined their routes and are now operating together. . . . Hurricane Hazel really loused up the plans of **Aubrey Stemler**, Western regional rep. for Eastern Electric. After attending the NAMA convention in Washington, D.C., he left for Norfolk, Va., when the big winds hit. All planes were grounded so Aubrey had to lay over for several days before he could get to New York to catch a plane for the Coast. . . . **Lawrence Welk** visited operators and one-stops along W. Pico this past week plugging his latest release of "Saw Your Eyes" b/w "There's A Small Hotel". . . . Calif. Music Company will soon have on display a complete line of Ronson lighters for premiums and gifts. . . . Leuenhagen's Record Bar has been enlarged to allow for a bigger display of records. **Mary** and **Kay Solle** announced that that they are now going to install new racks and a new filing system in order to give operators a wider selection and faster service.

E. E. Peterson came in from San Diego this past week boasting about his Seeburg Bowling team. He says they are even better than last year when they won the San Diego championship. . . . **Al Cicero** came in from Santa Maria to pick up material for the new home he is building. . . . **Bob Grindley**, former LA op., trekked up from his home in Palm Springs to chat with all the old timers along coinrow. . . . **Bill Gordon**, Brawley, was seen along Pico this past week taking care of business. . . . **John Bennett** of the Kenomatic Co., Taft, Calif., was in town for the first time in several months. . . . **Mel Teixeira**, Santa Maria; **D. D. McClurg**, Santa Barbara; **M. J. Trevino**, Oxnard and **Harry Irwin** from Ventura were also in. . . . Other visitors included **G. F. Cooper**, Riverside; **Cecil Ellison**, Lancaster; **Jimmy Williams**, 29 Palms; **Dick Grey**, San Bernardino; and **Paul Kain**, Bloomington. . . . Several other ops came in from surrounding communities including **Mel Snodderly**, Compton; **Reed Olson**, Tarzana; and **George Kohler**, Redondo Beach. . . . **Roy Jones**, Ridgecrest, and **Kenneth Wolf** from San Diego were also in. . . . **Ben Chemers**, business mgr. for the Calif. Music Merchants Assn., LA Division, announced that Phil Shatz recently joined the organization as their newest member.

...WOW!...WHAT AN ATTRACTION!

chicago coin's HOLIDAY

THE MOST EYE-APPEALING!. . . . THE MOST COLORFUL! THE MOST EXCITING BOWLING GAME EVER CREATED!



• NEW SENSATIONAL POINT CREDIT FEATURE!

Point Credit Totalizer Located on Top of Score Glass Shows Player Accumulated Number of Credit Points He Will Score by Matching a Number, Star and Crown!

• NEW SCORING THRILLS GALORE!

NEW! Player Matching a Number Scores 1 Credit Point!

NEW! Player Matching a Number and Star Scores 10 Credit Points!

NEW! Player Matching a Number, Star and Crown Scores Total Number of Points Contained in Point Credit Totalizer!

(Points are carried over from game to game until a 3-way match is accomplished — Number, Star & Crown.)

• NEW SURPRISE SCORING FEATURE!

Occasionally All Stars Light Up. Player Then Has the Opportunity of Scoring Points by Matching Either a Number or a Number and Crown!

• NEW! Ultra Modern DeLuxe Cabinet! NEW! Colorful Formica Playfield!

• NEW Brilliant Live Colors Gives Cabinet a Radiant, Attractive Appearance!

• NEW Adjustable For Match Play in 2nd - 5th or 10th Frame!

chicago coin's FLASH BOWLER Featuring "Flash-O-Matic" Scoring (With Traveling Score Lites)

Players skill can get him 150 for strike or 100 for spare in each and every frame.

1725 W. DIVERSEY • CHICAGO 14

chicago coin MACHINE COMPANY

West Mich. Ops View AMI "F"

GRAND RAPIDS, MICH.—Bill Miller, president of Miller-Newmark Distributing Company, this city, hosted approximately 200 operators and their wives from all over western Michigan on Sunday, October 10, who attended his showing of the new AMI model "F" phonograph.

"The showing was a tremendous success" said Miller, "as every operator agreed that we've 'got it' this year. Not only were they amazed at the sonoramic sound, but they were amazed at the easy serviceability of the new 'F'. The fact that they could make their choice of colors, which in effect makes every phonograph a custom job, made a great impression on the operators.

"Miller-Newmark Distributing Company looks forward to a busy year filling the orders for the new 'F'," concluded Miller.

Pictured to the left (top) A group of western Michigan operators and their wives enjoy the hospitality of Miller; (bottom—l to r) Al Mohn, Universal Coin Machine Co., looking over the internal mechanism of the juke box, while Joe Weiden, Grand Rapid's op, and Bill Miller look on.





GET BIG PLAY THIS FALL SEASON with the best!

JALOPY	$ 60.00
DEALER	165.00
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EASTERN FLASHES

The music operators, their families and friends, who attended the 17th annual banquet of the Music Operators of New York on Saturday night, October 16, in the main ballroom of the Waldorf Astoria Hotel, without exception, acknowledged that they had the most wonderful night of their lives. The setting, naturally, being in the best hotel in the big city, lent dignity to the affair. The meal was exceptionally fine, and served efficiently. And of course, the star-studded show was out of this world—not only due to the number of top recording artists who performed, but because of the presentation and planning which made it possible. Unlike previous years, where an overabundance of artists appeared, one after another, dragging the show into the early hours, this year a limited number of top stars sang and played, which was just enough to satisfy the large audience. Credit for this wonderful overall accomplishment must go to the officers and staff of the association. **Al Denver,** president, in particular altho suffering from a severe attack of laryngitis, further wore himself out, personnally supervising the talent show, as well as a thousand and one more details. **Nash Gordon,** business manager, and Dorothy Volk, his assistant, who, altho no longer on the association office staff, returned to help out, did yeoman work. For the first time in many years, there wasn't a single speech by anyone, except for the appearance of Denver, who acknowledged an ovation, with a single sentence statement of thanks to the visitors for making the affair the success it was.

* * * * *

There were many out-of-town coinmen on hand for the music ops banquet. Among them were: **Bill FitzGera'd,** AMI's advertising and sales promotion manager; **Jack Mitnick,** regional sales representative for AMI; from the Seeburg factory, **M. W. Kenney,** his wife and family and **Jack Gordon,** regional sales representative from Wurlitzer's plant, **Bob Bear,** sales manager; **A. D. Palmer,** advertising and sales promotion manager, **Al Deitrich,** credit manager; **Hank Barber,** head of Landscheft & Barber, advertising agency handling the Wurlitzer account; and regional sales representative **A. J. (Mac) Ilhenney** from Boston. . . . **Sol Gottlieb,** the ever-smiling D. Gottlieb & Company representative, greeted his many friends. . . . **Lou Wolcher,** Advance Automatic, San Francisco, dropped in on his way home from Washington, D. C., where he attended the NAMA show. . . . **V. Van Nattan,** sales manager of Auto-Photo Co., Los Angeles; **Abe Fish,** president, Connecticut State Operators Assn.; **Herman Petin,** Baltimore, Md.; **Joe Fishman** and his charming Mollie from Atlantic, Phila.; **Mac Perlman,** Atlantic, Hartford, Conn.; **Mr. and Mrs. Al Schlesinger** of Poughkeepsie, N. Y. . . . It's possible we missed seeing some of our friends, due to the large crowd and we apologize in advance for omitting their names.

* * * * *

Abe Fish, president of the Connecticut Assn. and **Carl Pavesi,** president of the Westchester group spent most of the banquet night discussing dime play. We were called into the talk and Fish advised us that the Connecticut org. starts dime play. . . . Coinrow affected this week by the truckers' strike, which tied up equipment ready for export shipment. . . . Also affected, in some instances, deliveries of equip to wholesalers. . . . Games operators' assn., Automatic Coin Employers Assn. of Long Is'and, elected officers: **Irv Holzman,** pres.; **Harry Pugliesi,** vp; and **Charley Ehrle,** sec-treas. Voted to serve on board of directors: **Sandy Moore, Herman Saperstein** and **Tilford Gross.** . . . **Mildred McCarthy,** Catskill Amuse. Co., Hurleyville, N. Y., visits the wholesalers. . . . **Bill Kane,** American Hand Dryer, Phila., spends a day with **Joe Young,** local distrib. . . . **Gertrude Browne,** Beacon, N. Y., on the street, buying. . . . **Lou** and **Harold Herman,** County Amusement, Mt. Vernon, N. Y., have a chauffer and serviceman, whom they tab the world's champion "sleeper". **Rainey (King Kong) Burton** sat in the truck while it was parked in a no parking zone so that he could drive away when a traffic policeman was approaching. He dozed off, and when he awoke, found a traffic ticket stuck under the windshield wiper. . . . **Bob Jacobs,** National Amuse. Co., who distributes for Williams Mfg. Co. in N. Y. State from Albany down, displays "Jet Fighter" on his floor. . . . **Mike Munves** has a secret. He'll tell us all about it in a week or so. . . . **Mannie Ehrenfeld,** Passaic, N. J. op, running a number of his juke boxes at 2 for a dime, with the nickel chute returning coin. Claims it's initial step to educate public to insert dimes.



ALABAMA ACTIVITIES

Big event this week in Alabama was the showing of the all new AMI model "F" phono at the Birmingham Vending Company, Birmingham. **Max** and **Harry Hervich** held open house on the 13th, Wednesday, and Max reports much enthusiasm among the operators. On display with the AMI phonos were J. H. Keeney's new "American Bowler" and "National Bowler". **V. N. Allbritten** of J. H. Keeney and **Henry J. Hoevenaar** of AMI were on hand at the open house. . . . Over at The Jefferson Music Company, **J. W. Brown** and **Leon Hoskins** were busy with records while Jack Hoskin was tallying the receipts. . . . **Sidney Kronenberg** of Alamat Vending Company out of the city attending the NAMA Convention at Washington, D. C. . . . Fred Goldstein of Merchandise Vend talking coffee vendors. Fred reports a good season this past summer with cold drink machines. . . . **Nathan Allen** of Allen Vending Company reports a boost in business this week. Nathan has his routes in A-One condition for the coming winter months. . . . **David C. London** of London Amusement also reports he has his routes ready for a bang up winter. Says business was fine all during the summer. . . . **B. L. Baucome** of Huntsville out on his route when I called. His wife tells me the Bowlers got the big summer play. . . . B. C. Kirby of Gurly out taking care of his business. . . . **Fred Rainey** of Athens says his Amusement Park on the Hatfield Lake did solid business. Fred sold his Merry-Go-Round, Ferris Wheel and Spite Ride. Will open with all new rides next year. Fred also built a new panoramic screen at the Hatfield Drive-In. . . . **A. L. Kroop** of Tuscaloosa has his routes ready for the coming season.



One of the things that makes it a real pleasure being a part of the coin machines industry is the generosity of the peoples who are engaged in the business. Just the other day, in a conversation with Al Stern of World Wide Distribs, learned that the Edgewater Hospital was opening its new addition. Al raved and raved about the modern beauty and the tremendously improved facilities of this new addition. "You're invited," he said, "to be present the evening of Saturday, October 30, from 8 P.M. to 12 midnight to see the official opening. Mayor Kennelly, Bishop Shiel, and many, many other dignitaries will be present", he concluded. Al advised that in addition to his own, the many contributions from coinmen had helped to construct this $2,000,000.00 wing to this heart diseases center. People like Ray Moloney, Lyn Durant, **The Cash Box**, Nate Feinstein, and many, many others, as Al Stern reported, had given their money to make all this possible. Heart -warming generosity on the part of the coinbiz here all should remember. . . . Mrs. Mary Gillette also phoned us. Told us that Ray Cunliffe had sent his 'investigator' out and found that both the Hearst Elementary School of the Board of Education at 4640 South Lamon and the Sherman Park of the City of Chicago Park Playgrounds at 1301 West 52nd Street were both very deserving of juke box donations. Ray Cunliffe said that he would, personally, take care of both of these places, and also see to it that they not only received free phonos but also free records and service. More heart-warming generosity on the part of the coin machine people here. . . . These are but two very, very, teeney-weeney incidents about what coin machine people do every day in the week to help great causes. There are, among the men here, some of the most profound and outstanding charitable peoples in the history of this or any other city. Many of them, like Ray Moloney, Lyn Durant, Sam Wolberg, Dave Gottlieb, and so many, many others, don't even want their names mentioned, for the great work they do every day in the year to help someone see a little bit of the brighter side of life.

We do most sincerely hope that our readers will excuse us, but, somehow we believe that the time has, at long last, arrived when we should tell a little more about the grand and charitable things that peoples thruout this area have done for all peoples and, without any doubt, by so doing, helped all this industry, worldwide. . . . We recall that, when we phoned Robert E. (Bob) Lindelof not so very long ago, to advise him that there was a Vet's Hospital that had asked for a phono and a game or two that not only did Bob rush out there, but, he donated 4 phonos and about 14 shuffie games. And this was Bob's 37th such donation. Nor has he ever said anything to anyone to bring him even just a little glory for what he has done to make some of the lives of destitute and saddened peoples so very much happier. . . . And to another man, Robert (Bob) Gnarro, do we lowly doff our headpiece. Here is one man who has never yet turned down anyone who asked for a phonograph free of charge, in perfect condition, completely filled with recordings, and constantly gives service without a single murmer. So many, many peoples to whom Bob Gnarro has made donations have phoned to advise what a grand, great and marvelous gentleman he is. And to this man, then, can many of the operators thruout the area solemnly say a fervent 'thank you'. Because it's men like Bob Gnarro, who just go along and mind their own business, and do things to help one and all gain greater dignity, respect and prestige. . . . Which also recalls to mind that two very grand people here in our City of Chicago, Maurie and Eddie Ginsburg have, for sometime now, held an offer open to donate phonos in perfect working order to any worthwhile cause. For sometime both Eddie and Maurie have advised **The Cash Box**, "Whenever you need a phonograph to be donated to some worthwhile organization—just phone us. We'll put it in perfect working order. We'll fill it with records. We'll deliver it. And we'll tell the people how happy we are to be able to make this donation." . . . And Ben Coven, Mike Spagnola, Al Stern, along with the Ginsburg freres, are more than willing to help out in any such charitable effort.

Bert Bondioli received a phone call one day, not so very long ago, from a public school principal who asked whether they could obtain a juke box. They actually wanted to buy it. The kids were willing to scrape together their pennies and nickels and dimes and even go out and earn some extra coin to pay for it. Bert simply smiled. Just answered, "Give me your address and I'll deliver a juke box to you absolutely free of charge." Kinda grips hard at that lump in your throat doesn't it? That's the kind of coinmen we have, here in Chicago. Men who won't hesitate a moment to help make a charitable offering to help some of the people enjoy just a bit of the brighter side. . . . One day we phoned Vic Comforte. Told him that there was a playground, one of the City of Chicago playgrounds, practically around the corner from his place, that had asked for a juke box. Vic's place had just gone thru a very severe fire. Had been burned down to the ground. Had lost much equipment and merchandise. Vic simply answered, "All I got is a Wurlitzer 750E on hand that we just pulled from a spot, but," he said, "if that will do I'll send it over." Kinda heartwarming, isn't it, to have people like that in your industry? Like Vic Comforte who didn't even hesitate for an instant, fire or no fire, loss or no loss. Just simply and honestly told what he could do and what he could do was much more than what was ever expected. And then Vic personally delivered the phono—and even said, "Thank you for this opportunity to serve you." . . . Or someone like Fred Morelli. Who has worked so very, very hard for Bishop Sheil's CYO (Catholic Youth Organization). Even if Fred lives to be 200 years old the blessings of so many, many peoples will always flow toward him. Just another coinman who knows what it means to help. And help without even telling how much he has helped. . . .Vince Shay called up one day and said, "Look, I've got a young priest here who takes care of those unfortunates in our County jail, but, he'd very much like to get a juke box for his church." Two days later, Vince phoned again, and said, "Say, aren't our people in this industry the very greatest? D'y'know what", he asked, "this priest not only got a free juke box but three games and records and service and, what's more, a real 'thank you', too."

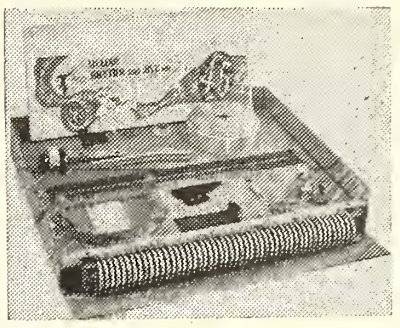
To all the very fine peoples here who make this industry such a pleasant place to work, to all of them, everyone of them, the many, many, many we just didn't have the room to mention as we reminisced along, we think that all of them, every single one of them, should be most sincerely thanked by one and all everywhere in the world of coin machines for their great generosity, for the grandiloquent efforts and the marvelous manner in which they have helped to make this industry even greater. Or, to put it even more succinctly, and in the statements of an operator here who just irritatedly phoned to say, "Say, whyn't you call me, too, when you want to make a donation? We've got some very fine machines in perfect working order we could give away. So don't overlook us the next time around." His name was Phil Weisman. It's people like Phil and all the others who have made Chicago so great. So outstanding a place to be born in, to live in, and to work in. To just call 'My Home Town'.

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FOR SALE—Brite Lites $75; Brite Spot $95; Spot Lite $90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—"West Side" now has a full line of prizes and premiums, such as radios, clock, watches, etc. For Sale. Write for free low price list. WEST SIDE DIST., 612 10th AVE., NEW YORK, N. Y.

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE — Music and amusement machines all makes, all models. Lowest CASH BOX prices for "as is" but working condition. Slightly higher when shop cleaned and reconditioned. A dependable, nationally credit rated firm: THE GORDON STOUT CO., PIERRE, S. D.

FOR SALE—Attention, Wurlitzer 1500 and 1700 operators connect 24 and 48 selection Wall Boxes to 104 selection Phonographs. Use regular 219 and 248 Steppers and Adaptor. Specify 1500 or 1700. $34.50 each. Satisfaction guaranteed. MIDWEST MUSIC SERVICE, 819 WEST SECOND, WICHITA, KANSAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—75 A B C Dale Guns and Turf Kings for $15 a piece, in good working condition. We will not crate these machines. Write. PENNSYLVANIA VENDING CORP., 1822 CARSON STREET, PITTSBURGH 3, PA. Tel.: HEmlock 1-9900.

FOR SALE — United Bowlers—Royal $275; Classic $195; Clover $175; Cascade $160; Wms. DeLuxe World Series $60. WANT—United Yankee Shuffle Alley. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. Tel.: 7-2162.

FOR SALE—75 A B C and Turf Kings for $15 a piece, in good working condition. We will not crate these machines. Write PENNSYLVANIA VENDING COMPANY, 1822 CARSON STREET, PITTSBURGH 3, PA. Tel.: CArrick 3767.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE—Genco Shuffle Pools $275; Genco Basketballs $399.50; Victor Hot Pops $20; Genco Invader Guns $259.50; Seeburg Shoot-the-Bears $175. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Phone 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA, Tel.: REgent 6-3691.

FOR SALE—Several thousand dollars worth of new Seeburg parts for hundred record machines, big discount. Write, will send list. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE. NORTH, MINNEAPOLIS, MINN.

FOR SALE — We are overstocked on Bowlers. Any reasonable bid will be accepted on: 3 Crown; 3 Gold Cup; 2 Name; 2 Criss Cross; 2 Bowl-A-Ball; 2 Super Match; 2 DeLuxe S.A.; 1 Clover. T. & L. DISTRIBUTING CO., 1663 CENTRAL PKWAY., CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—BEST BUY IN TOWN! 1 Frolic Bingo Table $200; 2 Coney Island Bingo Tables $75 each; 3 United 6-Way Bowler, wooden tops $30 each; 10 Wurlitzer Nickle Plated Wall Boxes 5-10-25c Play for 1100 Wurlitzer $20 each; Wurlitzer phonographs 1015 $75 each. All merchandise in good condition and clean. Write, wire or phone, 1/3 deposit, balance C.O.D. LEE NOVELTY CO., 608½ AIR PORT DRIVE, SHREVEPORT, LOUISIANA. Tel.: 3-3625 and 2-4545.

FOR SALE—SPECIALS. Ili Fis $440; Mexicos $375; Beach Clubs $310; Yacht Clubs $165; Hawaiis $445; Williams Big Leagues, floor samples $279.50; Williams SuperPennants $245; Williams Daffy Derbys floor samples $175; Williams Skyways $175; Exhibit Shooting Galleys $295. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS 12, LOUISIANA. TEL.: CAnal 5306.

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Speaker Wire 100 ft. $1.75; 500 ft. $1.70; per 100 3 wire 1-20 gauge 2-16 gauge Stranded Vinyl Jacket 100 ft. $3.75; 500 ft. $3.70; per 100 5 wire Control Cable 100 ft. $4.95; 500 ft. $4.85; per 100 3 in shield Vinyl Jacket, F.O.B. either office. COVEN MUSIC CORPORATION, 3181 NORTH ELSTON AVE., CHICAGO, ILL. — 1301 NORTH CAPITOL AVENUE, INDIANAPOLIS, IND.

FOR SALE — Reconditioned Wurlitzers: 1400's $400; 1250's $250. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney DeLuxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE — Keeney High Score League $169.50; Williams DeLuxe Star Series $187.50; United 6 Way F. T. $149.50; United 6 Way DeLuxe $159.50; Domino $139.50; Spot Lite $119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE — Palm Beach $125; Cabana $125; Atlantic City $125; Spot Lite $42.50; Coney Island $42.50; Bright Lights $42.50; Stars $50; Tahiti $195; Bally Beauty $175; Bolero $45; Leader $40. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON. Tel.: ATwater 7565.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Jalopy $60; Wild West $40; Dealer $165; Niagara $40; Twenty Grand $65; Struggle Buggy $140; Majorette $45; Super Pennant $275; Grand Slam $90; Chinatown $75; HiFi $465; Hayburner $50; Beauty $240; Star Series $65; Bright Light $40. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—A.M.I. Model D-80 $525; A.M.I. Model C $300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntral 9292.

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Beauty $295; Chinatown $85; Control Towers $35; Double Action $25; Disk Jockey $85; Fighting Irish $35; Frolics $230; Hayburner $60; Yacht Club $265. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVENUE, ST. LOUIS 15, MO.

FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVENUE, BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Special sale for October only. Chicago Coin Bowlers: 6 Player Formica Top $60; 6 Player Deluxe, reel scoring $95; 6 Player Match Bowler $125; 6 Player Super Match with 10th frame feature $145; 6 Player 10th frame special —doubles in 5th frame $160; 6 Player Name Bowler—match feature $165; 6 Player Double Score Bowler—doubles in 5th and 10th $195; 6 Player Triple Score Bowler $235; 6 Player Gold Cup Bowler—triples in 5th and 10th frame also replay and match score feature $285; 6 Player Advance Bowler—doubles, triples and quadruples $350. United Shuffle Alleys: 4 Player Formica Top $40; 5 Player Formica Top $50; 6 Player Regular Formica Top $60. 6 Player Deluxe Original Formica Top—up and down scoring glass $65; 6 Player Super, reel scoring $95; 4 Player Official Match Bowler, reel scoring Formica Top $90; Super 10th frame $120; Cascade, doubles in 3rd, 5th & 7th frame $195; Olympic—doubles and triples $230; Royal $325. All games cleaned and checked. Larger king size pins can be installed for $10 extra on each game. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE — For nothing — information as to how we established 10 cent play on juke boxes on our route and what effect it has had on our revenues. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLEN FALLS, N. Y.

FOR SALE—FINEST BINGOS—Factory Reconditioned — like finding $50 in your pocket. Returnable 3rd day, full refund to protect you. Palm Springs (almost New) $395; Yacht Clubs (Improved superline frequency) $205; Palm Beach $140; Dude Ranch $370; Beach Clubs $345; Atlantic Citys $130; Leader $65; Coney Island $80; Holidays (6 card) $60; Geneo 400's (percentaged right) $65. We Want Bingos. Mail your list. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVENUE, CHICAGO 32, ILL. Tel.: HEmlock 4-3844.

FOR SALE — Make Offer. Universal Stands (new) Original Crates. 60 Single Weighted, Revolv-A-Rounds Safes 1 Single, 7 Double complete with lock bar and keys. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.

FOR SALE — Surf Clubs $425; Ice Frolics $390; Palm Springs $380; Dude Ranch $350; Beach Club $330; Beauty $250; Yacht Club $175; Atlantic City $135; Spot Lite $75; United A. B. C. $30. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNA. Tel.: 5-7549.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes. Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUmmer 4938.

FOR SALE—Parts and supplies for Jukes, Shuffle, Pin and Telequiz Games. Special! Metal Tool Box of Assorted Hardware. Over 6 lbs. of Nuts, Bolts, Screws, Brackets, Switches, Springs, etc. $10 value for $2.49. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILL.

FOR SALE—We have a large stock of reconditioned Five Falls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Genco 2 player Basketball $250; Genco Shuffle Pool $125; Seeburg Coon Hunt $450; Chicago Coin's 6 player Home Run $250; Williams' 6 player Major League Baseball $250; Williams' 6 player All Star Baseball $250. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN. Tel.: CHapel 9-6556.

FOR SALE—3 Brand New Spark Aristo 1c Scales $75 each; 3 Bally Surf Clubs $495 each; 1 Bally Beauty $275; 2 47M Seeburg Phonographs $95 each; 1 46M Seeburg Phonograph $75. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE, INDIANA. Tel.: 3-4508.

FOR SALE—Binks Zippers and Whiz Bowlers brand new. Supply going very fast. Get them while you can for as low as $29.50 with further discounts for sizeable orders. Write or wire AUTO-BELL NOVELTY COMPANY, 29 WEST KINZIE ST., CHICAGO, ILLINOIS.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Spot-Lites $75. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—"Sock-The-Ock" converts "Shoot-The-Bear" into a gun that will top all others in appeal, performance, and take. A complete package $28. 100 SERVICE COMPANY, 2638 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: JEfferson 1-6531.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is " 'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—Exhibit, Shooting Gallery $350; Genco, Sky Gunner $200; Genco, Shuffle Pool $225; Chi Coin, Triple Score Bowler $225; Chi Coin, Crown Bowler $225; Chi Coin, 10th Frame Special $195. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH STREET, COLUMBUS 8, O. Tel.: UNiversity 6900.

FOR SALE — RECONDITIONED, LIKE NEW! Bally Victory Bowlers $395; Wm's. Screamo (new) $250; Queen of Hearts $100; County Fair $65; Rendezvous $35; 2 Poor Salesmen. Also used Bally Bingo's—write for catalogue. DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE—40 Wurlitzer 3020 Wall Boxes $8 each; 50 Seeburg 5c 3-Wire Wall Boxes $3 each. Beautiful equipment. 1/3 deposit, balance C.O.D., or Sight Draft. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

FOR SALE — A.B.C. $20; Knockout $15; Just '21' $10; Bright Lights $100; Spot-Lite $110. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

MISCELLANEOUS

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16 oz. bottle $.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.



Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN—AHEAD NOW

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark



NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

AMI

	4. Model A, '46, 40 Sel., 78 RPM	125.00	225.00
	4. Model B, '48, 40 Sel., 78 RPM	199.00	275.00
	4* Model C, '50, 40 Sel., 78 RPM	200.00	300.00
	4* Model D-40, '51, 40 Sel., 78 RPM	250.00	410.00
	4* Model D-80, '51, 80 Sel., 45 RPM	375.00	525.00
	4. Wm Wall Box	10.00	17.50

EVANS

	4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
	4. Constellation, '49, Model 135, 40 Sel., 78 RPM	150.00	295.00
	4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	325.00	450.00
	4. Century, '52, Model 2045, 100 Sel., 45 RPM	475.00	600.00

ROCK-OLA

	4. 1422, '46, 20 Sel., 78 RPM	45.00	95.00
	4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	49.50	85.00
	4. 1426, '47, 20 Sel., 78 RPM	65.00	130.00
	4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	125.00	195.00
	4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	225.00	275.00
	4. 1432, Same as above, Converted to 45 RPM	225.00	300.00
	4. 1434, '51 Rocket '51-'52, 50 Sel., 78 RPM	295.00	395.00
	4. 1434, Same as above, Converted to 45 RPM	295.00	400.00
	4. 1436, '52, Fireball, 120 Sel., 45 RPM	350.00	550.00
	4. 1436A, '53, Fireball, 120 Sel., 45 RPM	395.00	550.00
	6. 1501 Wall Box	3.00	4.50
	6. 1502 Bar Box	5.00	7.50
	6. 1503 Wall Box	12.50	15.00
	6. 1504 Bar Box	8.50	17.50
	6. 1510 Bar Box	15.00	20.00
	6. 1525 Wall Box	5.00	15.00
	6. 1526 Bar Box	15.00	19.50
	6. 1530 Wall Box	15.00	25.00
	6. 1805 Organ Speaker	24.50	29.00

SEEBURG

	4. 146S, '46, Standard, 20 Sel., 78 RPM	35.00	99.00
	4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	115.00
	4. 147S, '47, Standard, 20 Sel., 78 RPM	45.00	129.00
	4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	135.00
	4. 148S, '48, Standard, 20 Sel., 78 RPM	65.00	175.00
	4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	100.00	189.00
	4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	75.00	199.00
	4* M100A, '49, 100 Sel., 78 RPM	350.00	495.00
	4* M100B, '51, 100 Sel., 45 RPM	450.00	650.00

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
786th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

	4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	475.00	695.00
	4. M100C, '53, 100 Sel., 45 RPM	575.00	795.00
	4. HF 100G, '54, 100 Sel., 45 RPM	845.00	875.00
	4. W1-L56 Wall Box 5c.	3.00	6.95
	4. 3W2 Wall-a-Matic	4.75	10.00
	4. W4L-56	19.50	29.00
	4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
	4. W6L-56 5/10/25 Wireless	20.00	24.50
	4. 3W7-L-56	22.50	34.50

WURLITZER

	4. 1015, '46, 24 Sel., 78 RPM	74.50	130.00
	4. 1080, '46, Colonial, 24 Sel., 78 RPM	75.00	99.00
	4. 1080A, '48, Colonial, 24 Sel., 78 RPM	125.00	235.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

	4. 1017, '46, Hideaway, 24 Sel., 78 RPM	74.50	100.00
	4* 1100, '48, 24 Sel., 78 RPM	150.00	250.00
	4* 1250, '50, 48 Sel., 78 RPM	185.00	295.00
	4. 1250, '50 (Same as above) Converted to 45 RPM	250.00	325.00
	4* 1400, '52, 48 Sel., 78 RPM	375.00	465.00
	4. 1400, '52, (Same as above) Converted to 45 RPM	420.00	525.00
	4* 1500, '53, 104 Sel., 78 and 45 RPM Intermixed	449.50	625.00
	4. 2110 Wall Box	3.00	10.00
	4. 3020 Wall Box	8.00	18.50
	4. 3018 (Conv. of 3020)	15.00	25.00
	4. 3031 Wall Box	3.00	9.95
	4. 3015 Wall Box	4.00	20.00
	4. 4820 Wall Box	20.00	39.50

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

	4* ABC (Un 3/51)	15.00	60.00
	4. Across the Board (Un 9/52)	50.00	75.00
	4. Ali Baba (Got 6/48)	15.00	25.00
	4. Alice (Got 8/18)	19.50	29.50
	4. All Star Basketball (Got 1/52)	20.00	39.00
	4. Aquacade (Un 4/49)	10.00	25.00
	4. Arabian Knights (Got 12/53)	175.00	185.00
	4. Arcade (Wm 11/51)	45.00	75.00
	4. Arizona (Un 4/50)	10.00	25.00
	2. Army-Navy (Wm 10/53)	60.00	130.00
	4* Atlantic City (B 5/52)	124.50	165.00
	4. Baby Face (Un 12/48)	10.00	20.00
	4. Banjo (Ex 3/48)	10.00	20.00
	4. Bank-A-Ball (Got 5/50)	15.00	25.00
	4. Barnacle Bill (Got 8/48)	10.00	20.00
	4. Basketball (Got 10/49)	15.00	25.00
	4* Beach Club (B 2/53)	295.00	375.00
	2* Beauty (B 11/52)	175.00	295.00
	4. Be Bop (Ex 3/50)	10.00	20.00
	4. Bermuda (CC 11/47)	15.00	20.00
	4. Big Hit (CC 7/52)	35.00	50.00
	4. Big Top (Ge 2/49)	10.00	20.00
	4. Black Gold (Ge 3/49)	10.00	20.00
	6. Blue Skies (Un 11/48)	15.00	20.00
	2. Bolero (Un 12/51)	45.00	95.00
	4. Bomber (CC 3/51)	20.00	25.00
	4. Bone Head (Ge 11/48)	10.00	20.00
	4. Boston (Wm 5/49)	15.00	20.00
	4. Bowling Champ (Got 2/49)	15.00	25.00
	4. Bowl. League (Got 8/47)	10.00	19.50
	2* Bright Lights (B 5/51)	42.50	100.00
	4* Bright Spot (B 11/51)	70.00	110.00
	4. Broadway (B 6/51)	49.50	75.00
	4. Buffalo Bill (Got 5/50)	20.00	30.00
	4. Buccaneer (Got 10/48)	10.00	20.00
	6. Build Up (Ex 2/48)	10.00	15.00
	4. Buttons & Bows (Got 3/49)	15.00	25.00
	2* Cabana (Un 3/53)	125.00	215.00
	4. Camel Caravan (Ge 6/49)	15.00	30.00
	4. Campus (Ex 2/50)	15.00	20.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
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(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Canasta (Ge 7/50)	25.00	34.50		
	4. Caravan (Wm 6/52)	35.00	75.00		
	4. Carnival (B 7/48)	10.00	20.00		
	6. Carolina (Un 3/49)	15.00	25.00		
	6. Caribbean (Un 3/48)	15.00	25.00		
	4. Champion (B 12/49)	20.00	30.00		
	4. Champion (CC 6/49)	15.00	20.00		
	2. Chintown (Got 10/52)	65.00	95.00		
	4. Cinderella (Got 3/47)	10.00	25.00		
	6. Circus (Ex 8/48)	10.00	20.00		
	2. Circus (Un 8/52)	135.00	195.00		
	4. Citation (B 10/48)	15.00	35.00		
	2. C.O.D. (Wm 9/53)	95.00	145.00		
	4. College Daze (Got 8/49)	10.00	20.00		
	2* Coney Island (B 9/51)	42.50	115.00		
	4. Contact (Ex 10/48)	10.00	20.00		
	4. Control Tower (Wm 3/51)	25.00	35.00		
	2. Coronation (Got 11/52)	65.00	95.00		
	4. County Fair (Un 9/51)	35.00	75.00		
	4. Crazy Ball (CC 7/48)	10.00	20.00		
	2. Crossroads (Got 5/52)	55.00	80.00		
	4. Cyclone (Got 5/51)	40.00	69.50		
	4. Daisy May (Got 7/54)	195.00	245.00		
	4. Dallas (Wm 2/49)	15.00	29.00		
	4. Dealer "21" (Wm 2/54)	175.00	235.00		
	4. De Icer (Wm 11/49)	20.00	39.00		
	4. Dew Wa Ditty (Wm 6/48)	10.00	29.50		
	4. Domino (Wm 5/52)	39.50	75.00		
	4. Double Action (Ge 1/52)	25.00	35.00		
	4. Dbl. Feature (Got 12/50	15.00	25.00		
	4. Dbl. Shuffle (Got 6/49)	15.00	25.00		
	4. Disk Jockey (Wm 11/52)	79.50	110.00		
	2. Dragonette (Got 6/54)	190.00	235.00		
	4. Dreamy (Wm 2/50)	15.00	25.00		
	4* Dude Ranch (B 9/53)	325.00	395.00		
	4. Eight Ball (Wm 1/52)	45.00	75.00		
	4. El Paso (Wm 11/48)	10.00	20.00		
	4. Fairway (Wm 6/53)	95.00	150.00		
	4. Fighting Irish (CC 11/50)	25.00	35.00		
	4. Five Star (Univ 5/51)	35.00	60.00		
	4. Floating Power (Ge 12/48)	10.00	20.00		
	4. Flying High (Got 2/53)	95.00	129.50		
	4. Flying Saucers (Ge 12/50)	15.00	30.00		
	4. Football (CC 8/49)	10.00	25.00		
	4. Four Corners (Wm 12/52)	55.00	95.00		
	4. Four Horsemen (Got 9/50)	30.00	40.00		
	4. "400" (Upright) (Ge 10/52)	35.00	80.00		
	4. Four Stars (Got 6/52)	50.00	90.00		
	4. Freshie (Wm 9/49)	15.00	20.00		
	2* Frolics (B 10/52)	145.00	230.00		
	4. Futurity (B 3/51)	60.00	95.00		
	4. Georgia (Wm 7/50)	20.00	35.00		
	6. Gin Rummy (Got 2/49)	15.00	25.00		
	6. Gizmo (Wm 8/48)	10.00	20.00		
	4. Glamour (Got 7/51)	15.00	25.00		
	6. Glider (Ge 8/49)	10.00	20.00		
	4. Globe Trotter (Got 11/51)	35.00	75.00		
	4. Gold Cup (B 4/48)	15.00	45.00		
	4. Golden Gloves (CC 7/49)	10.00	25.00		
	2. Golden Nugget (Upright) (Ge 2/53)	50.00	90.00		
	4. Gold Star (Got 8/54)	255.00	275.00		
	6. Gondola (Ex 5/49)	10.00	20.00		
	4. Grand Award (CC 1/49)	10.00	20.00		
	4. Grand Champion (Wm 8/53)	100.00	125.00		
	4. Grand Slam (Got 4/53)	65.00	135.00		
	6. Grand Stand (B '50)	20.00	35.00		
	4. Green Pastures (Got 1/54)	175.00	200.00		
	4. Gun Club (Wm 11/53)	115.00	160.00		
	4. Guys-Dolls (Got 5/53)	80.00	169.00		
	4. Handicap (Wm 6/52)	35.00	45.00		
	4. Happy Days (Got 7/52)	65.00	105.00		
	4. Happy-Go-Lucky (Got 3/51)	25.00	45.00		
	4. Harvest Moon (Got 12/48)	15.00	20.00		

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PINBALL GAMES (Cont.)

	4. Harvest Time (Ge 9/50)	15.00	44.00		
	4. Harvey (Wm 5/51)	45.00	49.00		
	2. Havana (Un 2/54)	275.00	435.00		
	4. Hawaii (Un 6/54)	445.00	535.00		
	4. Hawaiian Beauty (Got 4/54)	180.00	225.00		
	4. Hayburner (Wm 6/51)	60.00	75.00		
	2. Hi-Fi (B 6/54)	450.00	525.00		
	4. Hit Parade (CC 2/51)	10.00	20.00		
	4. Hit & Runs (Ge 3/51)	15.00	25.00		
	4. Hit 'N' Run (Got 4/52)	75.00	95.00		
	4. Holiday (CC 12/48)	10.00	20.00		
	4. Holiday (Ke 12/51)	49.00	75.00		
	4. Hong Kong (Wm 9 /51)	45.00	75.00		
	4. Horsefeathers (Wm 1/52)	45.00	79.50		
	4. Horse Shoe (Wm 12/51)	25.00	40.00		
	4. Hot Rods (B '49)	20.00	39.50		
	4. Humpty Dumpty (Got 10/47)	10.00	25.00		
	3* Ice-Frolics (B 1/54)	350.00	460.00		
	4. Jack 'N' Jill (Got 4/48)	10.00	20.00		
	4. Jalopy (Wm 8/51)	45.00	75.00		
	6. Jamboree (Ex 5/48)	10.00	20.00		
	4. Jeanie (Ex 6/50)	15.00	20.00		
	4. Jockey Club (Got 4/54)	235.00	255.00		
	4. Jockey Special (B 11/47)	15.00	45.00		
	4. Joker (Got 11/50)	15.00	25.00		
	4. Judy (Ex 7/50)	10.00	20.00		
	4. Jumping Jacks (Upright) (Ge 12/52)	60.00	110.00		
	4. Just 21 (Got 1/50)	10.00	24.50		
	4. K.C. Jones (Got 11/49)	10.00	20.00		
	4. King Arthur (Got 10/49)	10.00	20.00		
	4. King Cole (Got 5/48)	10.00	20.00		
	4. King Pin (CC 12/51)	30.00	69.00		
	4. Knockout (Got 1/51)	15.00	30.00		
	4. Lady Robin Hood (Got 1/48)	10.00	25.00		
	4. Lazy "Q" (Wm 2/54)	120.00	195.00		
	4. Leaders (Un 10/51)	45.00	90.00		
	4. Lite-A-Line (Ke 6/52)	35.00	50.00		
	4. Long Beach (Wm 7/52)	75.00	100.00		
	4. Lovely Lucy (Got 2/54)	175.00	205.00		
	4. Lucky Inning (Wm 5/50)	15.00	25.00		
	4. Lucky Star (Got 5/47)	10.00	20.00		
	4. Mad. Sq. Garden (Got 6/50)	24.00	49.50		
	4. Magic (Ex 11/48)	10.00	20.00		
	4. Majors '49 (CC 2/49)	15.00	25.00		
	4. Major League Baseball (Un 6/48)	10.00	20.00		
	4. Major League Baseball (Wm 4/54)	345.00	405.00		
	6. Manhattan (Un 2/48)	10.00	17.50		
	4. Majorettes (Wm 4/52)	29.00	45.00		
	2. Marble Queen (Got 8/53)	125.00	175.00		
	4. Mardi Gras (Ge 5/48)	10.00	20.00		
	4. Maryland (Wm 4/49)	10.00	20.00		
	4. Merry Widow (Ge 6/48)	10.00	20.00		
	4. Mercury (Ge 3/50)	10.00	29.00		
	4. Mermaid (Got 6/51)	25.00	39.00		
	4* Mexico (Un 3/54)	375.00	460.00		
	4. Minstrel Man (Got 3/51)	25.00	39.00		
	4. Monterey (Un 5/48)	10.00	20.00		
	4. Moon Glow (Un 11/48)	10.00	20.00		
	4. Morocco (Ex 10/48)	15.00	35.00		
	4. Mystic Marvel (Got 3/54)	195.00	225.00		
	4. Niagara (Got 12/51)	35.00	55.00		
	4. Nifty (Wm 12/50)	15.00	35.00		
	4. "9" Sisters (Wm 1/54)	145.00	195.00		
	4. Oasis (Ex 10/50)	10.00	20.00		
	4. Oklahoma (Un 5/49)	10.00	20.00		
	4. Old Faithful (Got 12/49)	15.00	25.00		
	4. Olympics (Wm 5/52)	45.00	75.00		
	4. One Two Three (Ge 10/48)	10.00	25.00		
	4. Palisades (Wm 7/53)	95.00	130.00		
	4* Palm Beach (B 7/52)	124.50	175.00		
	2* Palm Springs (B 11/53)	360.00	450.00		
	4. Paradise (Un 7/48)	10.00	20.00		
	4. Paratrooper (Wm 8/52)	25.00	35.00		
	4. Pin Bowler (CC 6/50)	10.00	20.00		
	4. Pinch Hitter (Un 5/49)	10.00	20.00		

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PINBALL GAMES (Cont.)

	4. Pinky (Wm 9/50)	20.00	35.00		
	4. Pin Wheel (Got 11/53)	145.00	175.00		
	4. Play Ball (CC 1/51)	20.00	35.00		
	4. Playland (Ex 8/50)	10.00	20.00		
	4. Playtime (Ex 8/49)	10.00	20.00		
	4. Poker Face (Got 9/53)	125.00	150.00		
	4. Puddin' Head (Ge 10/48)	10.00	20.00		
	4. Punchy (CC 12/50)	10.00	20.00		
	4. Quartet (Got 2/52)	60.00	110.00		
	2. Queen of Hearts (Got 12/52)	70.00	115.00		
	4. Quintet (Got 3/53)	85.00	135.00		
	4. Rag Mop (Wm 10/50)	15.00	35.00		
	4. Rainbow (Wm 9/48)	10.00	20.00		
	4. Ramona (Un 2/49)	10.00	20.00		
	4. Red Shoes (Un 11/50)	20.00	34.50		
	2. Rio (Un 11/53)	250.00	395.00		
	4. Rip Snorter (Ge 10/49)	10.00	20.00		
	4. Rocket (Ge 5/50)	20.00	39.00		
	4. Rockettes (Got 8/50)	25.00	39.00		
	4. Rodeo (Un 2/53)	185.00	240.00		
	4. Rondevoo (Un 5/48)	10.00	20.00		
	4. Rose Bowl (Got 10/51)	35.00	65.00		
	4. Round Up (Got 11/48)	10.00	25.00		
	4. St. Louis (Wm 2/49)	25.00	39.00		
	4. Saddle and Turf (Ev 10/53)	250.00	325.00		
	6. Sally (CC 10/48)	10.00	20.00		
	4. Samba (Ex 5/48)	10.00	20.00		
	4. Saratoga (Wm 10/48)	10.00	20.00		
	4. Screamo (Wm 4/54)	195.00	250.00		
	4. Screwball (Ge 8/48)	10.00	20.00		
	4. Sea Jockeys (Wm 11/51)	24.50	50.00		
	4. Sea Isle (CC 11/47)	10.00	20.00		
	4. Select-A-Card (Got 4/50)	10.00	20.00		
	4. Serenade (Un 11/48)	10.00	20.00		
	4. Shanghai (CC 4/48)	20.00	34.50		
	4. Shantytown (Ex 10/49)	20.00	39.00		
	4. Sharpshooter (Got 5/49)	10.00	25.00		
	4. Shindig (Got 10/53)	135.00	170.00		
	4. Shoo Shoo (Wm 2/51)	20.00	29.50		
	6. Short Stop (Ex 7/48)	10.00	20.00		
	4. Shoot the Moon (Wm 11/51)	20.00	55.00		
	4. Show Boat (Un 1/49)	10.00	20.00		
	4. Show Boat (Un 12/52)	150.00	175.00		
	4. Silver Chest (Upright) (Ge 4/53)	60.00	125.00		
	4. Silver Skates (Wm 2/53)	65.00	95.00		
	4. Singapore (Un 11/47)	10.00	20.00		
	4. Skill Pool (Got 8/52)	60.00	75.00		
	4. Slugfest (Wm 3/52)	35.00	55.00		
	6. Snooks (Wm 6/51)	15.00	22.50		
	4. South Pacific (Ge 2/50)	20.00	39.00		
	4. Spark Plugs (Wm 9/51)	49.50	75.00		
	4. Speedway (Wm 9/48)	10.00	20.00		
	4. Spot Bowler (Got 10/50)	15.00	35.00		
	2* Spot-Lite (B 1/52)	42.50	110.00		
	4. Sportsman (Ge 2/51)	10.00	20.00		
	4. Sportsman (Wm 2/52)	30.00	35.00		
	4. Springtime (Ge 3/52)	20.00	34.50		
	6. Stage Door Canteen (Got 11/45)	10.00	20.00		
	4. Stardust (Un 5/48)	20.00	34.50		
	2. Stars (Un 6/52)	50.00	105.00		
	4. Starlight (Wm 3/53)	65.00	80.00		
	4. Steeple Chase (Un 1/52)	35.00	65.00		
	4. Stop & Go (Ge 3/51)	15.00	25.00		
	6. Stormy (Wm 1/48)	10.00	20.00		
	4. Struggle Buggies (Wm 12/53)	130.00	160.00		
	4. Summertime (Un 9/48)	15.00	25.00		
	4. Sunny (Wm 12/47)	10.00	20.00		
	4. Sunshine Park (B 12/52)	55.00	85.00		
	4. Super Hockey (CC 1/49)	20.00	34.00		
	3* Super Pennant Baseball (Wm 1/54)	245.00	395.00		
	4. Super Star Baseball (Wm 1/54)	425.00	485.00		
	2* Surf Club (B 3/54)	375.00	495.00		
	4. Sweepstakes (Wm 1/52)	75.00	95.00		
	4. Sweetheart (Wm 5/50)	20.00	35.00		
	4. Tahiti (CC 10/49)	20.00	34.50		
	4. Tahiti (Un 8/53)	195.00	300.00		
	4. Tampico (Un 6/49)	10.00	20.00		
	4. Telecard (Got 1/49)	10.00	25.00		

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PINBALL GAMES (Cont.)

4.	Tennessee (Wm 2/48)	10.00	20.00
4.	Thing (CC 2/51)	15.00	35.00
4.	Three Feathers (Ge 5/49)	10.00	25.00
4.	Three Four Five (Un 6/51)	15.00	35.00
4.	Three Musketeers (Got 7/49)	15.00	35.00
4.	Thrill (CC 9/48)	10.00	20.00
4.	Times Square (Wm 4/53)	70.00	105.00
4.	Touchdown (Un 1/52)	15.00	25.00
4.	Trade Winds (Ge 3/48)	10.00	20.00
6.	Treasure Chest (Ex 12/47)	10.00	20.00
4.	Trinidad (CC 3/48)	10.00	20.00
4.	Triple Action (Ge 1/48)	10.00	20.00
4.	Triplets (Got 7/50)	15.00	25.00
4.	TriScore (Ge 1/51)	20.00	39.50
4.	Trophy (B 4/48)	15.00	30.00
6.	Tropicana (Un 1/48)	10.00	20.00
4.	Tropics (Un 7/53)	190.00	285.00
4.	Tucson (Wm 1/49)	10.00	29.00
4.	Tumbleweed (Ex 9/49)	15.00	35.00
4.	Turf King (B 6/50)	15.00	45.00
4.	Twenty Grand (Wm 12/52)	55.00	95.00
4.	Utah (Un 7/49)	10.00	20.00
4.	Vanities (Ex 2/47)	10.00	19.50
4.	Virginia (Wm 3/48)	10.00	12.50
4.	Watch My Line (Got 9/51)	15.00	35.00
4.	Whizz Kids (CC 3/52)	20.00	40.00
4.	Wild West (Got 8/51)	45.00	65.00
4.	Winner (Univ.)	20.00	45.00
4.	Wisconsin (Un 3/48)	10.00	20.00
2*	Yacht Club (B 6/53)	160.00	285.00
4.	Yanks (Wm 4/48)	10.00	20.00
4.	Zingo (Un 10/51)	20.00	40.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
SHUFFLES

4.	Bally Shuffle Bowler (9/49)	15.00	20.00
6.	Bally Speed Bowler (2/50)	15.00	20.00
6.	Bally Shuffle Champ (4/50)	20.00	30.00
4.	Bally Hook Bowler (11/50)	20.00	45.00
4.	Bally Baseball (5/51)	35.00	45.00
4.	Bally Shuffle Line (7/51)	25.00	50.00
4.	Bally Victory Bowler (5/54)	395.00	510.00
4.	Bally Champion Bowler (5/54)	415.00	520.00
4.	ChiCoin Bowling Alley (11/49)	25.00	55.00
4.	ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4.	ChiCoin Bowling Classic (5/50)	20.00	35.00
4.	ChiCoin Pin Bowler (6/50)	20.00	30.00
4.	ChiCoin Trophy Bowl (7/50)	20.00	35.00
4.	ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
4.	ChiCoin Pin Lite (9/50)	25.00	30.00
4.	ChiCoin Horse-Shoes (5/51)	35.00	75.00
4.	ChiCoin 6-Player (8/51)	45.00	95.00
4.	ChiCoin King Pin (12/51)	50.00	95.00
4.	ChiCoin 6-Player DeLuxe (5/52)	75.00	125.00
4.	ChiCoin Match Bowler (6/52)	95.00	115.00
4.	ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4.	ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
2.	ChiCoin 10th Frame Special (12/52)	130.00	210.00
2.	ChiCoin Name Bowler (1/53)	140.00	225.00

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SHUFFLES (Cont.)

2*	ChiCoin 10th Frame Double Score Bowler (3/53)	95.00	250.00
2.	ChiCoin Crown (4/53)	155.00	275.00
2.	ChiCoin Crown Giant Pins (9/53)	225.00	295.00
4*	ChiCoin Triple Score (6/53)	225.00	300.00
2.	ChiCoin Gold Cup (7/53)	250.00	335.00
4.	ChiCoin High Speed Crown (7/53)	300.00	375.00
4.	ChiCoin High Speed Triple Score (8/53)	250.00	375.00
4*	ChiCoin Advance (10/53)	275.00	395.00
4.	ChiCoin King (10/53)	350.00	400.00
4.	ChiCoin Criss Cross Bowler (12/53)	285.00	425.00
2.	ChiCoin Super Frame (2/54)	250.00	395.00
4.	Exhibit Strike (6/51)	20.00	30.00
4.	Exhibit Twin Rotation (5/52)	65.00	125.00
4.	Genco Bowling League (11/49)	15.00	20.00
4.	Genco Baseball (5/50)	15.00	20.00
4.	Genco Shuffle Target (7/51)	15.00	20.00
4.	Genco 8-Player Rebound (9/51)	25.00	35.00
4*	Genco Shuffle Pool (11/53)	150.00	295.00
4.	Genco Match Pool (2/54)	225.00	375.00
4.	Gottlieb Bowlette (3/50)	15.00	29.50
4.	Keeney Pin Boy (11/49)	15.00	20.00
4.	Keeney Ten Pins (1/50)	15.00	20.00
4.	Keeney ABC (2/50)	15.00	20.00
4.	Keeney Lucky Strike (4/50)	20.00	30.00
4.	Keeney King Pin (4/50)	20.00	30.00
4.	Keeney Bowling Champ (4/50)	20.00	30.00
4.	Keeney Duck Pins (6/50)	20.00	30.00
4.	Keeney Double Bowler (8/50)	25.00	35.00
4.	Keeney League (8/50)	25.00	35.00
4.	Keeney 4-Way Bowler Attachment (12/50)	45.00	75.00
4.	Keeney Big League (5/51)	35.00	65.00
4.	Keeney 6-Player League (9/51)	49.50	95.00
4.	Keeney DeLuxe League (3/52)	45.00	125.00
4.	Keeney Super DeLuxe League (3/52)	65.00	125.00
4.	Keeney High Score League (5/52)	45.00	135.00
4.	Keeney Team (10/52)	125.00	175.00
4.	Keeney Club (4/53)	135.00	250.00
4.	Keeney Domino (5/53)	110.00	265.00
4.	Keeney Carnival (5/53)	195.00	250.00
4*	Keeney Pacemaker (9/53)	210.00	325.00
4.	Keeney Mainliner Bowler (1/54)	300.00	425.00
4.	Keeney Bonus Bowler (3/54)	300.00	450.00
4.	Keeney Diamond Bowler (4/54)	395.00	485.00
4.	Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4.	Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4.	United Shuffle Skill (6/49)	15.00	20.00
4.	United Shuffle Alley (9/49)	15.00	20.00
4.	United Super Shuffle Alley (1/50)	20.00	30.00
4.	United Double Shuffle Alley (2/50)	20.00	30.00
4.	United Shuffle Alley Express (3/50)	20.00	30.00
4.	United Shuffle Slugger (6/50)	20.00	30.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4.	United 2-Player Express (6/50)	25.00	35.00
4.	United Twin Shuffle Alley (7/50)	25.00	35.00
4.	United Rebound (8/50)	30.00	39.50
4.	United 4-Player Rebound (9/50)	35.00	60.00
4.	United Twin Shuffle-cade (12/50)	35.00	60.00
4.	United 5-Player (1/51)	45.00	75.00
4.	United 6-Player (2/51)	65.00	100.00
4.	United DeLuxe 6-Player (10/51)	70.00	125.00
4*	United 6-Player Super (3/25)	75.00	125.00
4.	United 4-Player Official (5/52)	100.00	135.00
4.	United 6-Player Star (7/52)	125.00	175.00
4.	United 10 Frame Star (9/52)	125.00	175.00
4.	United Manhattan 10th Frame (9/52)	150.00	220.00
4.	United 10th Frame Super (10/52)	140.00	225.00
4.	United Manhattan (9/52)	160.00	220.00
4*	United Cascade (2/53)	160.00	250.00
4*	United Clover 2/53)	145.00	255.00
4.	United Liberty (2/53)	185.00	265.00
4*	United Classic (6/53)	195.00	295.00
4*	United Olympic (6/53)	225.00	295.00
4*	United Royal (9/53)	275.00	395.00
4*	United Imperial (9/53)	275.00	395.00
4.	United Chief (11/53)	385.00	440.00
4.	United Leader (11/53)	325.00	440.00
4*	United Team (1/54)	350.00	475.00
4.	United DeLuxe Team (1/54)	425.00	545.00
2.	United League (1/54)	375.00	450.00
4*	United Ace (5/54)	425.00	575.00
4.	Universal Twin (1/50)	15.00	35.00
4.	Universal Super Twin (3/50)	30.00	40.00
4.	Universal DeLuxe Twin (10/50)	30.00	40.00
4.	Universal High Score (10/50)	30.00	40.00
4.	Universal Bowlomatic (3/51)	30.00	40.00
4.	Williams Twin Shuffle (12/49)	20.00	30.00
4.	Williams Twin Shuffle (9½') (2/50)	20.00	30.00
4.	Williams Bowler (9½') (3/50)	25.00	30.00
4.	Williams Double Header (7/50)	25.00	45.00
4.	Williams 5-Player (6/51)	20.00	30.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
ARCADE EQUIPMENT

4.	ABT 6 Gun Rifle Range	550.00	650.00
4.	Boomerang	25.00	45.00
4.	Bally Big Inning	79.50	150.00
4.	Bally Bowler	20.00	30.00
4.	Bally Convoy	49.50	89.50
4.	Bally Defender	59.50	125.00
6.	Bally Eagle Eye	39.50	49.50
4.	Bally Heavy Hitter	35.00	60.00
4.	Bally King Pin	20.00	35.00
6.	Bally Lucky Strike	25.00	40.00
4.	Bally Rapid Fire	95.00	125.00
6.	Bally Sky Battle	39.50	85.00
6.	Bally Torpedo	49.50	85.00
4.	Bally Undersea Raider	64.50	150.00
6.	Bank Ball	35.00	45.00
4.	Champion Hockey	35.00	55.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

4. ChiCoin Basketball Champ	135.00	250.00
4. ChiCoin 4-Player Derby	100.00	195.00
4* ChiCoin Goalee	35.00	119.50
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	50.00	65.00
4* ChiCoin Pistol	49.50	99.50
6. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
2. Evans Bat-A-Score	75.00	250.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	34.50	94.50
4. Exhibit Gun Patrol	125.00	185.00
1. Exhibit Jet Gun	135.00	195.00
4. Exhibit Space Gun	150.00	195.00
4. Exhibit Pony Express	85.00	135.00
2. Exhibit Silver Bullets	75.00	125.00
2* Exhibit Six Shooter	75.00	145.00
4. Exhibit Vitalizer	45.00	75.00
4* Exhibit Shooting Gallery	295.00	425.00
6. Groetchen Met. Typer	79.50	149.50
4* Genco Sky Gunner	150.00	250.00
4. Genco Silver Chest	250.00	275.00
4. Genco Night Fighter	250.00	295.00
4* Genco Basketball	275.00	399.50
4. Genco Super Basketball	400.00	475.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raiider	75.00	90.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	49.50	99.50
4. Mills Panoram	95.00	250.00
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	90.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile	95.00	195.00
4. Mutos. Fly. Saucers	100.00	175.00
4. Mutos. Pboto. (Pre-War)	150.00	250.00
4. Mutos. Pbotomatic (late)	425.00	650.00
4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	425.00	595.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	79.50
4. Scientific Basketball	20.00	39.50
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	85.00	165.00
4* Seeburg Bear Gun	145.00	195.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	115.00	169.00
4. Un. Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	24.50	109.50
4. Williams Deluxe World Series	60.00	169.50
4. Williams Super World Series	110.00	195.00
4. Williams Quarterback	25.00	75.00
4. Williams Pennant Baseball	275.00	325.00
4. Wurlitzer Skeeball	35.00	150.00

←TOTAL NO. TOTAL VALUE→

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INCORPORATED

AMI "E"-40 Pbonograpb	$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Pbonograph	1,050.00
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

Champion	$ 795.00
Variety	760.00
Moon-Ride	995.00
Jet-Bowler (With Match Feature) Model Jet-110, 10c a play	755.00
Model Jet-325, 10c a play, 3 plays for 25c	775.00
Rocket-Bowler (Without Matcb Feature) Model Rocket-110, 10c a play	710.00
Model Rocket-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Flash Bowler Single Chute	$ 699.50
Double Chute	720.00
Holiday Bowler (With Match Features) Single Chute	789.50
Double Chute	799.50

EXHIBIT SUPPLY

Star Shooting Gallery	$ 595.00
Junior Jet Ride	395.00
Big Bronco	997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete Tbe Rabbit	725.00
Rawhide	725.00
Space Patrol, New Style	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	221.50

GENCO MFG. & SALES CO.

Rifle Gallery	$ 625.00

D. GOTTLIEB & CO.

Super Jumbo (With Match Score and Free Play Feature)	$ 595.00
4-Bells	364.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

American Bowler With Match Feature Single Chute	$ 690.00
Double Chute	710.00
National Bowler Without Match Feature Single Chute	650.00
Double Chute	670.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only
- Model 1440 "Comet Fireball" Playmaster, 120 Selections, 45 RPM Only
- Model 1442, Hi-Fi, 50 Selections, 45 RPM Only
- Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- Model 1550, 20 Selection Wall Box
- Model 1613, 8" Blonde Wall Speaker
- Model 1614, 8" Mabogany Wall Speaker
- Model 1906, Remote Volume Control

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- HF-100-R
- 3W-1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8—8" Wall Speaker Ivory (Teardrop)
- CVS6-8—8" Recessed Speaker
- CVS7-12—12" Recessed Speaker
- PS6-1Z Power Supply
- ARA1-L6 Auxiliary Remote Amplifier
- AVC-1 Automatic Volume Compensator Unit
- Ray-O-Lite "Coon Hunt"

UNITED MFG. CO.

De Luxe 11th Frame Shuffle Alley (With Match Feature) Regular Model, 10c play	$ 710.00
Special Model, 10c, 3 for 25c	730.00
11th Frame Shuffle Alley (Without Match Feature) Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
De Luxe Carnival Gun (With Match Feature) Single Chute	700.00
Double Chute	720.00
Carnival Gun (Without Match Feature) Single Chute	675.00
Double Chute	695.00
De Luxe Shuffle Targette (With Match Feature) Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Shuffle Targette (Without Match Feature) Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Singapore	725.00

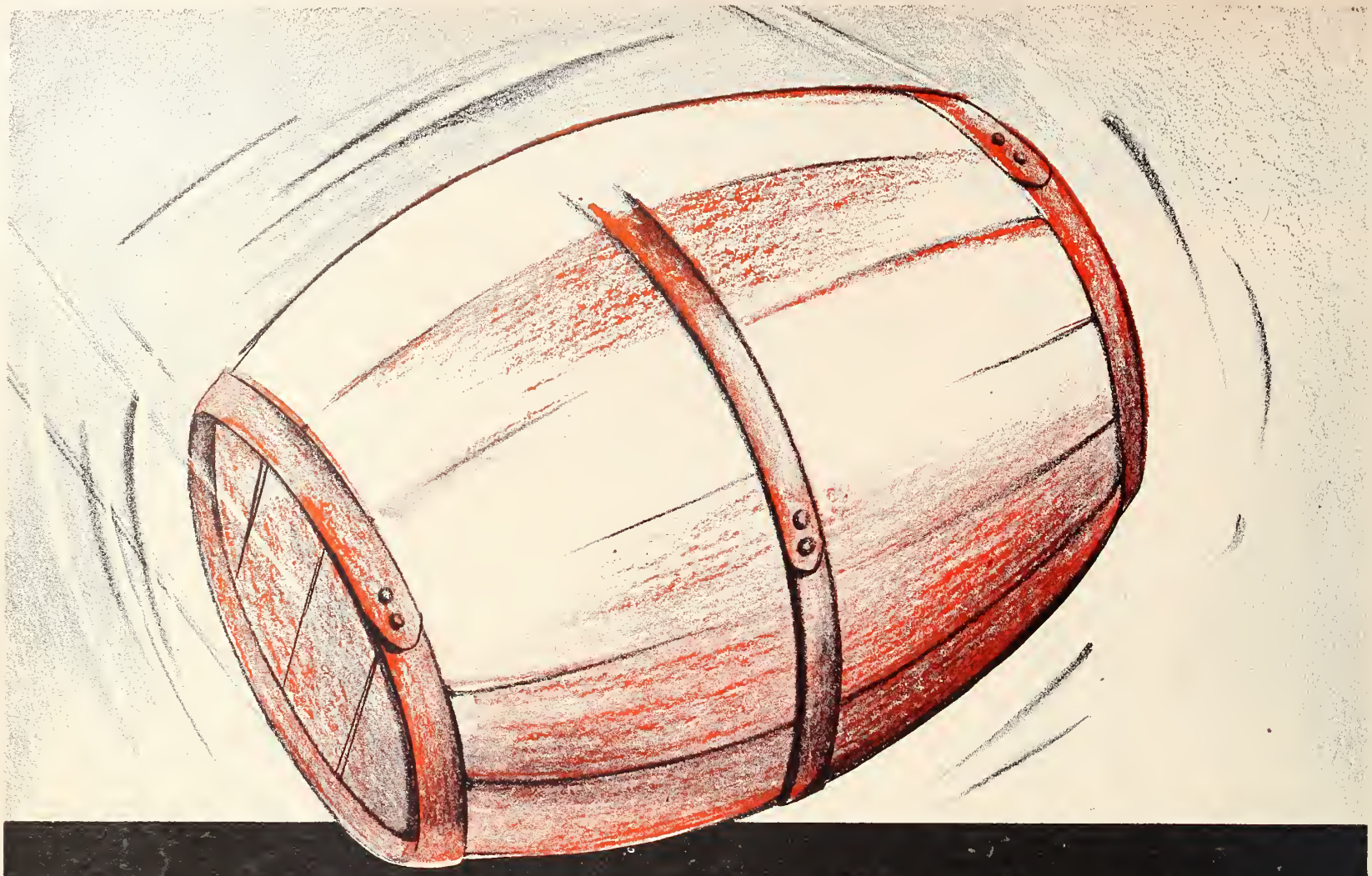
WILLIAMS MFG. CO.

Jet Fighter (Without Match or Free Play Features)	$ 650.00
Super Jet Fighter (With Match and Free Play Features)	675.00
Star Pool	389.50
Daffy Derby	469.50
All Star Baseball	665.00

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

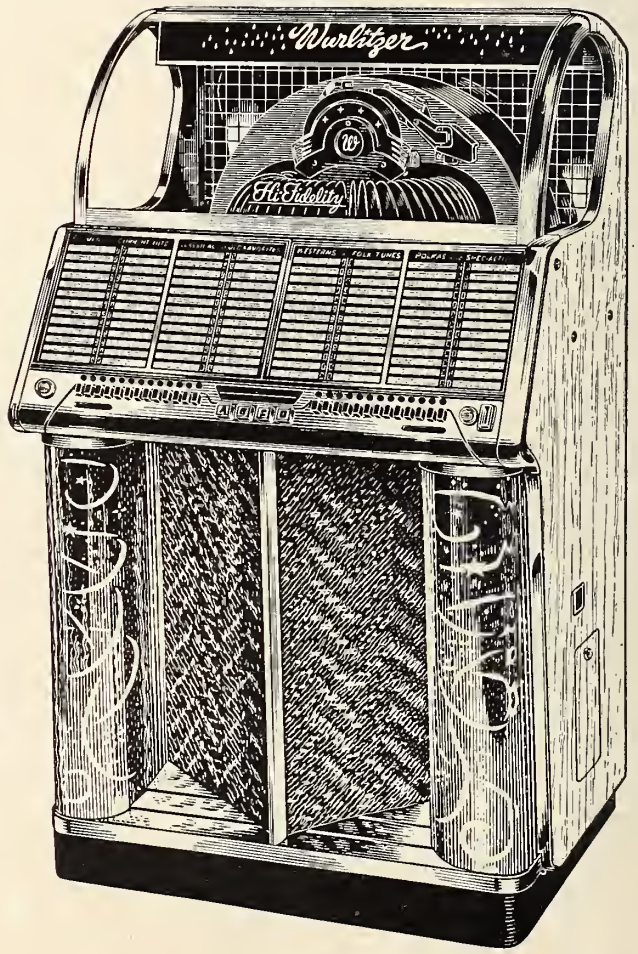
- Model "1700" Phonograph
- Model "1600-A" Phonograph
- Model "1650-A" Phonograph
- Model "1500-A" Phonograph
- Model "1600" Phonograph
- Model "1650" Phonograph
- Model 5112—12" Concealed Speaker Hi-Fi
- Model 5112—8" Wall Speker Hi-Fi
- Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 4851 5c-10c-25c Wall Box (48 Selections)
- Model 5204 5c-10c-25c Wall Box (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker



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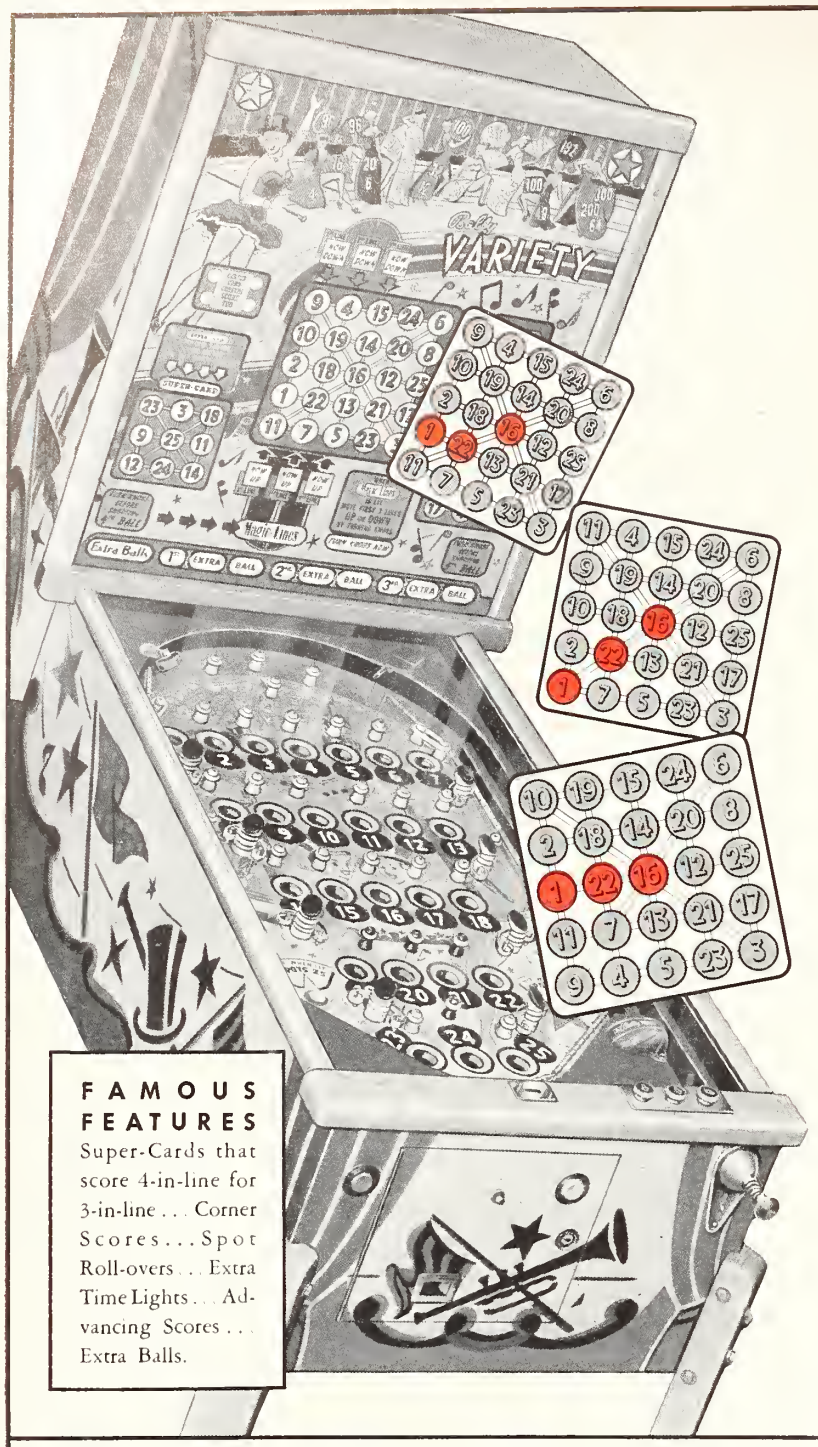
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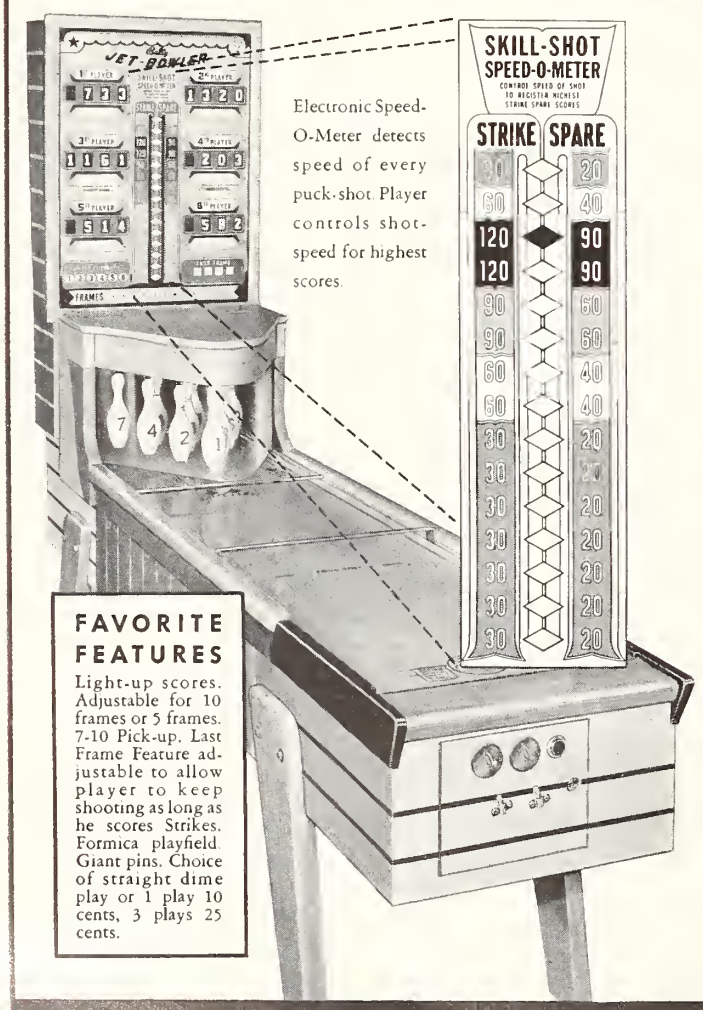
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Location-reports from coast to coast prove that VARIETY tops all other in-line games, including BEACH CLUB, for immediate attraction, continuous repeat-play and record-smashing earning-power. Get your share . . . get VARIETY today.

Ghost-cards above show how player moves Card-numbers UP or DOWN. Bright circles are lit numbers. Top card shows all numbers in normal position. Other cards illustrate 3 different ways to straighten out lop-sided line-up by moving first 3 lines of Card UP or DOWN. Players hail Magic-Lines as greatest extra-fun feature in years . . . and back up their enthusiasm with greatest cash-box approval in years!



Electronic Speed-O-Meter detects speed of every puck-shot. Player controls shot-speed for highest scores.

FAVORITE FEATURES
Light-up scores. Adjustable for 10 frames or 5 frames. 7-10 Pick-up. Last Frame Feature adjustable to allow player to keep shooting as long as he scores Strikes. Formica playfield. Giant pins. Choice of straight dime play or 1 play 10 cents, 3 plays 25 cents.

Bally® JET-BOWLER

WITH MATCH-SCORE FEATURES

Rocket Bowler

WITHOUT MATCH-SCORE FEATURES

SPEED-CONTROL SKILL of skee-ball combined with AIM-CONTROL SKILL of bowling results in a bowler that really keep players coming back day after day, month after month. Get in on the big new bowler boom . . . get JET-BOWLER and ROCKET-BOWLER!

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